



FDLI **ANNUAL** **CONFERENCE**

*EXPLORING ADVANCED TOPICS
IN FOOD AND DRUG LAW*

**JUNE 14-15, 2022
WASHINGTON, DC**

fdli.org/annual



The 2022 FDLI Annual Conference will cover advanced topics in legal, regulatory, and policy issues spanning the broad range of FDA's authority by bringing together experts from the federal government, industry, the private bar, non-profit, patient and consumer advocates, consulting organizations, and academia.

FDLI is excited to provide the key industry updates and the opportunity to connect with the food and drug law community that you have come to expect from the Annual Conference, just in a virtual format. While we will miss seeing each other in person, a virtual format allows the whole food and drug law community to participate regardless of safety concerns, location, time zone, or budget constraints.

We look forward to hosting an array of experts from the federal government, industry, the private bar, non-profits, patient and consumer advocates, and academia over the span of three shortened days to address the complex legal, regulatory, compliance, and policy issues currently impacting all facets of FDA-regulated industry.

WHO WILL ATTEND

The Conference attracts professionals with significant experience, influence, and expertise.

- | | | |
|------------------------------------|---------------------------|--------------------------------------|
| ■ Regulatory Affairs Professionals | ■ Food and Drug Attorneys | ■ Venture Capitalists |
| ■ Government Affairs Professionals | ■ Government Officials | ■ Business Development Professionals |
| ■ Chief Safety Officers | ■ Academics | ■ Global Strategy Professionals |
| ■ Chief Compliance Officers | ■ Patient Advocates | ■ Corporate Planning Staff |
| | ■ Consumer Advocates | |
| | ■ Industry Consultants | |

CONFERENCE HIGHLIGHTS

- Hear FDA's strategic priorities directly from the FDA Commissioner, Chief Counsel, Center Directors, and other key leaders within the Agency and the impacts COVID-19 has had on priorities moving forward
- Gain in-depth knowledge of each FDA Center by attending consecutive Center Director sessions scheduled to maximize attendee participation
- Join high-level colleagues in food and drug law to hear different viewpoints, shape policy, and advance understanding in the post-COVID era
- Select from over 30 breakout sessions covering the latest in legal, regulatory, compliance, policy, marketing, and related issues
- Learn from more than 100 well-known officials and experts
- Hear about the Top Cases in Food and Drug Law
- Network and build relationships with seasoned legal, regulatory, compliance, policy, and government professionals



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL/ SPONSORSHIP BENEFITS	PREMIER [SOLD OUT]	PLATINUM \$25,000	DIAMOND \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000
Complimentary conference registration(s)	8	5	4	3	2	1
Ad in digital <i>Update</i> magazine <ul style="list-style-type: none"> ▪ Distributed to 30,000 contacts ▪ Ability to link your ad to company website or email address ▪ Video ads available for gold level and above. 	4 Full page ads	3 Full page ads	2 Full page ad	1 Full page ad	1 Half page ad	1 Quarter page ad
Ad in the annual conference program	Full page	Full page	Half page	Half page	Quarter page	Quarter page
Exhibit space	10x10 area with premium placement	10x10 area	10x10 area	10x10 area	6-ft table	
150 word company profile in sponsor section of conference program	■	■	■	■	■	■
Company logo on conference gift or collateral	■	■	■			
Signage designating company as sponsor	■	■	■	■	■	■
Logo or name included in applicable conference marketing	■	■	■	■	■	■
Use of FDLI logo on approved promotional and marketing materials	■	■	■	■	■	■

DIGITAL UPDATE MAGAZINE	AD SIZES AND DIMENSIONS		2022 DUE DATES	
		Width	Height	
	Full Page Bleed	8.75"	11.25"	Spring 2022 <i>Update</i> (published in March) Ads Due – February 25
	Full Page (non-bleed)	7.5"	10"	Fall 2022 <i>Update</i> (published in September) Ads Due – August 26
	1/2-Page Horizontal	7.5"	5"	Summer 2022 <i>Update</i> (published in June) Ads Due – May 27
	1/2-Page Vertical	3.75"	10"	Winter 2022 <i>Update</i> (published in December) Ads Due – November 25
	1/4-Page	3.75"	5"	

FDLI reserves the right to accept or decline a sponsorship in accordance with our sponsorship acceptance policy. A copy of the policy will be provided upon request.

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* Features of the virtual exhibit booth may change based on the virtual conference platform.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Tuesday Evening Opening Reception

(\$10,000-Exclusive to one sponsor)

- Includes cocktail napkins or similar collateral item with your organization's name and logo.
- Your organization's name and logo displayed on a free-standing sign.

Wednesday Evening Cocktail Reception

(\$15,000-Exclusive to one sponsor)

- Includes cocktail napkins or similar collateral item with your organization's name and logo.
- Your organization's name and logo displayed on a free-standing sign.

Lunch Sponsor

(\$15,000-Exclusive to one sponsor per day)

- Designation as a sponsor of the conference lunch on June 14th or 15th.
- Your organization's name and logo displayed on a free-standing sign at the designated lunch.

Conference Lanyards

(\$10,000-Exclusive to one sponsor)

- Conference attendees will wear a name badge with a lanyard bearing your organization's name and/or logo.

Networking Breakfast

(\$5,000-Exclusive per breakfast)

- Sponsor breakfast on June 14th or 15th.
- Your organization's name and logo displayed on a free-standing sign at the reception.

Morning or Afternoon Break

(\$3,000-Exclusive per break)

- Sponsor a morning or afternoon break on June 14th or 15th.
- Your organization's name and logo displayed on a free-standing sign at the breakfast or break.

Exhibitor

(\$2,000-Limited Availability)

- Includes 6 ft table top exhibit.
- One complimentary exhibitor registration (does not include access to sessions or lunch).

All sponsorships include onsite signage and hyperlinked logo on FDLI's Annual Conference website.

Customized packages and an opportunity for company branded marketing materials are also available.



SPONSORSHIP COMMITMENT FORM

JUNE 14-15, 2022 | WASHINGTON, DC

SPONSORSHIP LEVEL (please check one)

- ☐ PLATINUM \$25,000 ☐ DIAMOND \$15,000 ☐ GOLD \$10,000
☐ SILVER \$7,500 ☐ BRONZE \$5,000 ☐ OTHER

TOTAL \$

ORGANIZATION INFORMATION

Organization Name

Contact Person Name and Title

Address

City

State

Zip

Phone

Email

Onsite Contact

Registration Names

PAYMENT INFORMATION (please check one)

- ☐ Check ☐ Visa ☐ MasterCard ☐ American Express ☐ ACH Payment

Total Amount Enclosed \$

PAYMENT MUST BE MADE IN FULL BY JUNE 1, 2022

CREDIT CARD PAYMENT

Cardholder's Name

Card Number

Exp. Date

CVV

Signature

ACH PAYMENT

Bank Name

Bank Address

Routing/ABA Number

Account Number

BILLING ADDRESS (if different from above)

Address

City

State

Zip

Please email this application to: **Cathy Kiss** at cathy.kiss@fdli.org

Food and Drug Law Institute | 1155 15th Street, NW, Suite 910, Washington, DC 20005 | 202-222-0906

