

# Tobacco and Nicotine Products Regulation and Policy Conference

October 27-29, 2021 | Virtual Event

## ALL SPONSORSHIPS INCLUDE

**Complimentary conference registrations**

*Additional registrations at a 15% discount*

**Ad in digital *Update* magazine**

- Distributed to 30,000 contacts
- Ability to link your ad to company website or email address

**Virtual exhibit booth\***

- Upload documents and videos
- Create polls for booth visitors
- Meet with attendees directly via the platform from your virtual booth
- Headcounts on virtual booth visits
- View and filter the list of other attendees and their organization

**Company profile in the virtual platform**

**Logo or name included in applicable conference marketing**

**Use of FDLI logo on approved promotional and marketing materials**

**Logo on virtual event home screen**

\* Features of the virtual exhibit booth may change based on the virtual conference platform.

## GOLD SPONSOR

**\$5,000**

**Includes everything from "All Sponsorships Include," plus**

- Two complimentary conference registrations
- Full page ad in digital *Update* magazine with video ad option

## SILVER SPONSOR

**\$3,500**

**Includes everything from "All Sponsorships Include," plus**

- One Complimentary conference registration
- Half page ad in digital *Update* magazine

### AD SIZES AND DIMENSIONS

	Width	Height
Full Page Bleed	8.75"	11.25"
Full Page (non-bleed)	7.5"	10"
1/2-Page Horizontal	7.5"	5"
1/2-Page Vertical	3.75"	10"

### 2021 DUE DATES

Spring 2021 *Update* (published in March) Ads Due – **February 12**

Summer 2021 *Update* (published in June) Ads Due – **May 14**

Fall 2021 *Update* (published in September) Ads Due – **August 13**

Winter 2021 *Update* (published in December) Ads Due – **November 12**



**For more information about sponsorship opportunities, please contact: Cathy Scolieri Kiss at [cathy.kiss@fdli.org](mailto:cathy.kiss@fdli.org)**

**Food and Drug Law Institute** | 1155 15th Street NW, Suite 910, Washington, DC 20005 | 202-222-0906 | [fdli.org](http://fdli.org)

FDLI reserves the right to accept or decline a sponsorship in accordance with our sponsorship acceptance policy. A copy of the policy will be provided upon request.

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### SPONSORSHIP LEVEL (please check one)

☐ GOLD SPONSOR **\$5,000**☐ SILVER SPONSOR **\$3,500**☐ OTHER

TOTAL \$

### Organization Information

### Payment Information (please check one)

PAYMENT MUST BE MADE IN FULL BY OCTOBER 1, 2021

☐ Check ☐ Visa ☐ MasterCard ☐ American Express ☐ ACH PaymentTotal Amount Enclosed \$ 

#### CREDIT CARD PAYMENT

#### ACH PAYMENT

### Billing Address (if different from above)

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