



## 2021 SPONSORSHIP OPPORTUNITIES

# Advertising and Promotion for Medical Products Conference

October 13-15, 2021 | Virtual Event

### ALL SPONSORSHIPS INCLUDE

**Complimentary conference registrations**

*Additional registrations at a 15% discount*

**Ad in digital *Update* magazine**

- Distributed to 30,000 contacts
- Ability to link your ad to company website or email address

**Virtual exhibit booth\***

- Upload documents and videos
- Create polls for booth visitors
- Meet with attendees directly via the platform from your virtual booth
- Headcounts on virtual booth visits
- View and filter the list of other attendees and their organization

**Company profile in the virtual platform**

**Logo or name included in applicable conference marketing**

**Use of FDLI logo on approved promotional and marketing materials**

**Logo on virtual event home screen**

\* Features of the virtual exhibit booth may change based on the virtual conference platform.

### GOLD SPONSOR

**\$5,000**

**Includes everything from "All Sponsorships Include," plus**

- Two complimentary conference registrations
- Full page ad in digital *Update* magazine with video ad option

### SILVER SPONSOR

**\$3,500**

**Includes everything from "All Sponsorships Include," plus**

- One Complimentary conference registration
- Half page ad in digital *Update* magazine

#### AD SIZES AND DIMENSIONS

	Width	Height
Full Page Bleed	8.75"	11.25"
Full Page (non-bleed)	7.5"	10"
1/2-Page Horizontal	7.5"	5"
1/2-Page Vertical	3.75"	10"

#### 2021 DUE DATES

Spring 2021 *Update* (published in March) Ads Due – February 12

Summer 2021 *Update* (published in June) Ads Due – May 14

Fall 2021 *Update* (published in September) Ads Due – August 13

Winter 2021 *Update* (published in December) Ads Due – November 12

**For more information about sponsorship opportunities, please contact: Cathy Scolieri Kiss at [cathy.kiss@fdli.org](mailto:cathy.kiss@fdli.org)**

**Food and Drug Law Institute | 1155 15th Street NW, Suite 910, Washington, DC 20005 | 202-222-0906 | [fdli.org](http://fdli.org)**

FDLI reserves the right to accept or decline a sponsorship in accordance with our sponsorship acceptance policy. A copy of the policy will be provided upon request.

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### SPONSORSHIP LEVEL (please check one)

☐ GOLD SPONSOR **\$5,000**      ☐ SILVER SPONSOR **\$3,500**

TOTAL \$

### Organization Information

Organization Name

Contact Person Name and Title

Address

City

State

Zip

Phone

Email

### Payment Information (please check one)

☐ Check   ☐ Visa   ☐ MasterCard   ☐ American Express   ☐ ACH Payment

Total Amount Enclosed \$

#### CREDIT CARD PAYMENT

Cardholder's Name

Card Number

Exp. Date

CVV

Signature

#### ACH PAYMENT

Bank Name

Bank Address

Routing/ABA Number

Account Number

**PAYMENT MUST BE MADE IN FULL BY OCTOBER 1, 2021**

### Billing Address (if different from above)

Address

City

State

Zip

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