

Food Advertising, Labeling, and Litigation Conference

For the Food and Dietary Supplement Industries

September 27-28, 2023 Hogan Lovells, Washington, DC & Virtual

ALL SPONSORS RECEIVE

- Company logo on FDLI event website, hyperlinked to company site
- Company logo on conference materials
- Company logo included in event marketing communications

GOLD SPONSOR

\$5,000

- Designation as a GOLD SPONSOR of the Food Advertising, Labeling, and Litigation Conference
- Two full conference passes

Full Page Ad in digital Update magazine

- Distributed to 30,000 contacts
- Ability to link your ad to company website or email address

SILVER SPONSOR

\$3,500

- Designation as a SILVER SPONSOR of the Food Advertising, Labeling, and Litigation Conference
- One full conference pass

Half Page Ad in digital *Update* magazine

- Distributed to 30,000 contacts
- Ability to link your ad to company website or email address

UPDATE AD SIZES AND DIMENSIONS

Width Height

Full Page Bleed 8.75" 11.25"

Trim Size 8.5" 11"

Full Page (non-bleed) 7.5" 10

1/2-Page Horizontal 7.5" 5

1/2-Page Vertical 3.75" 10

2023 DUE DATES

Fall 2023 *Update* (published in September) Ads Due — **August 25**

Winter 2023 *Update* (published in December)
Ads Due – **November 24**

For more information about sponsorship opportunities, please contact: Cathy Kiss at cathy.kiss@fdli.org



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ТҮРЕ				AMOUNT
GOLD SPONSOR \$5,000				\$
SILVER SPONSOR \$3,500				\$
Organization Informa	tion			TOTAL \$
Organization Name				
Contact Person Name and Title				
Address				
City	State	Zip		
Phone	Email			
Payment Information O Check O Visa O MasterCard Total Amount Enclosed \$ CREDIT CARD PAYMENT		O ACH Payment		
Cardholder's Name				
Card Number			Exp. Date	CVV
Signature				
ACH PAYMENT				
Bank Name				
Bank Address				
Routing/ABA Number		Account Numbe	r	
Billing Address (if different for	rom above)			
Address				