

# ALSTON & BIRD



## “Environmental Challenges and Impacts on Product Safety”

*Sam Jockel – Alston & Bird*

2022 FOOD AND DIETARY SUPPLEMENT SAFETY AND REGULATION CONFERENCE



March 5, 2021

Dear Baby and Toddler Food Manufacturers and Processors:

The U.S. Food and Drug Administration (FDA or “we”) is taking this opportunity to remind all baby and toddler food manufacturers and processors covered by the preventive control provisions of the rule *Current Good Manufacturing Practice, Hazard Analysis, and Risk-Based Preventive Controls for Human Food*, issued on September 17, 2015 (80 Fed. Reg. 55908), of your responsibility under the rulemaking to consider chemical hazards that may be present in foods when conducting your hazard analysis. See 21 CFR 117.130(b)(1)(ii). Similarly, baby and toddler food manufacturers covered under other food safety regulations requiring a hazard analysis, such as 21 CFR Parts 120 and 123, should consider chemical hazards that may be present in a food when conducting a hazard analysis. We are reminding you of this responsibility in light of a report released on February 4, 2021, by the U.S. House of Representatives Committee on Oversight and Reform Subcommittee on Economic and Consumer Policy that raises important questions on what more can be done to reduce toxic elements in baby food.



# Developments: Heavy Metals in Baby Foods

- “Baby Foods Are Tainted with Dangerous Levels of Arsenic, Lead, Cadmium, and Mercury,” House Committee on Oversight and Reform Subcommittee on Economic and Consumer Policy
- Baby Food Safety Act
- FDA’s “Closer to Zero” Action Plan
- State AG Enforcement
- Consumer Class Action Litigation
- Industry Response



# Produce Safety

- Heavy metals, Prop 65 activity
- Biological hazards
  - FDA's Report on the Investigation into the Fall 2020 outbreak of *E. coli* O157:H7 illnesses
    - “reasonably foreseeable hazard”
    - “geographical region of interest”/“reoccurring region”
  - FSMA Proposed Rule on Agricultural Water

## IV. Key Findings and Recommendations

A cattle feces composite sample taken alongside a road approximately 1.3 miles upslope from a produce farm with multiple fields tied to the outbreak by the traceback investigation matched the 2020 outbreak strain of *E. coli* O157:H7. This most recent positive sample was collected approximately 3 miles from a positive fecal-soil sample related to a 2019 outbreak of *E. coli* O157:H7 linked to the consumption of romaine lettuce (Figure 1).

This reoccurring pathogenic *E. coli* strain has now been associated with numerous foodborne illness outbreaks linked to leafy greens consumption and **therefore appears to be a reasonably foreseeable hazard in the California Central Coast leafy greens growing region** and specifically in the South Monterey County area of the Salinas Valley. In light of this most recent finding, combined with previous outbreak investigation findings in the region, FDA has identified key trends as those of primary importance in understanding the contamination of *E. coli* O157:H7 that occurred in 2020 and previous years:



# A Note on PFAS

- **FDA:** Total Diet Study
- **Congress:** Keep Food Containers Safe from PFAS Act
- **White House:** Executive Order on Catalyzing Clean Energy Industries and Jobs Through Federal Sustainability
- **States:** Various prohibitions and restrictions in food packaging



# Thank you!

**Sam Jockel, *Senior Associate***

Alston & Bird

Washington, D.C.

[sam.jockel@alston.com](mailto:sam.jockel@alston.com)



# Heavy Metals and Foods

Marisa Kreider, PhD, DABT

**Together** we will do great things

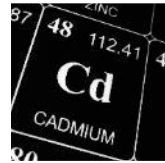


# Hazards of Heavy Metals in Foods



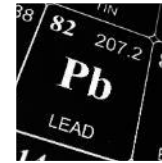
## Arsenic

- IARC Group 1 carcinogen
- Prop 65 DART hazard
- RfDs and slope factors
- Naturally occurring in soil



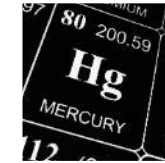
## Cadmium

- IARC Group 1 carcinogen
- Prop 65 DART hazard
- RfDs
- Naturally occurring in soil



## Lead

- IARC Group 2A carcinogen
- Prop 65 DART hazard
- RfDs and slope factors
- Naturally occurring in soil



## Mercury

- Mercury
- MeHg IARC Group 2B carcinogen
- Prop 65 carcinogen and DART hazard
- RfDs
- Naturally occurring in soil



# Considerations when Characterizing Risk from Heavy Metals

- Potential health risk can be predicted, depending on concentration in food product, specific product, and assumptions regarding intake
- Important to contextualize risk
  - “Baby foods” versus whole foods
  - Risk compared to other known risks or possible benefits
- Risk reduction versus risk elimination



# Regulation of Heavy Metals in Foods

- Lack of enforceable limits on most heavy metals in foods at federal level
- FDA Closer to Zero Action Plan
  - Aims to make continual improvements over time in reducing levels of toxic elements in food
  - Encourage best practices in industry
  - Increasing compliance and enforcement
  - Monitor progress
  - Avoid unintended consequences (e.g. elimination of foods with nutritional benefits)



# Challenges with Heavy Metals in Foods



Sensitivity of  
children

Media focus on  
detection of  
hazards vs.  
risk

Lack of  
appreciation for  
ubiquitousness  
of heavy  
metals in foods

# Strategies for Risk Management across Stakeholders



## Raw Materials

- Sourcing in areas with limited sources of exogenous contamination
- Sourcing during specific seasons
- Monitoring of raw ingredient heavy metal concentrations



## Manufacturing

- Monitoring finished product heavy metal concentrations
- Dilution with low risk foods
- Investigating and/or introducing treatment of high risk foods



## Risk Communication

- Communication regarding practices to minimize exposure to heavy metals in foods
- Transparency with consumers



## Consumer Risk Management

- Limiting food intake on high risk foods
- Eating a balanced diet



# PFAS and Foods

Marisa Kreider, PhD, DABT

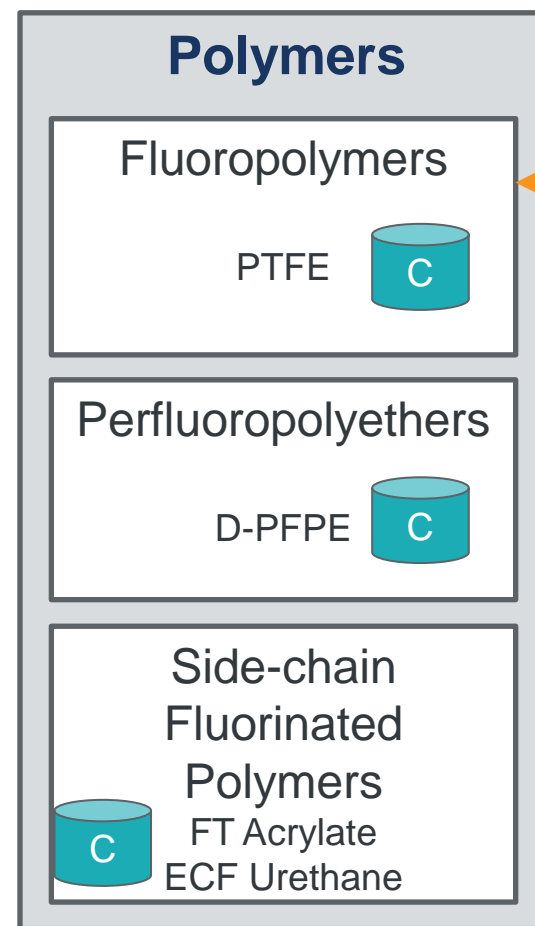
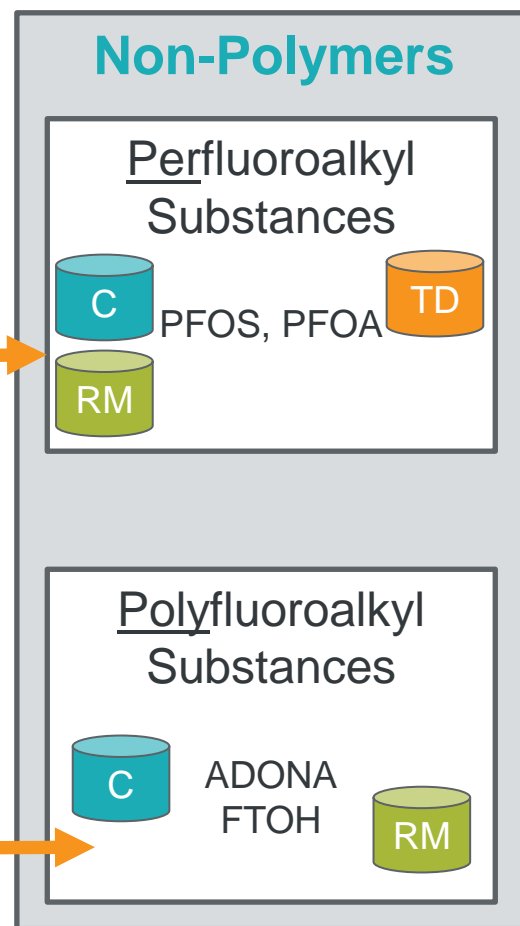
**Together** we will do great things

# Introduction to PFAS

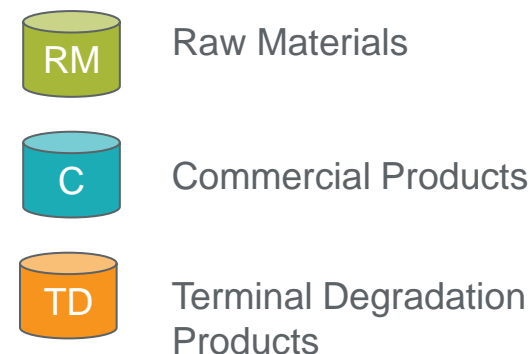
**~5,000 PFASs!**

Perfluorinated carboxylic acids: fire fighting foam, personal care products, carpet care

Fluorotelomer alcohols, polyfluoroalkyl phosphate esters (PAPs): food contact materials (FCMs)



Teflon pans, specialty plastics, weatherproof clothing/gear, FCMs



Source: Fluorocouncil



# PFAS Characteristics

- Ubiquitously found in the environment
- Environmentally and biologically persistent
- PFAS family toxicity information informed by relatively small subset of PFAS
  - PFOA and PFOS proposed as carcinogens and developmental/reproductive hazards; others under evaluation
- Voluntary phase-outs of some PFAS





# PFAS in Foods



- Food is primary source of PFAS exposure in US in most populations
- FDA approved uses of PFAS in FCM
- Individual states enacting bans on PFAS in FCM
  - CA, CT, MN, ME, CT, NY, WA
  - Scope varies by state

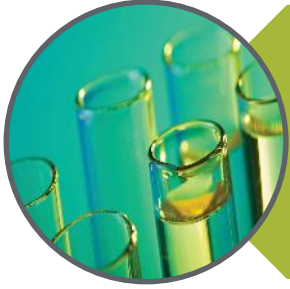


# PFAS Exposure from Foods: FDA Study

- FDA recently released data on measurement of PFAS in foods as part of Total Diet Study
- Largely not detected in foods (167 total foods tested)
  - Small sample sizes
  - 16 PFAS tested
  - Exceptions included canned tuna, protein powder, and fish sticks
  - Follow-up study planned with targeted analysis of seafoods most commonly consumed in US diet
- Conclusion by FDA: “no scientific evidence that the levels of PFAS found in the TDS samples tested since 2019 indicate a need to avoid any particular foods in the general food supply.”



# Challenges with PFAS in Foods



Analytical Detection Limits  
vs. “Health Benchmarks”



Use of Recycled Content in  
FCM



Ubiquitous Presence of  
PFAS in Environment





## **BRINGING FARMERS TOGETHER TO MAKE LETTUCE AND LEAFY GREENS SAFER**





# PUBLIC PRIVATE PARTNERSHIP

- Instrument of the State of California
- Funded by industry | overseen by CDFA
- LGMA uses USDA-trained, CDFA auditors
- CDFA auditors are paid by the LGMA, not the company being audited



# HOW THE LGMA WORKS:



1. VERIFIES FOOD SAFETY PRACTICES
2. ENFORCES THROUGH GOVERNMENT AUDITS
3. REQUIRES A COMMITMENT TO CONTINUOUS IMPROVEMENT



# CROPS / COMMODITIES

The LGMA program covers 14 different types of leafy greens:



Arugula



Baby Leaf



Butter Leaf



Green Cabbage



Escarole



Green Leaf



Iceberg



Kale



Red Cabbage



Savoy Cabbage



Chard



Endive



Red Leaf



Romaine



Spinach



Spring Mix





# LGMA MEMBERS



- Membership is voluntary, but member rules are mandatory
- Approximately 90 members
- Three major growing regions



# LGMA MEMBERS

- Sister program in Arizona
- LGMA members in AZ and CA produce over 90% of the Nation's lettuce and leafy greens



# THE FOOD SAFETY PRACTICES COVER SEVERAL AREAS, INCLUDING:



## General Requirements

Member companies are required to have a complete food safety compliance plan, an up-to-date list of growers, and a written trace back program.



## Water Use

Extensive testing and record-keeping for all sources of water used in the production of leafy greens are required.



## Environmental Assessments

Pre-season and pre-harvest assessments are required to make sure conditions that can affect food safety, such as animal intrusions, flooding, proximity to animal feeding operations, etc. are not present, or have been properly mitigated.



## Soil Amendments

Extensive testing, certification and record keeping for soil amendments, including compost and fertilizers, are required by the program.



## Work Practices and Field Operations

Field audits verify that farmers are in compliance with the program's requirements in the areas of worker practices and field sanitation.

The LGMA food safety practices are grounded in the latest food safety science, and are updated as new research and information becomes available.

# FSMA PRODUCE SAFETY RULE COMPLIANT



## FDA FOOD SAFETY MODERNIZATION ACT

LGMA certification equals [Food Safety Modernization Act Produce Safety Rule \(PSR\)](#) compliance. In August of 2017, the LGMA programs in California and Arizona updated their food safety practices to meet or exceed PSR requirements. Since January of 2018, every LGMA audit that is conducted verifies that member companies are in compliance with PSR.



# **FDA Report April 8, 2021**

- Fall 2020 outbreak
- E. coli 0157:H7
- 40 illnesses – 20 hospitalized, 4 HUS
- Reasonably Foreseeable Hazard
- Recurring strain of concern
- Cattle feces 1.3 upslope miles from produce field
- One Health – interconnection between people, animals, plants and their shared environment



# The Challenge

- 88,000 head of cattle in Monterey County
- How do we co-exist safely?
- Efforts include:
  - CA Ag Neighbors
  - Vaccination trials
  - Western Growers data collection



# Data Gaps

- How did it get there?
- How long does it last?
- How do we rid/kill it?
- What are potential mitigation solutions?
- For example –
  - 1.3 miles from produce field – wind, water, animal, bird, other?
  - 100,000 head versus 50,000 head versus 1,000 head versus 50 head – Buffer distance





# **LGMA Actions**

- Focus on the Four W's – waste, water, wildlife, workers
- Water update 2020
- Type A and B
- Compost and soil amendments 2021
- Adjacent land use 2021
- Pre-Harvest testing 2022
- Root Cause Analysis 2021
- Harvesters 2020
- Traceability 2018

# RESPONDING TO OUTBREAKS: FOOD SAFETY STANDARDS UPDATES

## 2018: ADJACENT LAND / WATER / ENVIRONMENT / HARVEST / TRACEABILITY

Increased required buffer distance for fields to:

- At least 1,200 feet from concentrated animal feeding operations (CAFOs) with 1,000 – 80,000 animals
- At least 1 mile from CAFOs with more than 80,000 animals

Updated equipment sanitation requirements:

When changing fields or commodities: clean and sanitize | End of the day: clean and sanitize | Before harvest each day: inspect and clean or sanitize again if necessary

Additional environmental assessment required for unusual weather events like flooding, frost or wind, similar to what the Yuma region experienced

Formalized requirement for lot data to aid traceback investigations

## 2019: WATER

New approach to agricultural water:

1. Risk assessment required for sources, storage and delivery systems
2. Risk-based water classifications (Type A & Type B)
3. Type B water that touches the edible portion of a crop within 21 days of harvest must be treated to meet the following microbial quality standard:

*There must be no detectable generic E. coli in at least 2 of 3 samples. One sample can have up to 10 MPN of generic E. coli*

## 2020: WATER / HARVEST

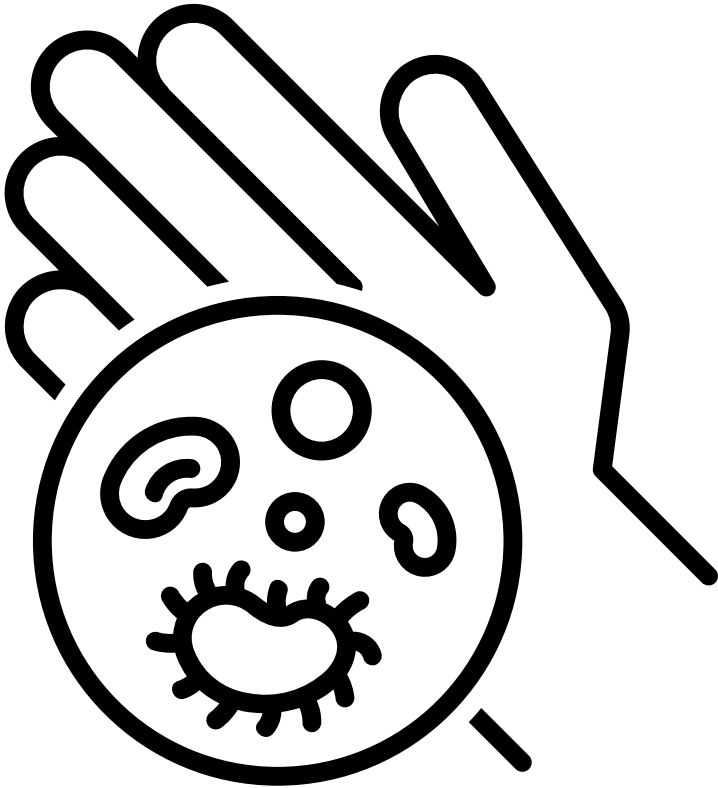
- Water used for overhead application of crop treatments must meet Type A microbial quality standards
- New best practices for furrow and drip irrigation water
- Required harvesters to prevent cut end of product from contacting the ground
- Best practices for cleaning and sanitizing harvest equipment, containers, tools and bathroom facilities became requirements

## 2021: ADJACENT LANDS / ROOT CAUSE / SOIL

- Issued LGMA Preharvest Testing Guidance document for crops grown with animals present on adjacent lands
- Pre-harvest testing to become a requirement\*
- Adjacent Land Risk Assessment Tool launch\*
- Root Cause Analysis required\*
- Major revision to Soil Amendments & Crop Inputs requirements



# Emerging Concerns



- Cyclospora
- Listeria – harvesting equipment



# The Opportunity

- Address data gaps
- Industry collaboration and data sharing
- FDA working with industry similar to FAA with airline industry
- Data-driven safety agenda
- Collaboration
- Incident reporting
- Investigation support

***Fear of flying and building trust***





C A L I F O R N I A  
**LGMA**  
COMMITTED TO SAFE LEAFY GREENS



**Tim York**

CEO

[tim@lgma.ca.gov](mailto:tim@lgma.ca.gov)

831-320-3137