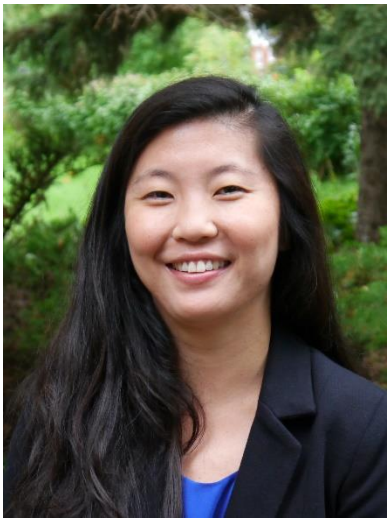
Introduction to Tobacco Law and Regulation
October 18, 2022
Speaker Biographies

VANESSA FULTON is an associate at Kleinfeld, Kaplan, and Becker. Vanessa advises on regulatory compliance, potential liability, and advertising-related issues involving tobacco, dietary supplement, food, cosmetic, pharmaceutical products, and medical devices. Vanessa also guides clients through the process of complying with regulatory strategies for product development and post-marketing compliance, as well as advertising and labeling issues. Before joining Kleinfeld Kaplan & Becker, Vanessa worked as a litigation associate at a global law firm in Phoenix, Arizona, representing clients in class action and complex litigation matters, including representing dietary supplement manufacturers in connection with false advertising and unfair competition class actions. Vanessa also served as an advisor to clients in connection with product labeling inquiries before the Federal Trade Commission (FTC) and the National Advertising Division of the Better Business Bureau (NAD).

ERIC HEYER is a partner in Thompson Hine LLP's Washington, D.C. office and leads the firm's vaping industry practice. Over the years, Eric has counseled and represented foreign and domestic ENDS and e-liquid manufacturers, distributors, retailers, and trade associations on all manner of federal and state regulatory compliance issues, in significant transactions and investigations, and in litigation, including the seminal case challenging FDA's categorization of e-cigarettes as unapproved new drugs or medical devices and successful constitutional cases challenging New York's emergency flavor ban and Indiana's statutory scheme regulating the manufacture of e-liquids. Eric is currently representing clients in pending appeals of FDA marketing denial orders for flavored ENDS products before five different federal circuit courts of appeals.

SETH GITNER counsels clients on regulatory, compliance, enforcement and transactional matters related to products regulated by the U.S. Food and Drug Administration (FDA), the Federal Trade Commission (FTC), the U.S. Department of Agriculture (USDA), the U.S. Drug Enforcement Administration (DEA) and myriad state agencies. Companies in the cannabis (both hemp and marijuana), consumer health care products, life sciences, food and beverage, cosmetics and tobacco industries, among others, turn to Seth for advice on how to get and keep their products on the market. From product development to initial public offerings, Seth helps clients navigate regulatory considerations through the stages of development, including agency interactions and regulatory due diligence. He has experience working closely with scientists and outside laboratories to conduct safety and technical suitability analyses necessary to support initial and continued product marketing.



DARLENE HUANG BRIGGS is Legislative and Policy Counsel with the Legal and Regulatory Affairs team at the Campaign for Tobacco-Free Kids. She has worked on tobacco control issues since 2006, drawing on both her legal and health policy training to advise on federal, state, and local regulation of tobacco products. Prior to joining CTFK, Darlene was a Senior Associate at the O'Neill Institute for National and Global Health Law at Georgetown University Law Center where she worked with multidisciplinary research teams on creating, analyzing, and interpreting findings from legal data sets. Darlene has also served as a Staff Attorney at the Public Health Law Center and National Academy of Medicine Tobacco Regulatory Science Fellow within CTP's Office of Regulations at FDA. Darlene earned her JD from William Mitchell College of Law and her Master of Public Health from the University of Minnesota.

BETH G. OLIVA represents manufacturers, distributors, retailers and trade associations in regulatory, litigation and legislative matters. She handles a wide range of regulatory issues before federal and state agencies, including the Food and Drug Administration, and routinely counsels tobacco industry clients regarding FDA compliance and premarket review requirements. In addition, Beth has significant experience working with scientific issues. She has worked with scientific and medical personnel in the U.S., Canada, Europe and the Middle East. She has worked to identify and review relevant literature within different fields of medicine and science to advise product manufacturers on regulatory and duty-of-care issues. Further, Beth has worked with expert witnesses and scientific literature both to support regulatory submissions and to prepare defenses in domestic and international product liability litigation.

BARRY SCHAEVITZ is a partner at Fox Rothschild. Schaevitz represents clients on a range of issues involving federal regulation and federal agencies, including the Food and Drug Administration, working closely with clients on various compliance matters. He similarly works with clients on a wide variety of regulatory matters before state agencies and departments. Schaevitz was former Assistant Attorney General for the state of New York. He also represents product manufacturers and industry trade associations in litigation matters. He has defended clients in complex product liability matters involving medical, scientific, and other technical issues in courts throughout the country. His experience includes representing clients in cases involving the constitutionality of federal, state, and local laws, as well as questions of disease causation and addiction. Schaevitz also engages on federal and state legislative matters. In doing so, he counsels clients on policy questions and meets with legislators, staff, and other public officials on matters of concern to clients.

MARK J. VADERS is an associate at Womble Bond Dickinson where he provides scientific and legal solutions to clients whose products are regulated by the US Food and Drug Administration (FDA) or state agencies. He routinely supports submissions to FDA's Center for Tobacco Products and serves as an in-house resource on tobacco harm reduction, ENDS, and modern nicotine product science.