



# 2020 FDLI ANNUAL CONFERENCE

*Exploring Advanced Topics in Food and Drug Law*

MAY 7-8 | WASHINGTON, DC

## SPONSORSHIP OPPORTUNITIES

The *2020 FDLI Annual Conference* will cover advanced topics in legal, regulatory, and policy issues spanning the broad range of FDA's authority by bringing together experts from the federal government, industry, the private bar, non-profit, patient and consumer advocates, consulting organizations, and academia. | [fdli.org/annual](https://fdli.org/annual)



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## WHY SPONSOR

Sponsorship offers a broad package of benefits to enhance your company's standing.

- Showcase your company's services
- Build on existing business relationships
- Make new connections
- Strengthen brand awareness

## WHO WILL ATTEND

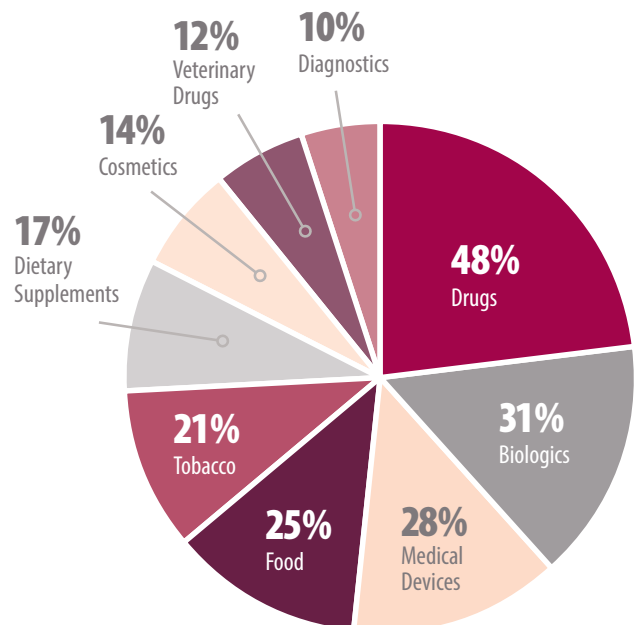
The Conference attracts professionals with significant experience, influence, and expertise.

- Regulatory Affairs Professionals
- Government Affairs Professionals
- Chief Safety Officers
- Chief Compliance Officers
- Food and Drug Attorneys
- Government Officials
- Academics
- Patient Advocates
- Consumer Advocates
- Industry Consultants
- Venture Capitalists
- Business Development Professionals
- Global Strategy Professionals
- Corporate Planning Staff

## SECTOR OF INTEREST

of our 2018 Annual Conference Attendees

*Percentages add up to more than 100% as many attendees have interest in more than one sector of food and drug law.*



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SPONSORSHIP LEVEL/ SPONSORSHIP BENEFITS	PREMIER [SOLD OUT]	PLATINUM \$25,000	DIAMOND \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000
Complimentary conference registration(s)	8	5	4	3	2	1
Ad in <i>Update</i> magazine (print or digital)	4 Full page ads	2 Full page ads	1 Full page ad	Half page ad	Quarter Page ad	Quarter Page ad
Ad in the annual conference program	Full page	Full page	Full page	Half page	Quarter Page	Quarter Page
Exhibit space	10x10 area with premium placement	10x10 area	10x10 area	10x10 area	6-ft table	
150 word company profile in sponsor section of conference program	■	■	■	■	■	■
Company logo on conference gift or collateral	■	■	■			
Signage designating company as sponsor	■	■	■	■	■	■
Logo or name included in applicable conference marketing	■	■	■	■	■	■
Use of FDLI logo on approved promotional and marketing materials	■	■	■	■	■	■

## UPDATE MAGAZINE AND THE CONFERENCE PROGRAM GUIDE

### AD SIZES AND DIMENSIONS

	Width	Height
Full Page Bleed	8.75"	11.25"
Full Page (non-bleed)	7.5"	10"
1/2-Page Horizontal	7.5"	5"
1/2-Page Vertical	3.75"	10"
1/4-Page	3.75"	5"

### 2020 DUE DATES

March <i>Update</i> Ads due February 13
June <i>Update</i> Ads due May 15
September <i>Update</i> Ads due August 14
December <i>Update</i> Ads due November 13

FDLI reserves the right to accept or decline a sponsorship in accordance with our sponsorship acceptance policy. A copy of the policy will be provided upon request.

**MAY 7-8 | RONALD REAGAN BUILDING AND INTERNATIONAL TRADE CENTER | WASHINGTON, DC | [fdli.org/annual](http://fdli.org/annual)**

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## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### Wednesday Evening Opening Reception

**\$10,000** *(Exclusive to one sponsor)*

- Includes cocktail napkins or similar collateral item with your organization's name and logo.
- Your organization's name and logo displayed on a free-standing sign.

### Thursday Evening Cocktail Reception

**\$15,000** *(Exclusive to one sponsor)*

- Includes cocktail napkins or similar collateral item with your organization's name and logo.
- Your organization's name and logo displayed on a free-standing sign.

### Lunch Sponsor

**\$15,000** *(Exclusive to one sponsor per day)*

- Designation as a sponsor of the conference lunch on May 7th or May 8th.
- Your organization's name and logo displayed on a free-standing sign at the designated lunch.

### Conference Lanyards

**\$10,000** *(Exclusive to one sponsor)*

- Conference attendees will wear a name badge with a lanyard bearing your organization's name and/or logo.

### Networking Breakfast

**\$5,000** *(Exclusive per breakfast)*

- Sponsor breakfast on May 7th or May 8th.
- Your organization's name and logo displayed on a free-standing sign at the reception.

### Morning or Afternoon Break

**\$3,000** *(Exclusive per break)*

- Sponsor a morning or afternoon break on May 7th or May 8th.
- Your organization's name and logo displayed on a free-standing sign at the breakfast or break.

### Exhibitor

**\$2,500** *(Limited Availability)*

- Includes 6 ft table top exhibit.
- One complimentary exhibitor registration *(does not include access to sessions or lunch)*.

### Full Page Ad in *Top Food and Drug Cases 2019*

**\$2,500** *(Two available)*

- Prominent placement *(inside front cover or back cover)* of magazine providing critical analysis of recent and active cases impacting the field.

All sponsorships include onsite signage and hyperlinked logo on FDLI's Annual Conference website.

*Customized packages and an opportunity for company branded marketing materials are also available.*

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### SPONSORSHIP LEVEL (please check one)

- PLATINUM \$25,000**     
  **DIAMOND \$15,000**     
  **GOLD \$10,000**  
 **SILVER \$7,500**     
  **BRONZE \$5,000**     
  **OTHER**

**TOTAL \$**

### ORGANIZATION INFORMATION

Organization Name

Contact Person Name and Title

Address

City

State

Zip

Phone

Email

Onsite Contact

Registration Names

### PAYMENT INFORMATION (please check one)

**PAYMENT MUST BE MADE IN FULL BY APRIL 30, 2020**

- Check   
  Visa   
  MasterCard   
  American Express   
  ACH Payment

**Total Amount Enclosed \$**

#### CREDIT CARD PAYMENT

Cardholder's Name

Card Number

Exp. Date

CVV

Signature

#### ACH PAYMENT

Bank Name

Bank Address

Routing/ABA Number

Account Number

### BILLING ADDRESS (if different from above)

Address

City

State

Zip

**Please mail or email this application to: Cathy Kiss at [cathy.kiss@fdli.org](mailto:cathy.kiss@fdli.org)**

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