



FDA Under Fire

2024 FDLI Annual Conference

May 15–16, 2024

Washington, DC & Virtual

fdli.org/annual



CONFERENCE OVERVIEW

2024 FDLI Annual Conference

May 15–16, 2024 ▀ Washington, DC & Virtual ▀ fdli.org/annual

Join your colleagues at the *FDLI Annual Conference*, the premier event for the food and drug law community. This conference provides a unique opportunity to delve into the complex legal, regulatory, compliance, and policy issues currently impacting the FDA-regulated industry. The conference brings together experts from federal government, industry, the private bar, non-profit organizations, patient and consumer advocacy groups, consulting organizations, and the world of academia.

This year's conference is more than just an exchange of ideas. It's a celebration of our rich history and accomplishments as we mark our 75th Anniversary. As we honor our past, we'll also look to the future, examining the most timely and significant topics in our field as well as what's on the horizon. We invite you to be part of this special event, contributing to and learning from in-depth discussions and analyses. Be part of FDLI's tradition of excellence and innovative thought at the *2024 FDLI Annual Conference*.

CONFERENCE HIGHLIGHTS

- Hear FDA's strategic priorities directly from the FDA Commissioner, Chief Counsel, Center Directors, and other key leaders within the Agency
- Gain in-depth knowledge of each FDA Center by attending consecutive Center Director sessions scheduled to maximize attendee opportunities
- Join high-level colleagues in food and drug law to hear different viewpoints, shape policy, and advance understanding
- Select from over 30 breakout sessions covering the latest in legal, regulatory, compliance, policy, marketing, and related issues
- Learn from more than 100 well-known officials and experts
- Hear about the Top Cases in Food and Drug Law
- Network and build relationships with seasoned legal, regulatory, compliance, policy, and government professionals



SPONSORSHIP OPPORTUNITIES

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SPONSORSHIP LEVEL/ SPONSORSHIP BENEFITS	[SOLD OUT]	PLATINUM \$25,000	DIAMOND \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000
Complimentary conference registration(s) Includes attendance to all plenary sessions, breakouts, meals, and receptions.	8	5	4	3	2	1
Ad in digital <i>Update</i> magazine — Distributed to 30,000 contacts — Ability to link your ad to company website or email address — Video ads available for gold level and above.	4 Full page ads	3 Full page ads	2 Full page ad	1 Full page ad	1 Half page ad	1 Quarter page ad
Exhibit space	10x10 area with premium placement	10x10 area	10x10 area	10x10 area	6-ft draped table	
Company logo on conference gift or collateral	○	○	○			
Logo featured on Check-In Kiosk wallpaper	○	○	○			
Logo on the back of the attendee badge	○	○	○	○		
Virtual booth in the CVENT app Sponsors can showcase videos, document downloads, company descriptions and social links.	○	○	○	○	○	○
Signage designating company as sponsor	○	○	○	○	○	○
Logo or name included in applicable conference marketing	○	○	○	○	○	○
Use of FDLI logo on approved promotional and marketing materials	○	○	○	○	○	○
Access to attendee list three weeks prior to conference upon request	○	○	○	○	○	○



FDLI reserves the right to accept or decline a sponsorship in accordance with our sponsorship acceptance policy. A copy of the policy will be provided upon request.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

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Wednesday Evening Cocktail Reception

\$15,000 *Exclusive to one sponsor*

- Includes cocktail napkins or similar collateral item with your organization's name and logo.
- Your organization's name and logo displayed on a free-standing sign.

Lunch Sponsor

\$15,000 *Exclusive to one sponsor per day*

- Designation as a sponsor of the conference lunch on May 15th or 16th.
- Your organization's name and logo displayed on a free-standing sign at the designated lunch.

Conference Lanyards

\$15,000 *Exclusive to one sponsor*

- Conference attendees will wear a name badge with a lanyard bearing your organization's name and/or logo along with the FDLI logo.

Networking Breakfast

\$10,000 *Exclusive per breakfast*

- Sponsor breakfast on May 15th or 16th.
- Your organization's name and logo displayed on a free-standing sign at the reception.

Morning or Afternoon Break

\$5,000 *Exclusive per break*

- Sponsor a morning or afternoon break on May 15th or 16th.
- Your organization's name and logo displayed on a free-standing sign at the breakfast or break.

Exhibitor

\$5,000 *Limited Availability*

- Includes 6 ft draped table top exhibit.
- One complimentary exhibitor registration (*does not include access to sessions or lunch*).

UPDATE AD SIZES

(width x height)

Full Page Bleed	8.75" x 11.25"
Full Page Trim	8.5" x 11"

Full Page (<i>non-bleed</i>)	7.5" x 10"
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1/2-Page Horizontal	7.5" x 5"
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1/2-Page Vertical	3.75" x 10"
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2024 DUE DATES

Spring Update (*published in Mar.*)

Ads Due – **February 26**

Summer Update (*published in June*)

Ads Due – **May 27**

Fall Update (*published in Sept.*)

Ads Due – **August 26**

Winter Update (*published in Dec.*)

Ads Due – **November 25**

All sponsorships include onsite signage and hyperlinked logo on FDLI's Annual Conference website.

Customized packages and an opportunity for company branded marketing materials are also available.



SPONSORSHIP COMMITMENT FORM

PAYMENT MUST BE MADE IN FULL BY
MAY 1, 2024

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SPONSORSHIP LEVEL *Please check one:*

☐ **PLATINUM SPONSOR** \$25,000

☐ **DIAMOND SPONSOR** \$15,000

☐ **GOLD SPONSOR** \$10,000

☐ **SILVER SPONSOR** \$7,500

☐ **BRONZE SPONSOR** \$5,000

☐ **OTHER**

TOTAL \$ _____

ORGANIZATION INFORMATION

Organization Name _____

Contact Person Name and Title _____

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PAYMENT INFORMATION *Please check one:*

☐ Check ☐ Visa ☐ MasterCard ☐ American Express ☐ ACH Payment **Total Amount Enclosed \$** _____

CREDIT CARD PAYMENT

Cardholder's Name _____

Card Number _____

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ACH PAYMENT

Bank Name _____

Bank Address _____

Routing/ABA Number _____

Account Number _____

BILLING ADDRESS *(if different from above)*

Address _____

City _____

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Zip _____



For more information about sponsorship opportunities, please contact:

Cathy Kiss at cathy.kiss@fdli.org

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