



# Engaging Patients in Medical Device Regulatory Efforts

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Center for Devices & Radiological Health  
Food and Drug Administration  
December 3, 2020



# Polling Question #1

**Question:**

**What is one way that you have engaged with CDRH?**

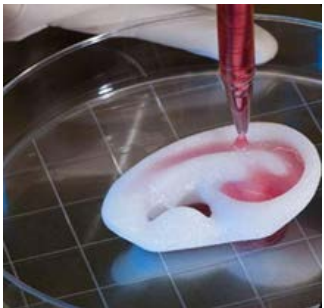
**Answer:**

- a. Small group conversations**
- b. Public meetings**
- c. Advisory committee meetings**
- d. Written correspondence or comments**
- e. Other**
- f. I have never engaged with CDRH**

# Patients are at the Heart of All We Do

## CDRH Vision:

- Patients in the U.S. have access to high-quality, safe, and effective medical devices of public health importance, first in the world.



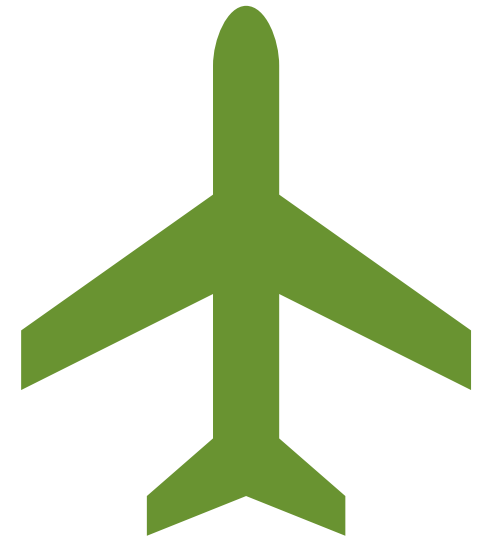
# Patients are Co-Pilots in Their Care

## Patients are:

- using devices themselves at home
- more involved in shared decision-making and disease management with their healthcare professionals
- communicating and connecting with each other through social media and other forums, sharing symptoms, side effects, advice, and providing support

## Patient groups are:

- developing longitudinal disease registries
- training patient advisors to improve clinical study design and conduct to be more patient-friendly and efficient



# Polling Question # 2

**Question:**

**What is Patient Engagement?**

**Answer:**

- a. **Intentional interactions between FDA and patients**
- b. **Provides opportunities for FDA and patients to learn from one another**
- c. **Allows for effective collaborations between FDA and patients across the total product life cycle**
- d. **All of the above**

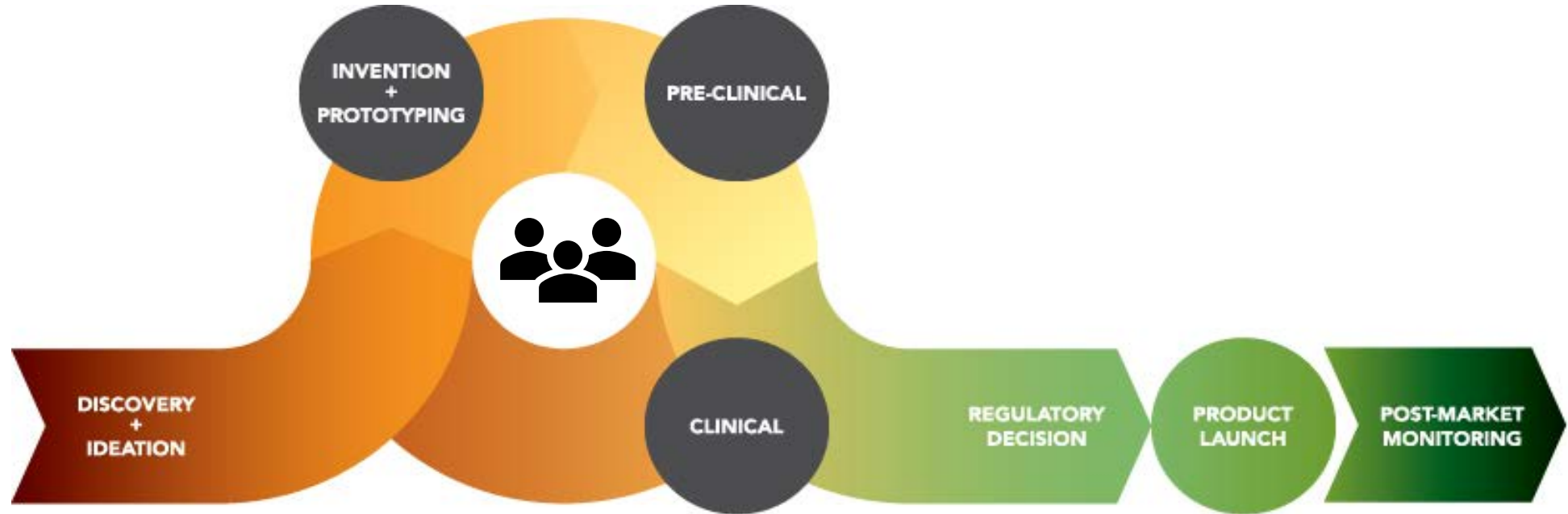
# Defining Patient Engagement\*






Patient engagement is defined as intentional, meaningful interactions with patients that provide opportunities for mutual learning and effective collaborations.

Source: <https://www.fda.gov/about-fda/center-devices-and-radiological-health/cdrh-patient-engagement>

\*draft definition

# Patient Input Benefits All Phases of the Total Product Lifecycle (TPLC)



 <p><b>Inform device or clinical study design</b></p>	 <p><b>Bring to light new considerations to inform thinking on current issues</b></p>	 <p><b>Raise or confirm problems that may exist with specific devices</b></p>	 <p><b>Communicate benefits and risks of medical devices</b></p>	 <p><b>Identify specific population's views on benefit-risk for a given treatment</b></p>
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# Patient & Caregiver Connection\*: Goals

To enhance CDRH staff's ability to hear, understand and integrate **patients & caregiver perspectives in the course of their work** by those who are willing to share their individual experiences regarding:



Medical devices used for diagnosis, treatment, or management of their disease



Living with their specific condition



Current issues or trends related to medical devices

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\* The program is designed to broaden CDRH staff exposure to patients' viewpoints, but not to provide policy advice, recommendations, or opinions.



# Current Partners of the Patient & Caregiver Connection


# Patient Engagement at CDRH

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*Inspired by Patients, Driven by  
Science*

**TMJ ASSOCIATION  
PATIENT CONVERSATIONS WITH THE FDA**  
OFFICE OF HEALTH TECHNOLOGY (OHT-1)  
JANUARY 27, 2020



**Bringing Valuable  
Perspectives to FDA**



## FDA Workshop: Evolving Role of Artificial Intelligence in Radiological Imaging February 25-26, 2020



- Patients and a caregiver were invited to share their perspectives on this emerging technology
- Enriched the conversation with many developers commenting on how helpful it was to their product development



# Assessing the Impact of COVID-19 on Medical Devices and Supplies



## **COVID-19 Supplies, Device, and Access Impact Survey—May 2020**

In May 2020, members of the AAKP completed a survey to inform the U.S. Food and Drug Administration (FDA) about dialysis device-related concerns. Survey responses helped the FDA to assess possible challenges kidney patients were having accessing supplies, devices, and services. This information was used to help inform CDRH's response efforts to address device shortages.

# Responding to COVID-19 Patient Community Questions

The logo for the U.S. Food and Drug Administration (FDA), consisting of the letters 'FDA' in white, bold, sans-serif font on a blue square background.



June 2020, Webinar



September 16, 2020 Webinar

## CDRH Townhall Meeting: Engaging Patients Through the Total Product Life Cycle of a Digital Health Technology, September 10, 2020

- CDRH employees heard about the valuable input patients have provided across the total product life cycle of a digital health technology
- Patients shared their personal experience with using a digital health technology to manage their medical condition

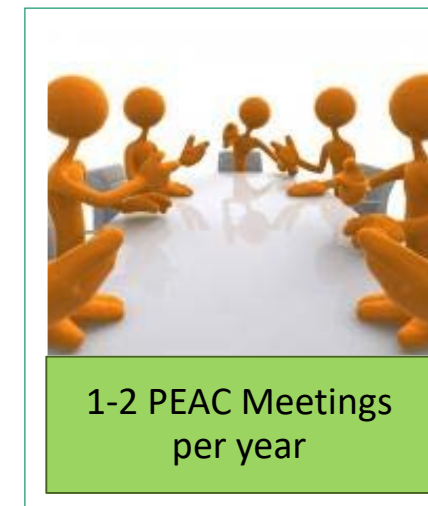
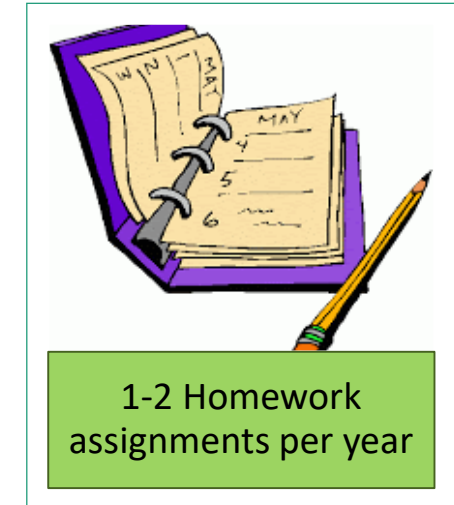
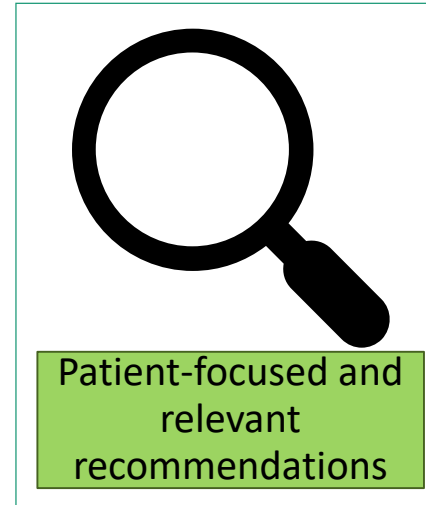


# CDRH Patient Engagement Advisory Committee (PEAC)



*PEAC role: To help ensure patients' needs and experiences are considered in FDA's work on medical devices*

- PEAC goals:
  - to better understand and integrate patient perspectives into CDRH's oversight
  - to improve communications with patients about benefits, risks, and clinical outcomes related to medical devices
  - to identify new approaches, unforeseen risks or barriers, and unintended consequences associated with medical devices
- PEAC members are diverse patients, caregivers, and patient advocates
  - Share perspectives and expertise on various issues
  - Advise and provide formal recommendations to FDA
  - Serve as a resource to CDRH as a body of experts in patient experience, needs, and the activities of the patient community





# PEAC 2019 Recommendation—Communication Framework for Cybersecurity

- Communicating Cybersecurity Vulnerabilities to Patients: Considerations for a Framework posted for comments
  - Docket open until 12/21/2020
  - <https://www.fda.gov/about-fda/cdrh-patient-engagement/communicating-cybersecurity-vulnerabilities-patients-considerations-framework>
- Allow patients to be part of the boots-on-the-ground intelligence system
- Clarify actionable steps for patients when issuing cybersecurity safety communications
- Announced cyber hygiene miniseries for the public
  - <https://www.fda.gov/medical-devices/digital-health-center-excellence/cybersecurity>





# PEAC 2020 Recommendation for Artificial Intelligence (AI) and Machine Learning (ML) in Medical Devices

- Demographic composition of datasets on which the software learns and is validated
- How is device information shared with patients
- Factors that impact patient trust in the technology

A graphic for the Patient Engagement Advisory Committee Meeting on Artificial Intelligence and Machine Learning. It features a central cluster of diverse human icons in various colors and orientations. The text is arranged in blue banners at the top and bottom. The top banner reads "Patient Engagement Advisory Committee Meeting Artificial Intelligence and Machine Learning". The bottom banner reads "Thursday, October 22, 2020 Virtual Meeting". A hashtag "#PEAC2020" is in a blue speech bubble on the left, and the FDA logo is on the right.

Patient Engagement Advisory Committee Meeting  
**Artificial Intelligence and Machine Learning**

#PEAC2020

**Thursday, October 22, 2020**  
Virtual Meeting

FDA

# Polling Question #3

## Question:

What are some ways that CDRH engages patients?

## Answer:

- a. Patient Engagement Advisory Committee Meetings (PEAC)
- b. Public Workshops
- c. Townhall meeting for staff
- d. Patient Conversations
- e. All of the above

# CDRH DRAFT GUIDANCE ON Patient Engagement

*Inspired by Patients, Driven by Science*

# CDRH Encourages Patient Engagement Through Draft Guidance

- <https://www.fda.gov/regulatory-information/search-fda-guidance-documents/patient-engagement-design-and-conduct-medical-device-clinical-investigations>

*Contains Nonbinding Recommendations*

*Draft – Not for Implementation*

1 **Patient Engagement in the Design and**  
2 **Conduct of Medical Device Clinical**  
3 **Investigations**  
4

5 **Draft Guidance for Industry,**  
6 **Food and Drug Administration Staff,**  
7 **and Other Stakeholders**  
8

9 **DRAFT GUIDANCE**  
10 This draft guidance document is being distributed for comment purposes  
11 only.  
12

13 **Document issued on September 24, 2019.**  
14

15 You should submit comments and suggestions regarding this draft document within 60 days of  
16 publication in the *Federal Register* of the notice announcing the availability of the draft  
17 guidance. Submit electronic comments to <https://www.regulations.gov>. Submit written  
18 comments to the Dockets Management Staff (HFA-305), Food and Drug Administration, 5630  
19 Fishers Lane, Rm. 1061, Rockville, MD 20852. Identify all comments with the docket number  
20 listed in the notice of availability that publishes in the *Federal Register*.  
21

22 For questions about this document regarding CDRH-regulated devices, contact Mimi Nguyen, in  
23 CDRH's Office of Strategic Partnerships and Technology Innovation (OST) at (301) 796-4125  
24 or [Mimi.Nguyen@fda.hhs.gov](mailto:Mimi.Nguyen@fda.hhs.gov). For questions about this document regarding CBER-regulated  
25 devices, contact CBER's Office of Communication, Outreach, and Development (OCOD) at 1-  
26 800-835-4709 or 240-402-8010.  
27  
28  
29  
30

# Draft Guidance Objectives



- Help sponsors understand how they can use patient engagement to elicit experience, perspectives, and other relevant information from patient advisors improve the design and conduct of medical device clinical investigations;
- Highlight the benefits of engaging with patient advisors early in the medical device development process;
- Illustrate which patient engagement activities are generally not considered by FDA to constitute research or an activity subject to FDA's regulations, including regulations regarding institutional review boards (IRBs); and
- Address common questions and misconceptions about collecting and submitting to FDA patient engagement information regarding the design and conduct of a medical device clinical investigation.

# Polling Question # 4

**Question:**

**What are some roles for patients in medical device clinical studies?**

**Answer:**

- a. As a test article recipient**
- b. As a “control” subject**
- c. As a consultant who can improve the clinical design and conduct**
- d. All of the above**



## Resources

### FDA CDRH Websites:

*Engagement CDRH:* <https://www.fda.gov/about-fda/center-devices-and-radiological-health/cdrh-patient-engagement>

*PEAC:* <https://www.fda.gov/about-fda/cdrh-patient-engagement/cdrh-patient-engagement-advisory-committee>

*Patient & Caregiver Connection:* <https://www.fda.gov/about-fda/cdrh-patient-engagement/cdrh-patient-and-caregiver-connection>

*Patient Preference:* <https://www.fda.gov/about-fda/cdrh-patient-engagement/patient-preference-information-ppi-medical-device-decision-making>

*Patient-Reported Outcomes:* <https://www.fda.gov/about-fda/cdrh-patient-engagement/patient-reported-outcomes-pros-medical-device-decision-making>

## Contacts for Medical Devices

- For Patient-Reported Outcome Questions:  
[CDRH-PRO@fda.hhs.gov](mailto:CDRH-PRO@fda.hhs.gov)
- For Patient Preference Information Questions:  
[CDRH-PPI@fda.hhs.gov](mailto:CDRH-PPI@fda.hhs.gov)
- For Patient Engagement Questions:  
[CDRH\\_PatientEngagement@fda.hhs.gov](mailto:CDRH_PatientEngagement@fda.hhs.gov)
- If you are not sure:  
[michelle.tarver@fda.hhs.gov](mailto:michelle.tarver@fda.hhs.gov)







# Engaging with FDA: Opportunities and Boundaries

**Susan Chittooran, MSW**  
Patient Affairs Staff  
Office of the Commissioner



# Disclaimer

*The views and opinions expressed in the following PowerPoint slides are those of the individual presenters and should not be construed to represent FDA's view or policies*



1

Overview

2

Patient Affairs Staff patient initiatives

3

FDA Patient Engagement Activities

4

Resources

# OUTLINE

# Overview

Understanding patient engagement at  
FDA

# The Importance of the Patient Voice



- Insights on issues, needs and priorities that are important to patients and caregivers
- Diverse opinions and experiences
- Insights on risk tolerance and potential benefit
- Real world experience

***Patients are at the heart of  
FDA's work!***

# Evolution of Patient Engagement at the FDA

1988



- Office of AIDS Coordination established

1993



- Office of AIDS Coordination renamed to Office of AIDS and Special Health Issues (OASHI) and broadened to include patients with cancer and other serious and life-threatening diseases
- First [FDA Patient Representative®](#) served on an advisory committee

1996



- [FDA Patient Representatives®](#) received voting rights on advisory committees

2001



- [FDA Patient Representative Program®](#) role expanded to serve as consultants to scientific and regulatory reviewers

2008



- Patients and consumers encouraged to report medical product problems using FDA's existing [MedWatch](#) system

2012



- A section of the FDA website is created specifically [For Patients](#)
- [Patient-Focused Drug Development \(PFDD\)](#) initiative launched

2013



- Internal working group examines ways to increase patient involvement in FDA processes
- Consumer-friendly form introduced in FDA's [MedWatch](#) system to report medical product problems

2015



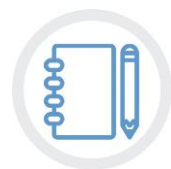
- [Patient Preference Information \(PPI\)](#) framework and guidance for medical device decision making
- [Patient Engagement Advisory Committee \(PEAC\)](#) meetings regarding medical devices

2016



- FDA and European Medicines Agency (EMA) [Patient Engagement Cluster](#) created
- First Patient Council (internal) meeting held

2017



- [PAS](#) established in the Office of the Commissioner
- Public Workshop on PFDD guidance

2018



- [Memorandum of Understanding](#) with National Organization For Rare Disorders (NORD) launched the Patient Listening Session pilot program
- [Patient Engagement Collaborative](#) (PEC) launched with Clinical Trials Transformation Initiative (CTTI)
- Center for Devices and Radiological Health (CDRH) [Patient & Caregiver Connection \(P&CC\)](#) program launched
- Public Workshops on PFDD guidances and drafts released

2019-2020



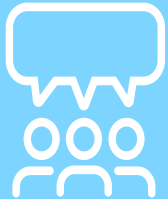
- Patient Affairs Staff (PAS) online webform, [Patients Ask FDA](#)
- PFDD Workshop on Guidance 4
- Draft PFDD Guidance 2 released
- COVID-19 Patient Resources Page Launched
- Final PFDD Guidance 1 released



# Patient Affairs Staff



Who we are



What we do

- Small team in the Office of the Commissioner dedicated to providing an inviting, welcoming and meaningful experience for patient communities to engage with the FDA

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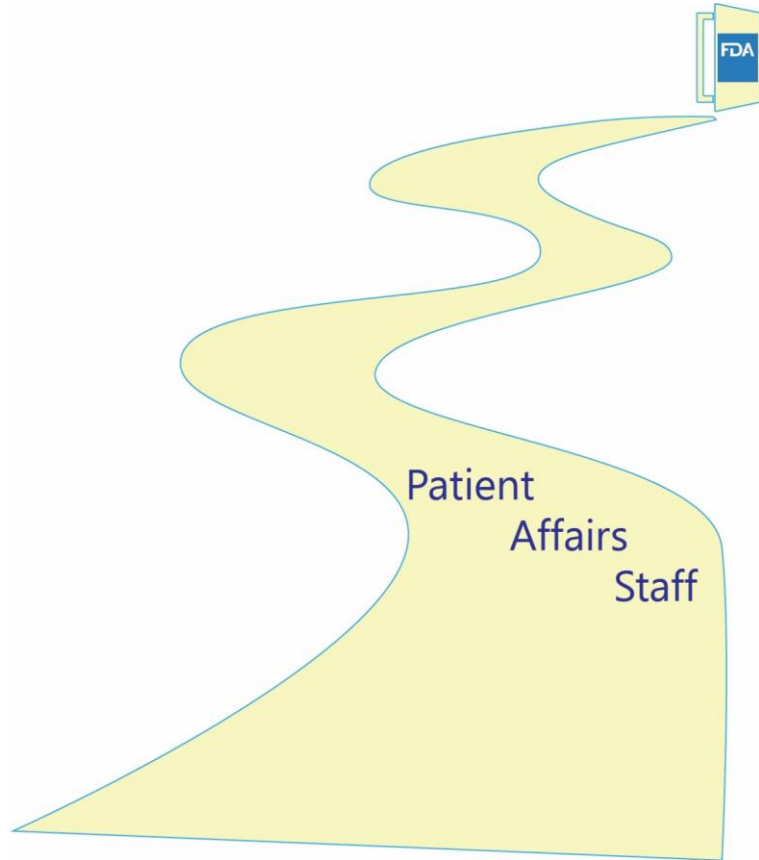
- Lead patient engagement activities across the medical product Centers through:
  - Cross-cutting programs and activities
  - Public-private collaborations and partnerships
  - Enhance external communication platforms

# Patient Affairs initiatives

Cross-center patient activities



# PAS Programs and Activities



Patient  
Listening  
Sessions



FDA/EMA  
Patient  
Engagement  
Cluster



Patient  
Engagement  
Collaborative



Enhancing  
Communications



# What is an FDA Listening Session?



- One of the many ways that patients can **share their experience** living with and managing a disease or condition
- Patients & caregivers can **talk directly with FDA** scientific staff
- A **resource** for FDA's medical product Centers to **quickly engage** with patients or their advocates



# Patient Listening Sessions



## Rare Diseases

- Memorandum of Understanding with the National Organization for Rare Disorders (NORD)
- Inform regulatory decision-making
- Educate review staff
- Help patients and their advocates understand the FDA's work
- Starting point to inform early stage R&D



# Patient Listening Sessions



## Types of Listening Sessions

- 1. FDA-requested:** specific questions to ask of a particular patient sub-population
- 2. Patient-requested:** patient community wants to share their experiences and perspectives with the FDA

Listening Session Summaries can be found on the Patient Listening Sessions Webpage

[www.fda.gov/PatientListeningSessions](http://www.fda.gov/PatientListeningSessions)

# Understanding Patient Listening Sessions

What do FDA Patient Listening Sessions look like?



## ✔ ARE

- Non-public, non-advisory discussions between FDA staff and patients, their caregivers, and/or their advocates
- 1 to 1.5 hour meetings
- Via phone, in person at FDA or a mix of the two
- Cross-center meetings (2+ FDA centers)
- Meant to facilitate expeditious sharing of patient or advocate perspectives on:
  - Disease burden
  - Treatment burden
  - Impact on daily activities
  - Priorities to consider in medical product development programs

## ✘ Are NOT

- Open to industry
- Avenues for the endorsement of specific medical products
- Able to guarantee representative or comprehensive perspectives on disease or treatment burden
- Meant to take the place of other patient input and engagement processes, e.g., the FDA Patient Representative Program, Patient-Focused Drug Development (PFDD) Meetings

# Polling Question # 1

**Which of the following statements is true in regard to FDA's Patient Listening Session initiative?**

- A. Industry can attend Patient Listening Sessions
- B. Patient Listening Sessions are cross-center meetings (involve 2 or more FDA centers)
- C. Listening Sessions are public meetings
- D. Patient Listening Sessions are a good way to tell FDA why they should approve a investigational medical product (e.g. unapproved drug)

# Patient Engagement Cluster



Mutual exchange on:

- Engaging and involving patient stakeholders
- High profile topics of mutual interest
- Collaborations to enhance engagement

Publication:

Nature Reviews Drug Discovery 30 September 2019 -  
*Engaging patients in medicines regulation: a tale of two  
agencies*

<https://www.nature.com/articles/d41573-019-00164-y>





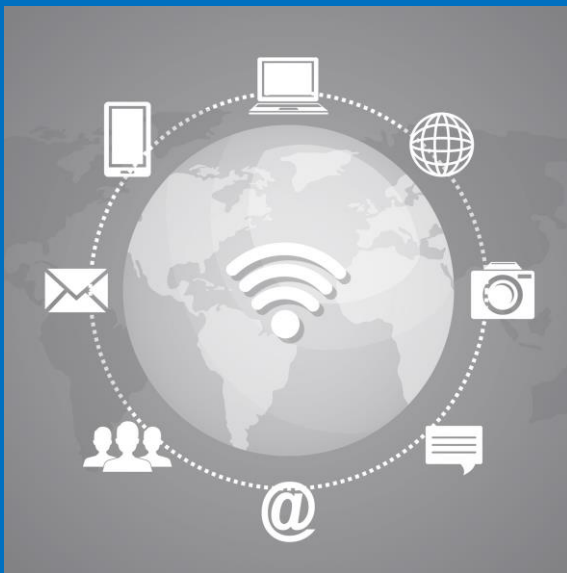
## Patient Engagement Collaborative



- FDA & Clinical Trials Transformation Initiative (CTTI)
- EMA's Patients' and Consumers' Working Party (PCWP) model
- Purpose: Discussions about engaging patients in medical product development and regulatory discussions



# Enhancing Communications



**U.S. FOOD & DRUG ADMINISTRATION**

## Patients Matter Video Series

Learn About FDA Patient Engagement

- Initiatives for Patients to Engage With FDA
- About the FDA Patient Representative Program
- When a Patient Speaks: Testimonials from FDA Patient Representatives
- How to Apply to the FDA Patient Representative Program
- Patient Listening Sessions
- Patients Ask FDA
- Patients Matter Video Series
- Patient Engagement Collaborative
- FDA and Sponsors/Manufacturers Agency Patient Engagement Center

The Patients Matter Video Series is a series of short videos developed by FDA's Patient Affairs Staff to teach patients and other stakeholders about FDA and patient engagement efforts. The video series is intended to educate patients and other stakeholders about FDA, encourage them to share their perspectives on living with a disease or condition, and provide information about how to contact the Agency.

**Patients Matter**

Learn about how FDA wants to hear from and engage with patients, caregivers, and patient advocates in this introduction to the Patients Matter video series.

**Patients Matter: Giving Patients A Seat at the Table**

**Patient Affairs Staff**

**FDA**

**FDA Patient Affairs** @FDAPatientInfo

FDA Patient Affairs covers a range of FDA-specific topics and conducts numerous activities that are of interest to patients.

Silver Spring, MD [fda.gov/patients](https://www.fda.gov/patients) Joined November 2015

98 Following 2,964 Followers

**Pinned Tweet**

**FDA Patient Affairs** @FDAPatientInfo · Jul 9

FDA and @RareDiseases are looking for patients and caregivers with Smith Magenis Syndrome (SMS) to join us on an @FDA Patient Listening Session call. Fill out this survey by 7/26 to be considered: [surveymonkey.com/r/FDA\\_SMS\\_List...](https://www.surveymonkey.com/r/FDA_SMS_List...) #SmithMagenis #RareDisease

**SurveyMonkey**

Smith-Magenis Syndrome (SMS) - FDA Rare Disease Listening Session  
Take this survey now! [www.surveymonkey.com](https://www.surveymonkey.com). Create your own surveys

**U.S. FOOD & DRUG ADMINISTRATION**

## For Patients

Learn about treatments, drug/device approvals, public meetings and more.

DEAR PATIENTS, CAREGIVERS, AND ADVOCATES

FDA's priority is your health and safety. While everyone's daily lives are impacted during the coronavirus disease 2019 (COVID-19) pandemic, the impact may be even greater on older adults and people of any age who have chronic medical conditions.

If you are not feeling well or have any questions about your health, please contact your health care provider (e.g., doctor, nurse).

Click the button below for resources to help address questions patients may have about FDA-regulated medical products (drugs, biologics, devices) and COVID-19.

[COVID-19 Resources for Patients](#)

**Learn About FDA Patient Engagement**

Engage with FDA! Our mission is to improve public health. We can't do it without you: the patients, caregivers, and advocates. We want to hear directly from you and learn about your experiences, preferences and needs as they relate to FDA-regulated medical products.

[Learn More](#)

**What's happening**

Premier League · 27 minutes ago  
**Everton vs Aston Villa**  
Trending with Everton and #AVFC

**#MichelleObamaPodcast**  
July 29, free on Spotify.  
Promoted by Spotify Podcasts

# Recent examples of FDA's cross-center collaboration



- MDA webinar
- NORD rare disease webinar
- FDA's patient COVID page
- FDA Patient Council (internal FDA workgroup)
- 17 Patient Listening Sessions
- Cross-center patient meetings/calls

# FDA Patient Initiatives

Patient activities in other offices/Centers

# FDA Patient Representative Program <sup>SM</sup>



## FDA Patient Representative<sup>®</sup>

- provide direct input to the Agency's decision-making process
- over 300 diseases and conditions represented
- participate on FDA Advisory Committees and in review division assignments

### Criteria for becoming an FDA Patient Representative:



# FDA's Medical Product Center Patient Engagement Initiatives

## Center for Drug Evaluation and Research (CDER)

- FDA-led Patient-Focused Drug Development Meetings (PFDD)
- Externally-led Patient-Focused Drug Development Meetings
- PFDD Methodological Guidance Series
- Critical Path Innovation Meetings (CPIM)

## Center for Biologics Evaluation and Research (CBER)

- Interactive Meetings with Patients

### CBER Workgroups:

- CBER Patient Engagement Workgroup
- CBER Rare Disease Coordinating Committee
- CBER Science of Patient Input (SPI) Team

## Center for Medical Devices and Radiological Health (CDRH)

- Patient Engagement Advisory Committee
- Patient and Care-Partner Connection Program
- Community Town Halls
- Public Health Symposiums
- Patient Group Conversations

# Resources

Tools and resources for engagement



# Patient Engagement Across FDA

**FDA Patient Affairs Staff:**  
[PatientAffairs@fda.gov](mailto:PatientAffairs@fda.gov)  
<https://www.fda.gov/PatientAffairs>

FDA Patient Representative Program:  
[FDAPatientRepProgram@fda.hhs.gov](mailto:FDAPatientRepProgram@fda.hhs.gov)  
<https://go.usa.gov/xfB4h>

Patient Engagement Initiatives:  
<https://go.usa.gov/xfBdx>  
[CDRH\\_PatientEngagement@fda.hhs.gov](mailto:CDRH_PatientEngagement@fda.hhs.gov)

Patient Engagement Meeting Requests:  
[CDRH\\_PatientMeetings@fda.hhs.gov](mailto:CDRH_PatientMeetings@fda.hhs.gov)

CDRH's Division of Industry and Consumer Education:  
[DICE@fda.hhs.gov](mailto:DICE@fda.hhs.gov)

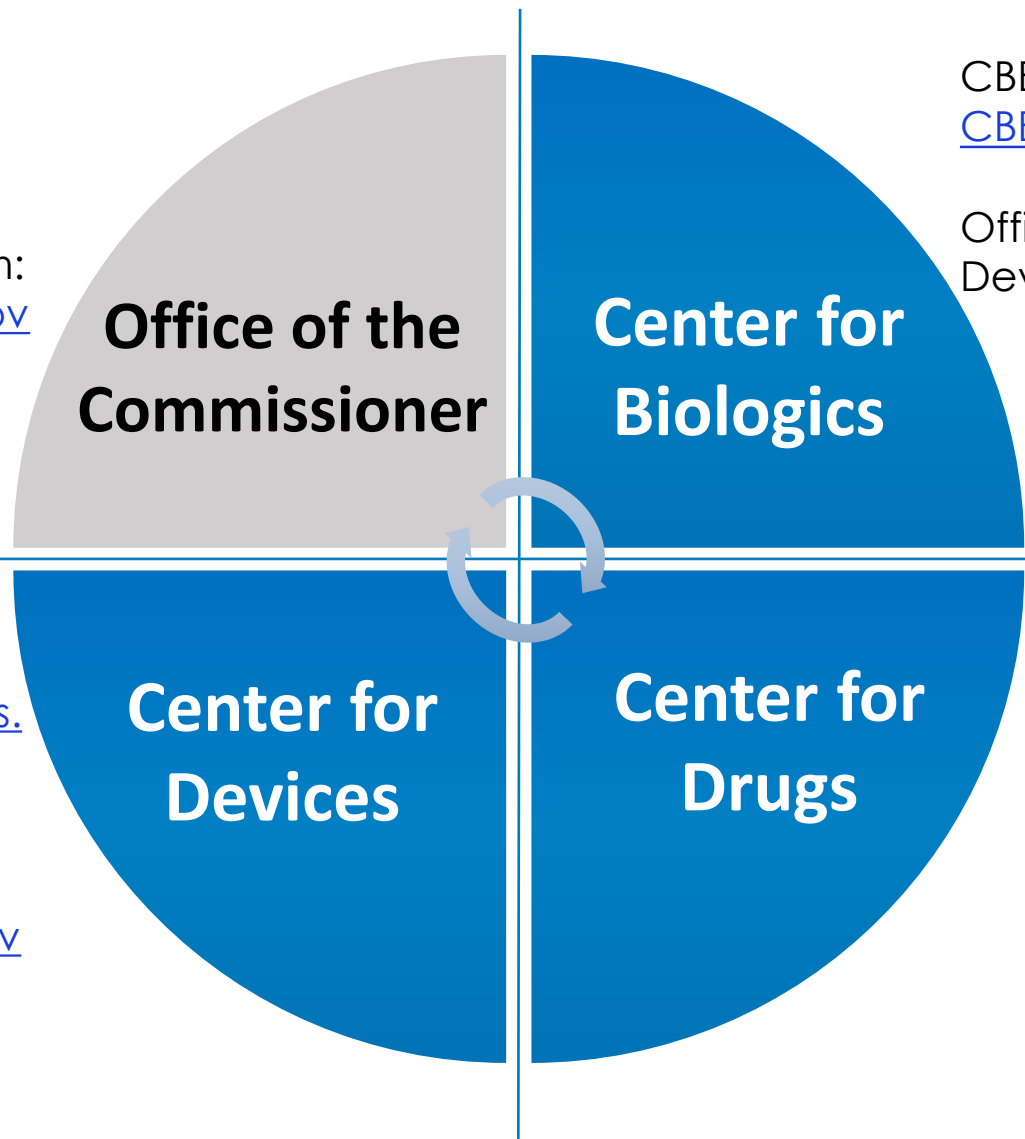
CBER's Patient Engagement Initiatives:  
[CBERPatientEngagement@fda.hhs.gov](mailto:CBERPatientEngagement@fda.hhs.gov)

Office of Communication, Outreach and Development:  
[OCOD@fda.hhs.gov](mailto:OCOD@fda.hhs.gov)

Professional Affairs and Stakeholder Engagement:  
<https://go.usa.gov/xfBpG>  
[CDERPASE@fda.hhs.gov](mailto:CDERPASE@fda.hhs.gov)

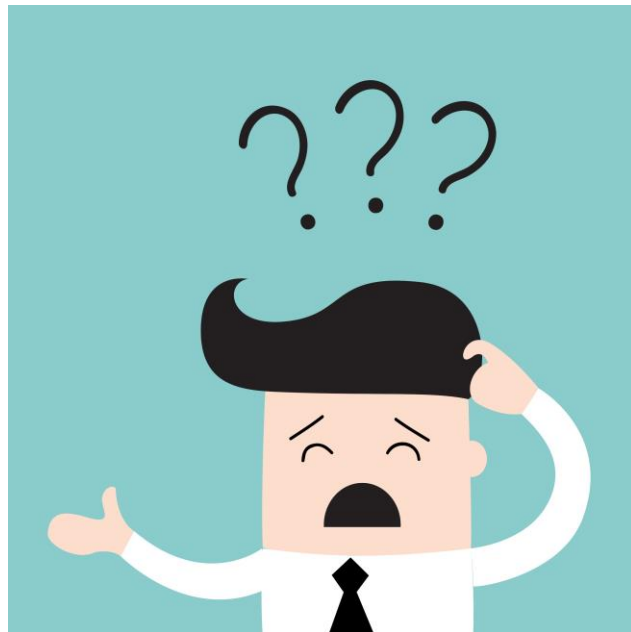
CDER Division of Drug Information:  
<https://go.usa.gov/xfBpM>  
[DrugInfo@fda.hhs.gov](mailto:DrugInfo@fda.hhs.gov)

Patient Focused Drug Development:  
<https://go.usa.gov/xfBph>  
[patientfocused@fda.hhs.gov](mailto:patientfocused@fda.hhs.gov)





# Acronyms



Acronym	Full Name
<b>AC or ADCOM</b>	Advisory Committee
<b>CBER</b>	Center for Biologics Evaluation and Research
<b>CDER</b>	Center for Drug Evaluation and Research
<b>CDRH</b>	Center for Devices and Radiological Health
<b>CTTI</b>	Clinical Trials Transformation Initiative
<b>FDA</b>	U.S. Food and Drug Administration
<b>NORD</b>	National Organization for Rare Disorders
<b>OC</b>	Office of the Commissioner
<b>PAS</b>	Patient Affairs Staff (located in OC)
<b>PASE</b>	Professional Affairs and Stakeholder Engagement Staff (located in CDER)
<b>PEAC</b>	Patient Engagement Advisory Committee
<b>PFDD</b>	Patient Focused Drug Development
<b>PPI</b>	Patient Preference Initiative

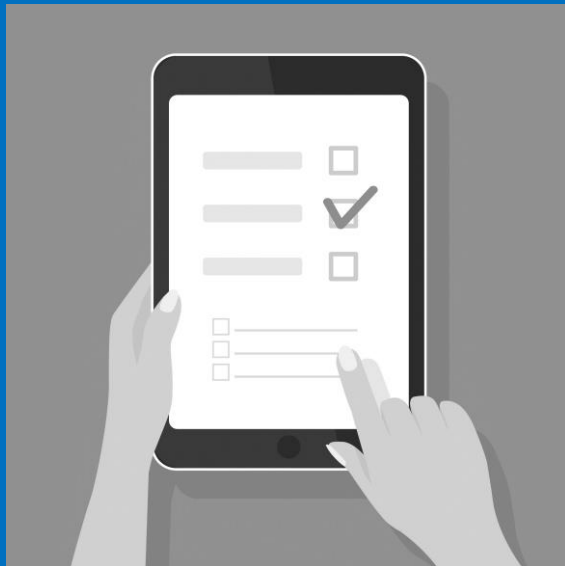


# Polling Question #2

**You want to have a meeting with FDA. How do you go about submitting a meeting request?**

- A. Email the FDA Commissioner directly
- B. Repeatedly contact FDA on social media (Twitter, Facebook)
- C. Just show up at FDA's campus
- D. Email everyone you know at FDA
- E. Submit a request using the PatientAskFDA webform
- F. I have no idea

# Questions & Meeting Requests



U.S. Department of Health and Human Services

**FDA U.S. FOOD & DRUG ADMINISTRATION**

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Search FDA

Home Food Drugs Medical Devices Radiation-Emitting Products Vaccines, Blood & Biologics Animal & Veterinary Cosmetics Tobacco Products

## Patients: Ask FDA

<p><b>This form is for:</b></p> <ul style="list-style-type: none"><li>• Patients</li><li>• Caregivers</li><li>• Advocates</li><li>• Health Care Professionals</li></ul> <p>This form <b>is not</b> for industry stakeholders.</p>	<p><b>Please use this form to:</b></p> <ul style="list-style-type: none"><li>• Ask a question to FDA or</li><li>• Request a meeting with FDA</li></ul> <p><i>*To report adverse events that you observe or suspect for human medical products please use the <a href="#">MedWatch reporting form</a>.</i></p>	<p><b>This form is for requests about:</b></p> <ul style="list-style-type: none"><li>• Diseases or Health Conditions</li><li>• Drugs</li><li>• Devices</li><li>• Vaccines/Blood/Biologics</li></ul> <p>For other requests please visit the <a href="#">FDA contacts page</a>.</p>
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**Please tell us who you are (required):**

Individual Patient, Caregiver or Advocate ⓘ  Patient Group ⓘ  Health Professional ⓘ  Other

**Question or Meeting Request (required):**

Question  Meeting Request ⓘ

**What is your request about? (required):**

a drug ⓘ  a medical device ⓘ  a vaccine, blood or biologic ⓘ  disease or health condition  multiple or unknown

**Is your request about a specific FDA program? (required):**

Yes  No, or I do not know

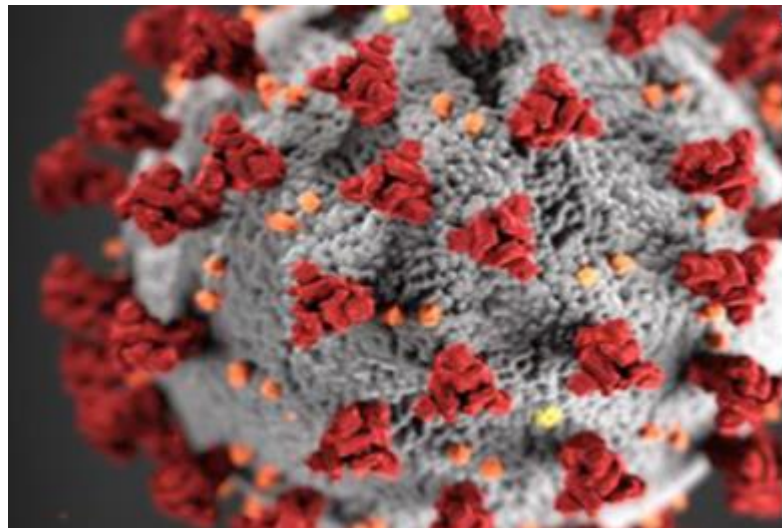
**Name of Disease or Condition (if applicable):**

Enter Name of Disease or Condition (if applicable)

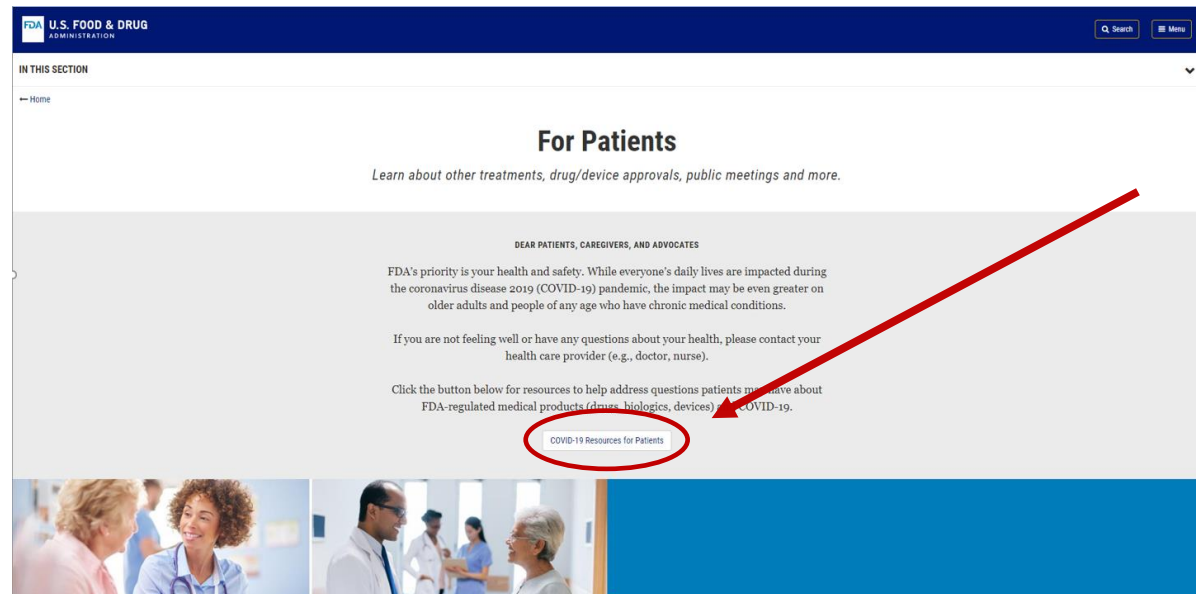
# COVID-19

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## INFORMATION & UPDATES



[www.fda.gov](http://www.fda.gov)



[www.fda.gov/patients](http://www.fda.gov/patients)

# Patient Affairs Team



[PatientAffairs@fda.gov](mailto:PatientAffairs@fda.gov)



301-796-8460



[www.fda.gov/Patients](http://www.fda.gov/Patients)

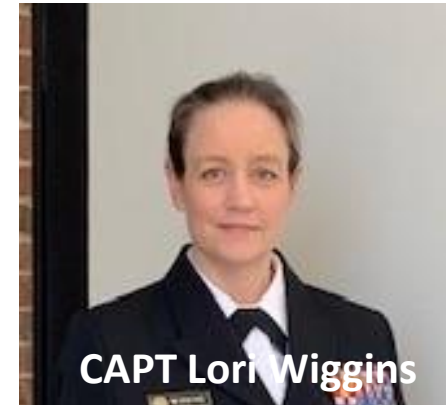


@FDAPatientInfo

[www.fda.gov/PatientsAskFDA](http://www.fda.gov/PatientsAskFDA)



Andrea Furia-Helms



CAPT Lori Wiggins



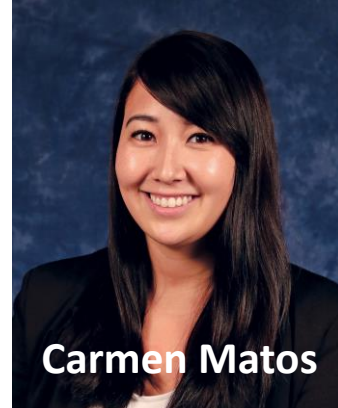
Susan Chittooran



Wendy Slavitt



Lauren Bateman



Carmen Matos





# Center for Drug Evaluation and Research

Engaging with FDA: Opportunities and Boundaries

**CDR Sadhna Khatri, PharmD, MPH, MS**

*Regulatory Officer*

*Professional Affairs and Stakeholder*

*Engagement (PASE)*

*Office of Center Director*

# CDER's Public Health Mission

CDER's mission is to:

- Promote and protect public health by assuring that safe and effective drugs are available to Americans

Ultimately, patients are the focus of all CDER activities and we need to engage with them



# Opportunities for Engagement at CDER

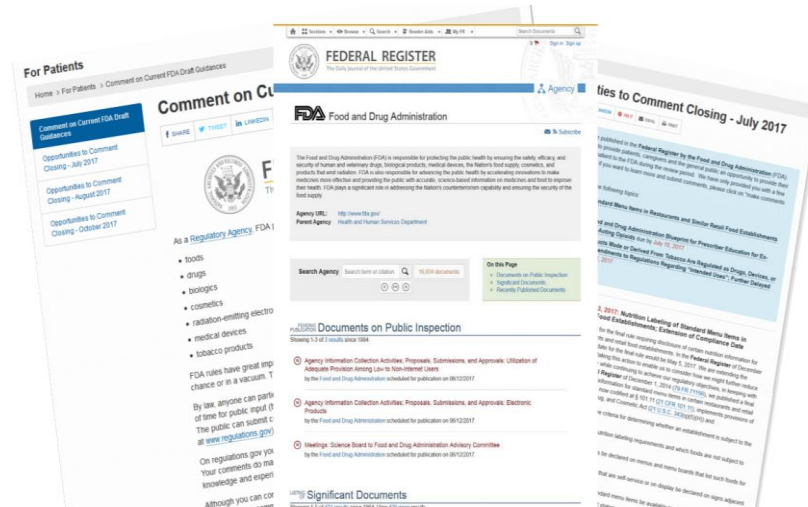
- Patient-Focused Drug Development meetings (PFDD)
  - Focused on better understanding the disease and patient experience
- Advisory Committee Meetings
  - Open Public Hearing Portion
- Listening sessions, and meetings with Patients and Patient Organizations
  - Typically scheduled with the Review Division



# Opportunities for Engagement at CDER

(continued)

- Citizen Petitions
- Comments to the docket for Federal Register Notices
- Guidance development
- Emails, letters and phone calls





# What is Patient-Focused Drug Development (PFDD)?



PFDD is a systematic approach to help ensure that **patients' experiences, perspectives, needs, and priorities** are captured and meaningfully incorporated into drug development and evaluation.<sup>1</sup>

<sup>1</sup><https://www.fda.gov/drugs/development-approval-process-drugs/patient-focused-drug-development-glossary>

## Patients are **experts** in their condition.

*It is important to get patient input early in the drug development process.*

- Patients' "chief complaints" may not be factored explicitly into medical product development plans, including measures of medical product benefit planned in clinical studies.
- The lessons learned from PFDD meetings range from experiences common across rare diseases to disease specific experiences that matter more most to patients.
  - Specific experiences that matter most to patients
  - Patient perspectives on meaningful treatment benefits
  - How patients want to be engaged in the drug development process

# PFDD Meetings

## CY2013

- Chronic Fatigue Syndrome/ Myalgic Encephalomyelitis
- HIV
- Lung Cancer
- Narcolepsy

## CY2014

- Sickle Cell Disease
- Fibromyalgia
- Pulmonary Arterial Hypertension
- Inborn Errors of Metabolism
- Hemophilia A, B, and Other Heritable Bleeding Disorders\*
- Idiopathic Pulmonary Fibrosis
- Female Sexual Dysfunction

## CY2015

- Breast Cancer
- Chagas Disease
- Functional Gastrointestinal Disorders
- Parkinson's Disease and Huntington's Disease
- Alpha-1 Antitrypsin Deficiency\*
- Non-tuberculous Mycobacterial Lung Infections

## CY2016

- Psoriasis
- Neuropathic Pain Associated with Peripheral Neuropathy
- Patients Who Have Received an Organ Transplant

## CY2017

- Sarcopenia
- Autism
- Alopecia Areata
- Hereditary Angioedema\*

## CY2018

- Opioid Use Disorder
- Chronic Pain

## CY2019

- None

## CY2020

- Systemic Sclerosis
- Stimulant Use Disorder

## CY2021

- Vitiligo

# Externally-led PFDD: The Opportunity

- FDA announced the **opportunity for Externally-led PFDD** meetings in **December 2015**.
- Since then, more than **30 externally-led PFDD meetings** have been hosted by patient organizations following the process outlined on FDA's [Externally-led PFDD webpage](#)
- **Considerations:**
  - Disease area that is **chronic, symptomatic**, or affects functioning and activities of daily living;
  - Disease area for which aspects of the disease are **not formally captured in clinical trials**;
  - Disease area for which there are **currently no therapies** or very few therapies, or the available therapies do not directly affect how a patient feels, functions, or survives;
  - Disease areas that have a **severe impact on identifiable subpopulations** (such as children or the elderly)





Patient-Focused  
Drug Development

# Meetings Strengthen Understanding of Disease and Treatment Burden

## Patient input from meetings can support FDA staff:

- In conducting benefit-risk assessments for products under review, by informing the therapeutic context
- Advising drug sponsors on their development programs

## It might also support drug development more broadly:

- Identify areas of unmet need in the patient population
- Identify or develop tools that assess benefit of potential therapies
- Raise awareness and channel engagement within the patient community

## Meeting summary reports capturing patient experience data may be shared on FDA's website:

- FDA's [External Resources or Information Related to Patients' Experience](#) webpage provides links to certain publicly available external reports and resources

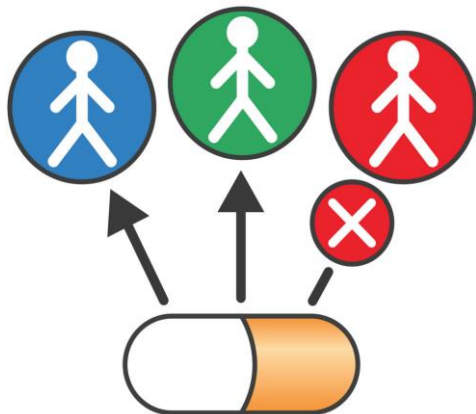
# Why Patient Inputs are Valued

Patient Voice

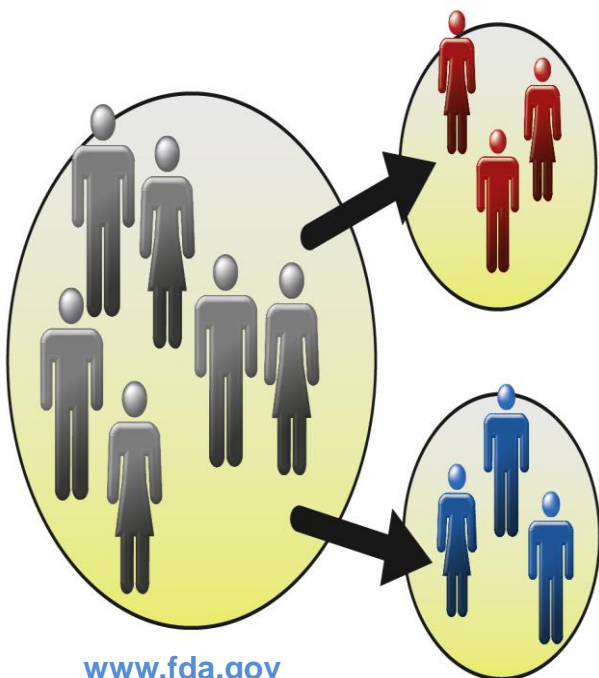


- Identify what matters/what is important to patients
- Benefit in development of clinical trials that are meaningful and realistic
- Raise FDA's Awareness

# The Value Patient Engagement Adds



- Patient input can direct drug development in many ways:
  - helps with the understanding of diseases and their impact
  - helps identification of specific symptoms that are significant to patients
- Helps design better clinical trials



**We want to hear from you...**



# Transparency, The Law, and Confidentiality (What we can't do or say)



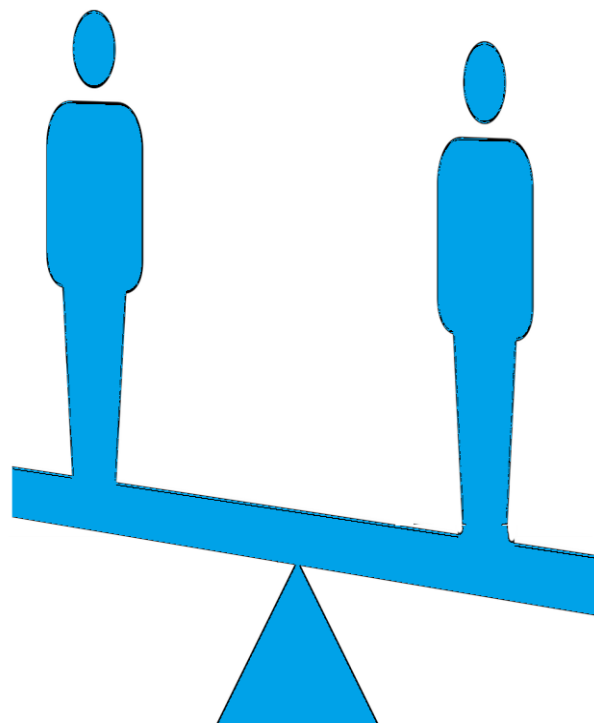
## THE FDA CODE OF FEDERAL REGULATIONS

- ◉ FDA Code of Federal Regulations (CFR) is a huge sea of regulations that the FDA has created for regulating all products that come under its purview of regulation. The FDA codes of federal regulations are numbered and cover all products, processes and the activities that go into their creation.





# Bias, Fairness, and Consistency



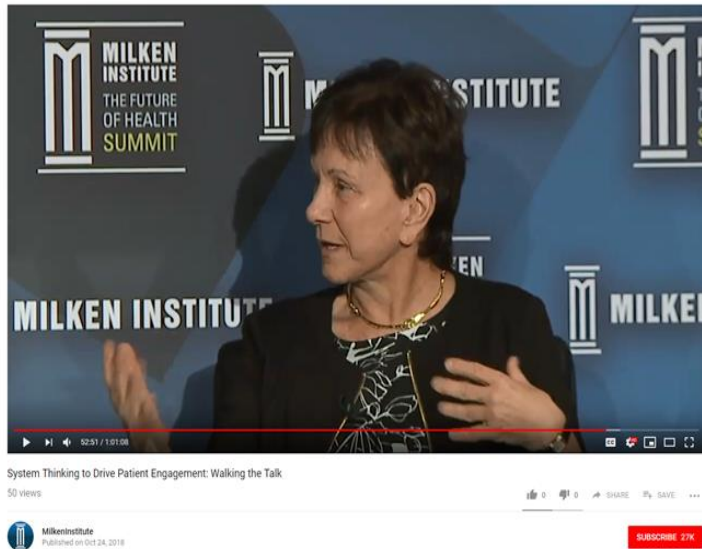
- Avoid bias to one company over another
- Focus on the specific scientific facts presented
- Meetings are granted free of bias
- Fairness, and consistency
- Open dialogue with patients and industry
- Points of view connected with sponsor support (financial for example) may have less credibility

# Patient Inputs are always considered, But...We Can't Always Follow Them

- Statute
- Differences of opinion on interpretation of underlying facts
- Differences in views on practicality
- Conflict with laws or regulations creating legal risk
- Inconsistency with policy position or previous decisions
- Evolution of underlying data



# Understanding the Patient's Perspective



## PASE

- Conduit into the Center for stakeholders' concerns, viewpoints, and ideas
- Enhances stakeholders' awareness of the Center's current thinking
- Promotes collaborative actions regarding issues of mutual concern

*"...FDA is working on developing a core set of measures...not just generally what's measured in lab values or hospital events, but **actually understand patient experience on this drug** and how much disease is alleviated from their point of view..." - Janet Woodcock*

Future of Health Summit 2018

System Thinking to Drive Patient Engagement: Walking the Talk

<https://www.milkeninstitute.org/videos/view/system-thinking-to-drive-patient-engagement-walking-the-talk?BackURL=%2Fvideos%2F>

# Example of Engagement with Depression and Bipolar Support Alliance (DBSA)



## DBSA Campaign Overview

### Identify Unmet Need

- Current clinical trial endpoints focus on symptom control
- Patients report of what is important to them-improvement in domains that support functionality

### Utilize Resources

- Requested a meeting with CDER
- PASE facilitated a Listening session with CDER's review division and DBSA

### Meaningful Output

- Scientific Workshop: Convened all the stakeholders to explore patient defined wellness
- Externally-led PFDD Meeting: format for patients to share what outcomes are important to them

# Efforts to Capture the Patient's Voice

## Public Workshops:

- **Roadmap for Engaging with FDA's CDER:** To help public and patient advocacy groups gain understanding of how to effectively engage with CDER
- **Navigating CDER:** To help public and patient advocacy groups gain understanding of how to engage with CDER
- **Diabetes Outcome Measures:** Forum for dialog on outcomes of direct relevance to diabetes patients living with the disease
- **Rare Diseases:** Strategies, tools and best practices for effective advocacy in rare diseases drug development



# PASE's COVID-19 Stakeholders

PASE supports CDER's COVID-19 response efforts by facilitating communication and strategic engagement with external stakeholder groups. Some representative examples of engagements conducted are included below.

## External Stakeholders

Patient Advocacy Groups	HCP Professional Organizations	Chain pharmacies, PBMs, etc.



# Resources

- Request meeting with CDER to share perspectives, ideas, concerns (PASE)
- [CDERPASE@fda.hhs.gov](mailto:CDERPASE@fda.hhs.gov)
- Patient Focused Drug Development (PFDD) Meeting
- [patientfocused@fda.hhs.gov](mailto:patientfocused@fda.hhs.gov)
- For any question on Drugs contact CDER's Division of Drug Information
- [DrugInfo@fda.hhs.gov](mailto:DrugInfo@fda.hhs.gov)

# Thank you



Contact Info: [CDERPASE@fda.hhs.gov](mailto:CDERPASE@fda.hhs.gov) or [Sadhna.Khatri@fda.hhs.gov](mailto:Sadhna.Khatri@fda.hhs.gov)