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The Cannabis Landscape



WHAT DID WE LEARN FROM THE WILD WEST?

The frontier
mentality got
things done,
but at great
human cost.

Stories about
good guys vs.
bad guys sell
newspapers, but
distorts reality.

Manifest
Destiny was a
dream that
lacked guiding
principles.

STRONG CANNABIS POLICY REQUIRES CONSENSUS AND GUIDING PRINCIPLES

CHALLENGES



Lack of accepted research into effects of use, dosages, delivery mechanisms



State regulatory frameworks vs. federal frameworks, oversight, or guidance



Lack of political consensus

FINDING COMMON GROUND

Is there consensus on decriminalization?

What are the building blocks toward possible federal legalization?

Is there an opportunity for consensus on economics and safety, such as the SAFE Banking Act?

What kind of data holds the power to address concerns?

FINDING COMMON GROUND

Poll Question:

Are Republicans and Democrats on the same page when it comes to the decriminalization of cannabis?

YES

NO

FINDING COMMON GROUND

Poll Question:

What is the most important next step toward federal legalization?

- 1. Making the Economic Case**
- 2. Scientific Research**
- 3. Evaluating the outcome of state legalization**

FINDING COMMON GROUND

Poll Question:

What is your major cannabis-related priority?

- 1. Breaking down the barriers to cannabis research**
- 2. Decriminalization**
- 3. SAFE Banking**

ECONOMICS AND SOCIETY

**Cannabis
taxes as new
revenue;
make black
market
stronger?**

**Cannabis
use by
safety-
sensitive
employees
(transit,
teachers,
police, fire,
EMS,
healthcare)**

**Patient
guidelines
for
physicians**

**Impact on
insurance
and
Medicare**

CFCR APPROACH

**FURTHER
EDUCATION**

**SHAPE FEDERAL
REGULATORY
POLICY**

**PROVIDE
SCIENTIFIC
EXPERTISE**

**CHAMPION
SOCIAL JUSTICE**

**Federal regulations must be informed
by and grounded in science, best
business practices, sound public policy,
and social justice principles.**