



2021 FDLI ANNUAL CONFERENCE

Exploring Advanced Topics in Food and Drug Law

MAY 18-20 | VIRTUAL EVENT

SPONSORSHIP OPPORTUNITIES

The *2021 FDLI Annual Conference* will cover advanced topics in legal, regulatory, and policy issues spanning the broad range of FDA's authority by bringing together experts from the federal government, industry, the private bar, non-profit, patient and consumer advocates, consulting organizations, and academia. | fdli.org/annual



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FDLI is excited to provide the key industry updates and the opportunity to connect with the food and drug law community that you have come to expect from the Annual Conference, just in a virtual format. While we will miss seeing each other in person, a virtual format allows the whole food and drug law community to participate regardless of safety concerns, location, time zone, or budget constraints.

We look forward to hosting an array of experts from the federal government, industry, the private bar, non-profits, patient and consumer advocates, and academia over the span of three shortened days to address the complex legal, regulatory, compliance, and policy issues currently impacting all facets of FDA-regulated industry.

WHO WILL ATTEND

The Conference attracts professionals with significant experience, influence, and expertise.

- Regulatory Affairs Professionals
- Government Affairs Professionals
- Chief Safety Officers
- Chief Compliance Officers
- Food and Drug Attorneys
- Government Officials
- Academics
- Patient Advocates
- Consumer Advocates
- Industry Consultants
- Venture Capitalists
- Business Development Professionals
- Global Strategy Professionals
- Corporate Planning Staff

CONFERENCE HIGHLIGHTS

- Hear FDA's strategic priorities directly from the FDA Commissioner, Chief Counsel, Center Directors, and other key leaders within the Agency and the impacts COVID-19 has had on priorities moving forward
- Gain in-depth knowledge of each FDA Center by attending consecutive Center Director sessions scheduled to maximize attendee participation
- Join high-level colleagues in food and drug law to hear different viewpoints, shape policy, and advance understanding in the post-COVID era
- Select from over 30 breakout sessions covering the latest in legal, regulatory, compliance, policy, marketing, and related issues
- Learn from more than 100 well-known officials and experts
- Hear about the Top Cases in Food and Drug Law
- Network and build relationships with seasoned legal, regulatory, compliance, policy, and government professionals

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SPONSORSHIP LEVEL/ SPONSORSHIP BENEFITS	PREMIER [SOLD OUT]	PLATINUM \$25,000	DIAMOND \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000	SUPPORTER \$2,500
Complimentary conference registration(s) <i>Additional registrations at a 15% discount</i>	8	6	5	4	3	2	1
Ad in digital <i>Update</i> magazine <ul style="list-style-type: none"> ▪ Distributed to 30,000 contacts ▪ Ability to link your ad to company website or email address ▪ Video ads available for gold level and above. 	4 Full page ads	3 Full page ads	2 Full page ads	1 Full page ad	1 Half page ad	1 Quarter page ad	
Virtual exhibit booth* <ul style="list-style-type: none"> ▪ Upload documents and videos ▪ Create polls for booth visitors ▪ Meet with attendees directly via the platform from your virtual booth ▪ Headcounts on virtual booth visits ▪ View and filter the list of other attendees and their organization 	■	■	■	■	■	■	■
Logo on virtual event home screen	■	■	■	■			
Company profile in the virtual platform	■	■	■	■	■	■	■
Logo or name included in applicable conference marketing	■	■	■	■	■	■	■
Use of FDLI logo on approved promotional and marketing materials	■	■	■	■	■	■	■

DIGITAL UPDATE MAGAZINE

AD SIZES AND DIMENSIONS

	Width	Height
Full Page Bleed	8.75"	11.25"
Full Page (non-bleed)	7.5"	10"
1/2-Page Horizontal	7.5"	5"
1/2-Page Vertical	3.75"	10"
1/4-Page	3.75"	5"

2021 DUE DATES

Spring 2021 <i>Update</i> (published in March) Ads Due – February 12	Fall 2021 <i>Update</i> (published in September) Ads Due – August 13
Summer 2021 <i>Update</i> (published in June) Ads Due – May 14	Winter 2021 <i>Update</i> (published in December) Ads Due – November 12

FDLI reserves the right to accept or decline a sponsorship in accordance with our sponsorship acceptance policy. A copy of the policy will be provided upon request.

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** Features of the virtual exhibit booth may change based on the virtual conference platform.*

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☐ **SUPPORTER \$2,500**

TOTAL \$

ORGANIZATION INFORMATION

Organization Name

Contact Person Name and Title

Address

City

State

Zip

Phone

Email

Onsite Contact

Registration Names

PAYMENT INFORMATION (please check one)

- ☐ Check
 ☐ Visa
 ☐ MasterCard
 ☐ American Express
 ☐ ACH Payment

Total Amount Enclosed \$

PAYMENT MUST BE MADE IN FULL BY MAY 1, 2021

CREDIT CARD PAYMENT

Cardholder's Name

Card Number

Exp. Date

CVV

Signature

ACH PAYMENT

Bank Name

Bank Address

Routing/ABA Number

Account Number

BILLING ADDRESS (if different from above)

Address

City

State

Zip

Please email this application to: Cathy Kiss at cathy.kiss@fdli.org

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