



FDLI **ANNUAL** **CONFERENCE**

*EXPLORING ADVANCED TOPICS
IN FOOD AND DRUG LAW*

MAY 17-18, 2023
WASHINGTON, DC

fdli.org/annual

 **FDLI**
Food and Drug Law Institute



The 2023 FDLI Annual Conference will cover advanced topics in legal, regulatory, and policy issues spanning the broad range of FDA's authority by bringing together experts from the federal government, industry, the private bar, non-profit, patient and consumer advocates, consulting organizations, and academia.

We look forward to hosting an array of experts to address the complex legal, regulatory, compliance, and policy issues currently impacting all facets of FDA-regulated industry.

WHO WILL ATTEND

The Conference attracts professionals with significant experience, influence, and expertise.

- | | | |
|------------------------------------|---------------------------|--------------------------------------|
| ■ Regulatory Affairs Professionals | ■ Food and Drug Attorneys | ■ Venture Capitalists |
| ■ Government Affairs Professionals | ■ Government Officials | ■ Business Development Professionals |
| ■ Chief Safety Officers | ■ Academics | ■ Global Strategy Professionals |
| ■ Chief Compliance Officers | ■ Patient Advocates | ■ Corporate Planning Staff |
| | ■ Consumer Advocates | |
| | ■ Industry Consultants | |

CONFERENCE HIGHLIGHTS

- Hear FDA's strategic priorities directly from the FDA Commissioner, Chief Counsel, Center Directors, and other key leaders within the Agency and the impacts COVID-19 has had on priorities moving forward
- Gain in-depth knowledge of each FDA Center by attending consecutive Center Director sessions scheduled to maximize attendee participation
- Join high-level colleagues in food and drug law to hear different viewpoints, shape policy, and advance understanding in the post-COVID era
- Select from over 30 breakout sessions covering the latest in legal, regulatory, compliance, policy, marketing, and related issues
- Learn from more than 100 well-known officials and experts
- Hear about the Top Cases in Food and Drug Law
- Network and build relationships with seasoned legal, regulatory, compliance, policy, and government professionals



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL/ SPONSORSHIP BENEFITS	PREMIER [SOLD OUT]	PLATINUM \$25,000	DIAMOND \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000
Complimentary conference registration(s) Includes attendance to all plenary sessions, breakouts, meals, and receptions.	8	5	4	3	2	1
Ad in digital <i>Update</i> magazine <ul style="list-style-type: none"> ■ Distributed to 30,000 contacts ■ Ability to link your ad to company website or email address ■ Video ads available for gold level and above. 	4 Full page ads	3 Full page ads	2 Full page ad	1 Full page ad	1 Half page ad	1 Quarter page ad
Ad in the annual conference program	Full page	Full page	Half page	Half page	Quarter page	Quarter page
Exhibit space	10x10 area with premium placement	10x10 area	10x10 area	10x10 area	6-ft draped table	
150 word company profile in sponsor section of conference program or on conference website	■	■	■	■	■	■
Company logo on conference gift or collateral	■	■	■			
Signage designating company as sponsor	■	■	■	■	■	■
Logo or name included in applicable conference marketing	■	■	■	■	■	■
Use of FDLI logo on approved promotional and marketing materials	■	■	■	■	■	■
Access to attendee list three weeks prior to conference upon request	■	■	■	■	■	■

DIGITAL UPDATE MAGAZINE	AD SIZES AND DIMENSIONS		WIDTH	HEIGHT	2023 DUE DATES	
	Full Page Bleed		8.75"	11.25"	Spring 2023 <i>Update</i>	Fall 2023 <i>Update</i>
	Trim Size		8.5"	11"	Ads Due – February 24	Ads Due – August 25
	Full Page (non-bleed)		7.5"	10"	Summer 2023 <i>Update</i>	Winter 2023 <i>Update</i>
	1/2-Page Horizontal		7.5"	5"	Ads Due – May 26	Ads Due – November 24
	1/2-Page Vertical		3.75"	10"		
	1/4-Page		3.75"	5"		

FDLI reserves the right to accept or decline a sponsorship in accordance with our sponsorship acceptance policy. A copy of the policy will be provided upon request.

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Wednesday Evening Cocktail Reception

(\$15,000-Exclusive to one sponsor)

- Includes cocktail napkins or similar collateral item with your organization's name and logo.
- Your organization's name and logo displayed on a free-standing sign.

Lunch Sponsor

(\$15,000-Exclusive to one sponsor per day)

- Designation as a sponsor of the conference lunch on May 17th or 18th.
- Your organization's name and logo displayed on a free-standing sign at the designated lunch.

Conference Lanyards

(\$10,000-Exclusive to one sponsor)

- Conference attendees will wear a name badge with a lanyard bearing your organization's name and/or logo.

Networking Breakfast

(\$5,000-Exclusive per breakfast)

- Sponsor breakfast on May 17th or 18th.
- Your organization's name and logo displayed on a free-standing sign at the reception.

Morning or Afternoon Break

(\$3,000-Exclusive per break)

- Sponsor a morning or afternoon break on May 17th or 18th.
- Your organization's name and logo displayed on a free-standing sign at the breakfast or break.

Exhibitor

(\$4,000-Limited Availability)

- Includes 6 ft draped table top exhibit.
- One complimentary exhibitor registration (does not include access to sessions or lunch).

All sponsorships include onsite signage and hyperlinked logo on FDLI's Annual Conference website.

Customized packages and an opportunity for company branded marketing materials are also available.



SPONSORSHIP COMMITMENT FORM

MAY 17-18, 2023 | WASHINGTON, DC

SPONSORSHIP LEVEL (please check one)

- ☐ PLATINUM \$25,000 ☐ DIAMOND \$15,000 ☐ GOLD \$10,000
☐ SILVER \$7,500 ☐ BRONZE \$5,000 ☐ OTHER

TOTAL \$

ORGANIZATION INFORMATION

Organization Name

Contact Person Name and Title

Address

City

State

Zip

Phone

Email

Onsite Contact

Registration Names

PAYMENT INFORMATION (please check one)

- ☐ Check ☐ Visa ☐ MasterCard ☐ American Express ☐ ACH Payment

Total Amount Enclosed \$

PAYMENT MUST BE MADE IN FULL BY MAY 1, 2023

CREDIT CARD PAYMENT

Cardholder's Name

Card Number

Exp. Date

CVV

Signature

ACH PAYMENT

Bank Name

Bank Address

Routing/ABA Number

Account Number

BILLING ADDRESS (if different from above)

Address

City

State

Zip

Please email this application to: **Cathy Kiss** at cathy.kiss@fdli.org

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