

Food Advertising, Labeling, and Litigation Conference

For the Food and Dietary Supplement Industries

September 28-30, 2021 Virtual Event

ALL SPONSORS RECEIVE

- Company logo on FDLI event website, hyperlinked to company site
- Company logo on conference materials
- Company logo included in event marketing communications

GOLD SPONSOR

\$5,000

- Designation as a GOLD SPONSOR of the Food Advertising, Labeling, and Litigation Conference
- Two full conference passes

Full Page Ad in digital Update magazine

- Distributed to 30,000 contacts
- Ability to link your ad to company website or email address

SILVER SPONSOR

\$3,500

- Designation as a SILVER SPONSOR of the Food Advertising, Labeling, and Litigation Conference
- One full conference pass

Half Page Ad in digital *Update* magazine

- Distributed to 30,000 contacts
- Ability to link your ad to company website or email address

UPDATE AD SIZES AND DIMENSIONS

Width Height

Full Page Bleed 8.75" 11.25"

Full Page (non-bleed) 7.5" 10

1/2-Page Horizontal 7.5" 5" **1/2-Page Vertical** 3.75" 10"

2021 DUE DATES

Spring 2021 *Update* (published in March)
Ads Due — **February 12**

Summer 2021 *Update* (published in June) Ads Due — **May 14**

Fall 2021 *Update* (published in September) Ads Due — **August 13**

Winter 2021 *Update* (published in December)
Ads Due – **November 12**

For more information about sponsorship opportunities, please contact: Cathy Kiss at cathy.kiss@fdli.org



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ТҮРЕ				AMOUNT
GOLD SPONSOR \$5,000				\$
SILVER SPONSOR \$3,500				\$
Organization Informa	ntion			TOTAL \$
Organization Name				
Contact Person Name and Title				
Address				
City	State	Zip		
Phone	Email			
Payment Information Check Visa MasterCard Total Amount Enclosed \$ CREDIT CARD PAYMENT		O ACH Payment		
Cardholder's Name				
Card Number			Exp. Date	CVV
Signature				
ACH PAYMENT				
Bank Name				
Bank Address				
Routing/ABA Number		Account Number	er	
Billing Address (if different in	from above)			
Address				
71001033				