

**Food and Dietary Supplement Safety and Regulation Conference**  
**March 30-31, 2022**  
**Speaker Biographies**



**STEVEN ARMSTRONG** is an independent consultant specializing in food law and regulation. He has over 20 years of experience counseling leading consumer products companies on regulatory and marketing matters and is currently serving as Senior Regulatory Advisor for Haynes & Boone, LLP. Mr. Armstrong served as the Chief Food Law Counsel at Campbell Soup Company for 10 years before retiring in 2016. At Campbell, he advised businesses throughout the company on food safety, food policy, labeling and regulatory compliance, including matters involving FDA, USDA, and food agencies around the world. He led the company's crisis management team. Prior to Campbell, Mr. Armstrong served as a regulatory and marketing counsel for Unilever US and Colgate-Palmolive Company. Before attending law school, Mr. Armstrong worked as a reporter and editor at several newspapers, including the Miami Herald. He earned his JD degree from Columbia University and did his undergraduate work at Harvard. From 2014-17, Mr. Armstrong served on the Board of Directors of the Food and Drug Law Institute ("FDLI") in Washington, DC, a nonprofit organization dedicated to food and drug education. He is a recipient of FDLI's Distinguished Service Award and frequently speaks and writes on food law and policy issues.



**HOLLY J. BAYNE** is the founder and principal of the Law Office of Bayne & Associates, a boutique food and drug firm based in Washington, DC. Ms. Bayne focuses her practice on matters relating to the regulation of foods, drugs, devices, and cosmetics by the FDA, FTC, and other regulatory agencies, with an emphasis on dietary supplements and botanical products. She routinely advises and represents companies on a wide range of regulatory and strategic issues associated with product research and development, manufacturing, including compliance with current GMP requirements and handling FDA inspections, distribution and promotional launch campaigns, as well as the negotiation of supply, distribution, licensing, and clinical trial agreements for FDA-regulated products. Ms. Bayne also provides focused FDA-related expertise to litigation firms engaged in consumer class action defense. Ms. Bayne began her legal career as an associate with Hyman, Phelps & McNamara, P.C. Ms. Bayne has spoken nationally and internationally on issues concerning the regulation of food, dietary supplement and botanical products and has written numerous papers and articles pertaining to these issues. She currently serves on FDLI's Cannabis-Derived Products Committee. Ms. Bayne received a BA from the University of California, Berkeley, and a JD from the University of San Francisco. She is admitted to practice law in the District of Columbia and California.



**Laurie Beyranevand** is the Director of the Center for Agriculture and Food Systems and a Professor of Law at Vermont Law School. Laurie has published a number of scholarly articles and book chapters that focus on the connections between human health and the food system. Her work has been cited in petitions to major federal agencies, books, blogs, and articles, and she has been quoted in Politico, Mother Jones, the Christian Science Monitor, Climate Wire, the Washington Post, Food Tank, and E & E Greenwire, among others. Laurie is an appointed member of the Food and Drug Law Institute and Georgetown Law School's Food and Drug Law Journal Editorial Advisory Board, a founding member of the Academy of Food Law and Policy, and the former Chair of the Agriculture and Food Law Section of the American Association of Law Schools. She is admitted to the New York and Vermont State Bars, as well as the US District Court, District of Vermont.



**Rodney Butt** is Senior Vice President of Strategic Solutions at Nutrasource Pharmaceutical & Nutraceutical Services. Over the last 30 years Rod has been involved in all aspects of prescription drug development clinical trials, and organizational design within the pharmaceutical and allied industries. Rod's experience with pharmaceutical drug development includes a broad spectrum of related activities from participation and leading international drug development teams, acting as key consultant on product development strategies, leading medical / clinical research departments, building research physician networks and acting as key liaison between Pharma and Investigators. Rod is a frequent speaker at pharma Industry events and is a lecturer in drug development at the University of Guelph. Rod completed his MSc in Clinical Trial Methodology at McMaster University and his MBA at Queen's University.



**Jose Alberto Campos-Vargas** is a partner at Sánchez Devanny, who heads the Life sciences practice group, same that deals with diverse legal issues regarding products such as medicines, medical devices, food, beverage, cosmetics, cannabis, tobacco and health services among other. He has more than 20 years of experience advising clients in connection with their operations in Mexico with highly regulated products either by the Ministry of Health or the Ministry of Agriculture and other related authorities in such product's processes regarding importation, warehousing, manufacturing, marketing, transportation, etc. He has advised clients in highly regulated industries by the Mexican health and agricultural authorities in connection with strategic planning of Mexican operations, including obtaining licenses, authorizations and permits of diverse kinds, planning for mergers, acquisitions and spin offs of entities that carry out highly regulated activities or that involve the use of these kind of products, as well as those rendering services related with health. Likewise, he has advised a considerable number of legal entities in connection with the publicity and marketing strategies for regulated products and

services, either in connection with the planning and development of labeling, as well as with the planning, review and authorization of marketing materials all the way to litigious procedures before authorities such as COFEPRIS, SENASICA and PROFECO. He has also advised diverse companies in the pharmaceutical industry to implement and duly meet the applicable provisions regarding health research, development and investigation processes when these are totally or partially carried out through remote communication methods. Likewise, he has advised diverse Mexican and foreign companies in connection with the current cannabis industry legal provisions, permitted uses and activities as well as restricted or forbidden activities in the pharmaceutical, food and beverage, cosmetics and other industries.



**RICARDO CARVAJAL** is a director at Hyman, Phelps & McNamara, PC, a law firm based in Washington, DC that specializes in FDA and related regulatory matters. From 2002 to 2007, he served as an associate chief counsel at FDA, where he counseled the agency on a variety of food-related enforcement and rulemaking activities. Drawing on that expertise, he now counsels clients on managing inspections, responding to warning letters and other enforcement actions, resolving import detentions, and conducting product recalls. He advises clients on the regulatory status of ingredients and finished products and provides guidance on compliance with labeling and advertising requirements, as well as representation in advertising-related disputes. He also helps clients interpret and comment on the implementation of new requirements, such as those arising under the Food Safety Modernization Act. He applies his subject matter expertise to corporate transactions, issuing opinions and conducting due diligence for acquisitions and initial public offerings. He is a member of the Food and Drug Law Institute, the American Bar Association, and the European Food Law Association, and a professional member of the Institute of Food Technologists.



**JONATHAN M. COHEN** is a partner in the firm's Washington, DC office, where he is a member of the insurance coverage practice group. His practice focuses on representing policyholders in obtaining insurance coverage in complex, multiparty disputes involving product liability, product recalls, cyber events, and supply chain issues. Mr. Cohen has worked extensively with food, supplements, technology, and consumer product companies. He has successfully recovered insurance proceeds on behalf of Fortune 500 and smaller companies for a broad array of consumer product risks. He served as lead counsel in numerous matters involving food contamination and recall losses, Proposition 65 claims, cyber-related losses, advertising and IP claims, supply chain losses, and first-party property losses. Mr. Cohen has his JD from the University of California, Berkeley, School of Law and his PhD in organizational sociology from the University of Chicago. Prior to entering private practice, Jonathan served as a law clerk for Judge Ferdinand Fernandez of the US Court of Appeals for the Ninth Circuit. Additionally, he assisted Justice Ruth Bader Ginsburg of the US Supreme Court and Judge William Fletcher of the US Court of Appeals for the Ninth Circuit in preparing for their Senate confirmation hearings. He also served as a

research assistant to Judge Richard Posner of the US Court of Appeals for the Seventh Circuit, who also served on Jonathan's PhD dissertation committee.



**TARA LIN COUCH** is a PhD Analytical / Organic Chemist with exceptional analytical abilities and more than 30 years of diverse laboratory and regulatory experience in academic, field, contract, and manufacturing environments. She is a sought-after expert on laboratory operations, analytical test methodologies, and the performance of test method validations; and issues pertaining to quality operations and regulatory compliance with Current Good Manufacturing Practices (cGMPs) in dietary supplement, pharmaceutical, and tobacco manufacturing. As a consultant, Dr. Couch assists clients with the development, improvement and implementation of quality systems that are scientifically sound, efficient, practical, and compliant with all applicable FDA regulations. She performs mock FDA inspections, gap analyses, due diligence assessments, and audits directly for clients as

well as audits of contracting partners including manufacturers, packagers, distribution warehouses, and laboratories. Dr. Couch provides training on topics of cGMP requirements, quality systems, and laboratory operations via seminar, webinar and on-site presentations.



**ROBERT DURKIN** is of counsel at Arnall Golden Gregory LLP. As a former acting Director and Deputy Director of the Office of Dietary Supplement Programs (ODSP) in the FDA's Center for Food Safety and Applied Nutrition (CFSAN), he brings a wealth of knowledge and insight to his legal practice. In working with AGG clients, Bob will draw from the extensive experience he gained at the FDA where he was responsible for performing policy analysis and evaluations related to all aspects of the agency's dietary supplement programs while also providing skillful advice on compliance and enforcement issues (such as Warning Letters, seizures, injunctions, import detention/refusal, etc.). During this time, he was active in a variety of agency working groups, including: Agency-wide Marijuana Working Group, Agency-wide CBD Policy Working Group, and the Agency-wide Investigational New Drug (IND) Policy Working Group. While helping to lead ODSP, Bob also successfully led

the Office through multiple GAO investigations. Just prior to joining ODSP, Bob was the acting Director of CFSAN's Food Defense Staff. In this role, Bob led a dedicated group of professionals whose duty it was to determine the best regulatory strategies to help protect our nation's food supply from intentional contamination. The Food Defense staff's work includes the implantation of the Food Safety and Modernization Act's Rule for Mitigation Strategies to Protect Food against Intentional Adulteration and determining the best ways to educate, and then regulate, industry relative to the Rule. Bob has also served in both the Commissioner's Office and the Center for Drug Evaluation and Research (CDER). While in the Commissioner's Office, Bob managed a staff of Emergency Response Coordinators whose focus was on coordinating an over-all Agency approach to mitigate and respond to urgent health concerns related to



FDA regulated commodities. While at CDER, Bob worked in the areas of health fraud, over the counter drugs, and pharmacy compounding.



**SANDRA ESKIN** was appointed Deputy Under Secretary for Food Safety on March 24, 2021. In this role, Mrs. Eskin leads the Office of Food Safety at the US Department of Agriculture, overseeing the Food Safety and Inspection Service (FSIS), which has regulatory oversight for ensuring that meat, poultry and egg products are safe, wholesome and accurately labeled. Prior to joining USDA, Mrs. Eskin was the Project Director for Food Safety at The Pew Charitable Trusts in Washington, DC, a position she held since November 2009. She also served as the Deputy Director of the Produce Safety Project (PSP), a Pew-funded initiative at Georgetown University from 2008-2009. While at PSP, she was a senior scholar with the O’Neill Institute for National and Global

Health Law at Georgetown University. Mrs. Eskin spent nearly 20 years as a public-policy consultant to numerous consumer advocacy and public-interest organizations, providing strategic and policy advice on a broad range of consumer-protection issues, in particular food and drug safety, labeling, and advertising. She has served as a member of multiple federal advisory committees related to consumer information on prescription drugs, meat and poultry safety, and foodborne illness surveillance. During her career, she has written numerous reports and articles on food-safety topics. Mrs. Eskin received her JD from UC Hastings College of the Law, and her BA from Brown University.



**ELIZABETH B. FAWELL** is a partner at Hogan Lovells LLP. Successfully navigating the detailed and often complex regulatory issues confronting the food industry, she helps companies understand both the rules and various risks involved to make the most informed and strategic decisions. Elizabeth has worked with every segment of the food industry, including manufacturers, distributors, retailers, restaurants, and food service operators, as well as their trade associations. Her work on behalf of food industry clients with the Food Safety Modernization Act (FSMA) since its inception and her understanding of Hazard Analysis Critical Control Point (HACCP) systems provides her with the experience

and perspective needed to counsel clients on how to comply with new requirements under the law. Elizabeth is also a Preventive Controls Qualified Individual (PCQI) and has completed the FSPCA PCQI training. Elizabeth provides real-time advice during factory inspections, helps clients prepare 483 responses, and drafts inspection manuals. She assists clients in lawfully and creatively promoting their products such as the development of labels, claims, and website and promotional campaigns. Elizabeth also supports clients in advertising disputes and with responses to FTC and Attorney General investigations. She also counsels clients on compliance with Consumer Product Safety Commission (CPSC) safety standards, testing and certification requirements, and reporting obligations.



**NEAL D. FORTIN** is the Director of the Institute for Food Laws & Regulations at Michigan State University, and Professor in the Department of Food Science and Human Nutrition. Mr. Fortin teaches the courses United States Food Law, International Food Law, Codex Alimentarius, and Regulatory Leadership. He is the author of *Food Regulation: Law, Science, Policy, and Practice*, 2nd ed. Neal Fortin was the 2009 recipient of a Michigan State University Distinguished Faculty Award for his teaching. He is past President of the North Central Association of Food & Drug Officials. He served as a Commissioner for the Michigan Local Public Health Accreditation Program, the Advisory Council of the Michigan Community Health Leadership Institute, and the NSF Council of Public Health Consultants. He served on the Dietary Supplement Committee of the Food and Drug Law Institute. He has

been a curriculum advisor to the International Food Protection Training Institute and the University of Catalonia. He is an emeritus member of the Association of Food and Drug Officials, the Food and Drug Law Institute, a professional member of the Institute of Food Technologists, and the State Bar of Michigan.



**KATE W. HARDEY** is a partner at McGuireWoods LLP where she advises healthcare provider, pharmaceutical, medical device, dietary supplement and life sciences clients on regulatory and compliance matters and in all types of transactions including sales and acquisitions, as well as advising lenders and investors evaluating regulatory risks in cash flow and asset based debt financing transactions. She has a combined 25 years of law firm, in-house and healthcare industry experience. She represents various healthcare providers including physician practices, hospitals, academic medical centers, pharmaceutical and medical device manufacturers among others. Kate

also advises businesses and lenders involved in the cannabis supply chain. At the forefront of the industry, Kate currently serves on the Law360 editorial advisory board for life sciences where she advises the legal newswire on industry trends and issues facing companies, organizations, and law firms. Prior to joining McGuireWoods, Kate was Senior Regulatory Counsel at a leading middle market healthcare lender where she oversaw the healthcare regulatory diligence for all transactions. In this position, she partnered with the risk underwriting teams to create an effective, coordinated and streamlined diligence process to identify and mitigate complex compliance and regulatory risks. Kate worked as in-house legal counsel in a large ten-hospital health system where she served on hospital boards and leadership teams. She also counseled hospital clients on a wide range of legal issues such as physician contracting and employment, transactional matters, pharmacy compliance, real estate transactions, accreditation and licensure issues, medical staff matters, patient privacy and patient care issues. Kate was the emergency department administrator at a major academic medical center where she directed physician contracting, compliance, finance, strategic planning and hospital emergency preparedness. She received an award for turning a department deficit into a significant profit in twelve months by developing comprehensive financial analysis and payer reimbursement monitoring program. Kate is a business-focused attorney with demonstrated leadership and strategic planning skills. Her diverse legal and healthcare practice has kept her at the forefront of critical issues affecting the healthcare industry.



**SAMUEL D. JOCKEL** is a senior associate in Alston & Bird's Litigation & Trial Practice Group. Sam focuses his practice on regulatory, policy, and litigation matters involving food, cosmetics, dietary supplements, and drugs.



**JOHN F. JOHNSON** is counsel at Shook, Hardy & Bacon LLP where he works with companies to develop and implement solutions for complying with the laws administered by Food and Drug Administration (FDA), US Department of Agriculture (USDA), Customs and Border Protection (CBP) and other federal and state agencies. He works with manufacturers, distributors, brand owners, importers and retailers of food, drugs, medical devices, cosmetics and animal products to satisfy their regulatory obligations. John represents companies before FDA and other government agencies subject to inspections or compliance activities, including a judicial action, Warning Letter, Untitled Letter, regulatory meeting, administrative detention, import detention and import alert, and FDA Form 483. Additionally, he helps companies evaluate complaints to determine if a recall is necessary, and if so, he works with clients to manage the product recall to remove the product from market. John counsels clients throughout the product life cycle, including product development and specifications, marketing and labeling, and manufacturing, importation, distribution and sales. This includes determining the possible registrations, permits, licenses and pre-market submissions. Also, he works with clients to create, implement, and maintain internal programs to help foster smooth compliance.



**HEILI KIM** is a partner at Faegre Drinker Biddle & Reath LLP where product safety and compliance are her priorities. She blends inside knowledge from her role as regulatory counsel for the Food and Drug Administration (FDA) with business pragmatism and international perspective to guide food, dietary supplement, clients on regulatory issues and advertising. She seeks to understand each client's risk tolerance, objectives and goals to provide client-focused advice that help the company thrive. With her knowledge and understanding of the FDA, Department of Agriculture (USDA), Food Safety and Inspection Services (FSIS) and the Federal Trade Commission (FTC), Heili navigates clients through the requirements of these programs as well as the National Advertising Division of the Better Business Bureau and state and local regulators. Heili received

her JD from American University College of Law and her MPH in Public Health from the University of California, Los Angeles (UCLA).



**MARISA KREIDER** is a Principal Science Advisor with Cardno ChemRisk where she serves primarily as a toxicologist. With nearly 15 years of consulting experience, she has had the opportunity to oversee a variety of projects, including reviewing of toxicological literature for a variety of chemical types; designing, managing and interpreting toxicity studies; conducting or critiquing dose response assessments for chemicals; supporting corporate product stewardship initiatives; assisting with regulatory needs around a variety of chemicals management regulations and conducting quantitative or qualitative risk assessments on chemicals and/or consumer products.



**DEEPTI A. KULKARNI** is a partner in the Food, Drug and Medical Device Regulatory practice of Sidley Austin, who counsels clients on a wide range of matters involving FDA and USDA regulatory issues. Since joining Sidley from the FDA's Office of Chief Counsel in 2015, Deepti has focused her practice on assisting clients in launching their products and complying with regulatory requirements for foods and dietary supplements, cosmetics, and animal products. She maintains an active practice advising clients on complex regulatory issues and challenges involving the use of new and emerging technologies in product development and manufacturing. In addition, she counsels clients on potential crises, such as import refusals, product recalls, and other regulatory actions. Prior to joining the Firm, Deepti served as an Associate Chief Counsel at FDA from 2009 to 2015, where she received several awards, including the FDA Award of Merit (FDA's highest award), Commissioner's Special Citation, Commissioner's Special Recognition Award, and the CFSAN Director's Special Citation Award. In recognition of Deepti's success in complex regulatory matters, she was named a "D.C. Rising Star" by the National Law Journal in 2019. She also was named to The Daily Record's list of "Leading Women" in 2015, which honors women 40 years old or younger from the Maryland legal and business community "who are at the pinnacle of their career and making a sustained impact" in their field and community.



**LESLIE KUX** is the Deputy Center Director for Regulatory Policy, Nutrition, and Engagement at FDA's Center for Food Safety and Nutrition (CFSAN) where she serves as a principal advisor to and spokesperson for the Center Director in matters related to the development and implementation of regulatory policy and policy documents to advance CFSAN's national and international programs and activities. She leads and provides oversight and direction to the Office of Regulations and Policy, Office of Nutrition and Food Labeling, Office of Executive Programs, Office of International Engagement, and the Communications and Public Engagement Staff. Prior to her position at CFSAN, Ms. Kux was the Associate Commissioner for Policy and Director of the Office of Policy in the



Office of the Commissioner from 2010 to 2018. In that role Ms. Kux advised the Commissioner and FDA leadership on wide-ranging policy issues, and led, was responsible for, and executed the clearance and publication of the entire Agency's portfolio of Federal Register documents. As Deputy Director of the Office of Compliance and Biologics Quality (OCBQ) in the Center for Biologics Evaluation and Research (CBER) from 2006 – 2009, she managed compliance and enforcement matters under the Food, Drug, and Cosmetic Act and Public Health Service Act related to blood, blood products, and vaccines. Ms. Kux received her law degree in 1986 from the George Washington University Law School. Before joining FDA, Ms. Kux practiced food and drug law in private practice. She started her career as an attorney in FDA's Office of Chief Counsel (OCC), where from 1988 – 2006 she handled enforcement and defensive litigation involving drugs, medical devices, foods, dietary supplements, and veterinary products, as well as provided expert counsel to Senior Leaders on cross-cutting issues relating to the Administrative Procedures Act, Federal Advisory Committee Act, National Environmental Policy Act, and international issues and trade.



**T. DANIEL LOGAN** is an associate at Kleinfeld, Kaplan & Becker LLP. He counsels clients on a variety of Food and Drug Administration (FDA) regulatory issues relating to the food, cosmetic, drug, dietary supplement, cannabis, and tobacco industries. Dan previously served as an Associate Chief Counsel in the Office of Chief Counsel of the FDA. While at the FDA, Dan counseled subject matter experts, assessed evidence and policy rationales, and developed legal interpretations relating to FDA's regulatory objectives.



**KEITH A. MATTHEWS** has over 25 years of private sector and government experience in environmental law related to chemical substances regulation. He is a former Director of the Biopesticides and Pollution Prevention Division (BPPD) in the US Environmental Protection Agency's (EPA) Office of Pesticide Programs (OPP). Prior to becoming Director of BPPD, Keith served in EPA's Office of General Counsel (OGC), first as a staff attorney, then as an Assistant General Counsel where he supervised attorneys providing legal counsel to programs in EPA's Office of Air and Radiation, Office of Pesticide Programs, and the Office of Research and Development. Keith's practice focuses on the regulation of chemical substances, including agricultural chemical and biochemical products, microbial products of biotechnology; and genetically engineered agricultural products that are regulated by EPA, FDA, and the US Department of Agriculture. Keith counsels and advises his clients using his breadth of knowledge on a variety of statutes, including the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), the Federal Food, Drug, and Cosmetic Act (FFDCA), the Plant Protection Act, and the National Bioengineered Food Disclosure Standard.



**TRENTON H. NORRIS** is a partner at Arnold & Porter where he litigates complex scientific disputes in the areas of consumer protection, food, drug, and product safety, and chemical regulations. His clients are consumer product manufacturers, distributors, and retailers facing challenges from plaintiffs' lawyers, the FTC, state attorneys general, and local district attorneys. In his 25 years of practice, Mr. Norris has represented over a thousand companies in lawsuits and regulatory matters concerning state consumer protection and toxics laws, with a focus on California Proposition 65. Mr. Norris has represented dozens of food manufacturers, retailers, and trade associations in matters involving coffee; breakfast cereal; snack foods; fresh fish; farmed salmon; other seafood; ground beef; protein powders, shakes, and bars; fruit products; soft drinks; bottled water; and dietary supplements. Common issues include federal preemption, primary jurisdiction, standing, chemical listings, safe harbor levels, exposure assessments, and warning methods. Mr. Norris regularly advises and works with trade associations in this area. He also lobbies California environmental agencies on food issues and both challenges and defends regulatory actions in court. Mr. Norris is listed in Chambers USA for both Environmental and Food & Beverages Regulatory and Litigation and in Best Lawyers for Environmental Law. He received his law degree magna cum laude from Harvard Law School, where he was an editor of the Harvard Law Review.



**STUART M. PAPE** is senior partner and chair of the FDA practice at Polsinelli. He helps clients understand and face challenges presented by regulations imposed by the US Food and Drug Administration (FDA), US Department of Agriculture (USDA), and similar health and safety regulatory bodies worldwide. He focuses on assisting clients in obtaining approval of new food ingredients, pharmaceuticals, and medical devices; advising on labeling and advertising of regulated products; assisting in enforcement proceedings initiated by regulatory bodies; helping clients develop sound strategies in the face of challenges from NGOs; and lobbying in connection with legislative consideration of statutory changes to the laws governing FDA regulated products. Regularly appearing before the FDA, USDA, the Federal Trade

Commission, Consumer Product Safety Commission, US Customs and Border Protection, numerous other federal and state regulatory bodies, and the Congress of the United States, Stuart serves clients across the US in many capacities. Previously, he served in various positions in the Office of the Chief of Counsel at the FDA, including as associate chief counsel for food. In 1978, he received the FDA Commendable Service Award. He also served as executive assistant to FDA Commissioner Donald Kennedy. Stuart is ranked in Chambers USA: America's Leading Lawyers in Business, Food and Beverages: Regulatory and Litigation; Selected for inclusion in Super Lawyers; included in The Best Lawyers in America, FDA and in Who's Who in America and Who's Who in the World. In 2012, he received the Judge Learned Hand Award from the American Jewish Committee. Stuart is a 1970 graduate of the University of Virginia and a 1973 graduate of its Law School.



**EVANGELIA C. PELONIS** is a partner at Keller & Heckman LLP where she assists clients on US Food and Drug Administration (FDA) and US Department of Agriculture (USDA) matters relating to human food, animal feed, food additives and ingredients, and dietary supplements. She helps clients achieve their marketing goals within the relevant legal frameworks and counsels them in all aspects of food development and marketing, from product formulation and manufacturing considerations to food labeling and advertising. Eve helps her clients with issues regarding food labeling and promotional materials, product identity statements, ingredient declarations, nutrient content claims, structure function claims, health claims, and allergen, nutrition, bioengineered and organic labeling. Clients seek her advice regarding obtaining appropriate regulatory status for food ingredients including preparing self-determined Generally Recognized as Safe (GRAS) positions or submitting GRAS Notices, New Dietary Ingredient Notifications (NDINs), food additive petitions (FAPs) or color additive petitions (CAPs) to FDA. Eve guides clients through product recalls and reports to the Reportable Food Registry. She helps clients navigate complex import and export issues regulated by FDA and USDA and assists companies in gaining the release of detained products. She regularly presents on food law matters for various trade associations and food conferences including Keller and Heckman's Practical Food Law Seminar.



**MICHAEL T. ROBERTS** is the founding Executive Director of the Resnick Center for Food Law and Policy at UCLA School of Law. He is well versed in a broad range of legal and policy issues from farm to fork in local, national, and global food supply systems. He has authored the first major treatise on food law, titled, *Food Law in the United States*, published by Cambridge University Press. He is also co-editor of *Food Law & Policy*, a new casebook published by Wolters Kluwer. He has also written several other chapters, articles, and papers on food law topics. Roberts is actively involved in the development of food law and policy. He is a Research Fellow for Renmin University School of Law's Center for Coordination and Innovation for Food Safety. He is an Adjunct Professor of Law for East China University of Science and Technology (Shanghai), where he lectures annually on food law topics. Roberts is particularly interested in the global governance of food and recently led the Resnick Center into a partnership with the United Nations Food and Agriculture Organization (FAO) on a series of research and advisory initiatives to confront global food security, nutrition, safety, and quality. Roberts is also very involved in the development of the history of food law and is working on a number of projects to this end and in the regulation of food and innovation. In addition to working with the Advisory Board for the Resnick Center, Roberts serves on various boards related to food law and policy. He is member of the Board of Directors for the newly established non-profit, Feed the Truth organization. He is also a founding board member and historian for the Academy for Food Law and Policy and on the advisory board for the World Food Law Institute. Roberts entered the field of food law when, in 2000, he left his law practice and enrolled in the LLM program on agricultural law at the University of Arkansas School of Law, the only such program in the US. Since then, Roberts has engaged in a variety of professional capacities related to food law and policy. A few years after completing the LLM program, he was invited to join the University of Arkansas School of Law as a Research Professor of Law and as the Director of the National Agricultural

Law Center, where he taught food law and policy and founded the law school's Journal of Food Law and Policy. He is the former first chair of the Lex Mundi (world's largest association of private law firms) international Agribusiness practice group. Roberts also was of counsel in Washington DC with Venable LLP, as a member of the firm's food and agricultural law practice group, and special counsel to the Roll Global farming and food companies headquartered in Los Angeles, where he was responsible for global food regulation, trade, and public policy. He was also a visiting scholar and consultant to the United Nation's Food and Agriculture Organization (FAO) in Rome.



**AMARU J. SÁNCHEZ** is an associate at Wiley Rein LLP where he counsels domestic and global companies in matters involving products regulated by the US Food and Drug Administration (FDA), the US Department of Agriculture (USDA), and relevant state agencies. As a former in-house counsel for a publicly traded company, Amaru is well-positioned to help clients navigate complex legal, regulatory, and business issues.



**ERIC SCHULZE** is a professional molecular biologist, genetic engineer, and former federal biotechnology regulator. He is currently Vice President of Product and Regulation at UPSIDE Foods, where he leads both design and development of the company's meat products as well as its regulatory-, policy-, and government affairs. Dr. Schulze also serves in a company spokesperson capacity. He previously served as Senior Scientist for UPSIDE Foods where he led the cell line development efforts. Before that, he served as a US Food and Drug Administration regulator, handling a portfolio of novel food and drug biotechnology products. As a civil servant, Dr. Schulze also served as a federal STEM education policy capacity within the National Science Foundation and currently works with the National Academy of Sciences on undergraduate STEM education transformation. He holds a doctorate in genetic, cellular, and molecular biology with a specialty in embryonic stem cell engineering and is trained in broadcast communication, speechwriting, and risk assessment.





**R. TRENT TAYLOR** is a partner at McGuireWoods LLP where he focuses on defending complex class actions with an emphasis on product class actions, public and private nuisance litigation, environmental contamination suits, and food labeling and safety issues. His experience includes defending clients in class actions, MDL coordinated proceedings, nationwide mass tort litigation, and appellate cases involving complex scientific and medical issues. His practice in recent years has been concentrated in the defense of novel class action claims brought by plaintiffs, including public nuisance, civil conspiracy, unjust enrichment, and deceptive trade practices. He is a nationally-recognized commentator on legal issues and has had articles published in numerous national publications including the National Law Journal, the Toxics Law Reporter, Law360.com and POWER Magazine. In addition, he has been interviewed and quoted by the New York Times,

Wall Street Journal, American Lawyer, the National Law Journal, Compliance Week Inside Counsel, Business Insurance, Electric Power Daily, Electric Utility Week, Global Power Report, Platts Coal Outlook, Coal Trader, Inside Energy Extra, The legal Intelligencer, Law360.com, PowerGen Worldwide, and numerous influential legal blogs, among others. He was interviewed on NPR's "All Things Considered" on June 8, 2010, to discuss appellate issues. Furthermore, he is currently co-authoring a comprehensive treatise devoted entirely to nuisance and trespass law. Prior to joining McGuireWoods, Trent was an associate in an international firm and a law clerk for the Honorable Harry Wellford of the US Court of Appeals for the Sixth Circuit.



**NURY HELENA YOO** helps clients in the food and beverage, fresh produce, cosmetics, dietary supplement, OTC drug, personal care, medical device, restaurant, and alcohol beverage industries to navigate regulations, anticipate and manage risk, and defend against challenges. Her areas of focus include regulatory compliance, labeling, claims and substantiation, marketing and advertising, food safety, product recalls, due diligence reviews for private investment, consumer and competitor

challenges, and California's Proposition 65. She also advises clients on the complex federal and state issues in the use of cannabidiol (CBD) and related cannabinoids in consumer products. As a litigator, Nury represented clients in state and federal trial and appellate courts. Clients now seek her counsel on litigation risk analysis and management, negotiation of pre-dispute demands, and strategy in active litigation.



**TIMOTHY YORK** is the CEO of California Leafy Greens Marketing Agreement. The LGMA was formed in 2007 to protect public health. A collaboration between government and farming communities, the LGMA incorporates science-based food safety practices and mandatory government inspections in an effort to assure safe leafy green products. Mr. York joined the LGMA on December 1, 2020. Prior to the LGMA, Mr. York worked with Markon, starting in 1985 as Purchasing Director and

President 1990-2020. Markon is a Salinas, California based purchasing, marketing, and logistics

cooperative serving independent foodservice distributors. Mr. York has been instrumental in the industry addressing food safety and was integral to the formation of the Center for Produce Safety in 2007, serving as its Chairman from 2007-2012. He has been engaged in other industry-wide efforts including the Stewardship Index for Specialty Crops, Produce Marketing Association (Chairman 2003), Produce Traceability Initiative, Alliance for Food and Farming, and Canadian Produce Marketing Association.