



# **FDA Regulation of Adipose Stem Cell Therapies: Separating Fat from Fiction**

Mary Ann Chirba, Professor, Boston College Law School

## **Public Perception and Policy Development in Consent Standards for Human Research—How Competing Views on Public Goods and Private Interests Shape Data Sharing, Big Data Research, and Other Activities Using Human Data and Materials”**

Valerie Bonham, Counsel, Ropes & Gray LLP

Discussant: **Kalah Auchincloss**, Senior Vice President, Regulatory Compliance & Deputy General Counsel, Greenleaf Health, LLC

Moderator: **Barbara Binzak Blumenfeld**, Shareholder, Buchanan Ingersoll & Rooney PC



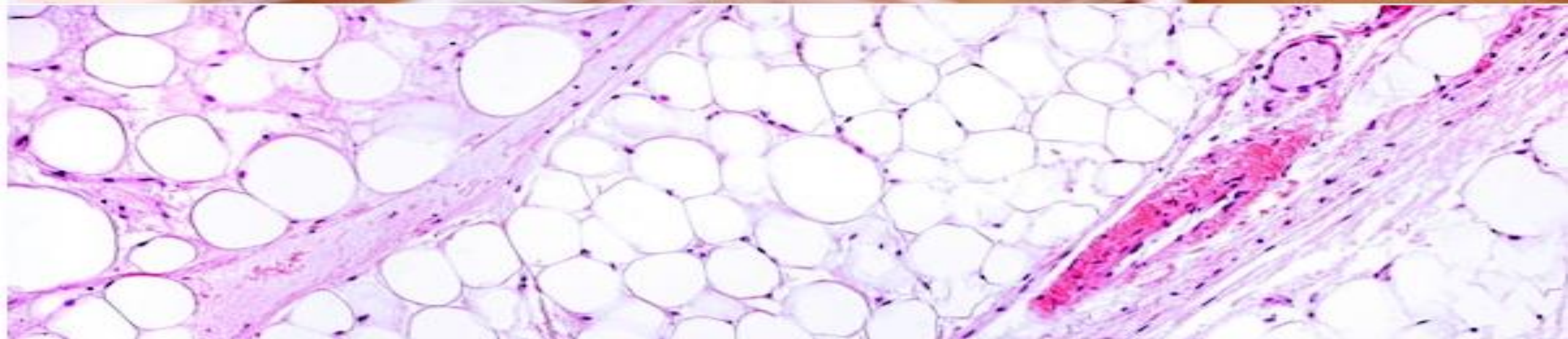
**FDA Regulation  
of  
Adipose Stem Cell Therapies:  
Separating Fat from Fiction**

**MARY ANN CHIRBA, J.D., D.Sc., M.P.H.**

**BOSTON COLLEGE LAW SCHOOL**

November 2019

2019





## UPS EXPRESS MAIL

[May 2019]

**Based on a review of your website**, it appears that [REDACTED] does not qualify for any exception in 21 CFR 1271.15 and the stem cell therapies offered by [REDACTED] are **intended for nonhomologous uses** and would be regulated as drugs as defined in section 201(g) of the FD&C Act [21 U.S.C. 321(g)] and biological products as defined in section 351(i) of the PHS Act [42 U.S.C. 262(i)]. In order to lawfully market a drug that is also a biological product, **a valid biologics license must be in effect** [42 U.S.C. 262(a)]. Such licenses are **issued only after a demonstration that the product is safe, pure, and potent**. While in the development stage, such products **may be distributed for clinical use in humans only if the sponsor has an investigational new drug (IND) application in effect** as specified by FDA regulations [21 U.S.C. 355(i); 42 U.S.C. 262(a)(3); 21 CFR Part 312].



## UPS EXPRESS MAIL

[May 2019]

We note that your products are intended to treat a variety of serious or life-threatening diseases or conditions. **Such unapproved uses** raise potential significant safety concerns. Additionally, because the products are **administered by various higher risk routes of administration, including IV**, their use, if contaminated could cause a range of adverse events. ...

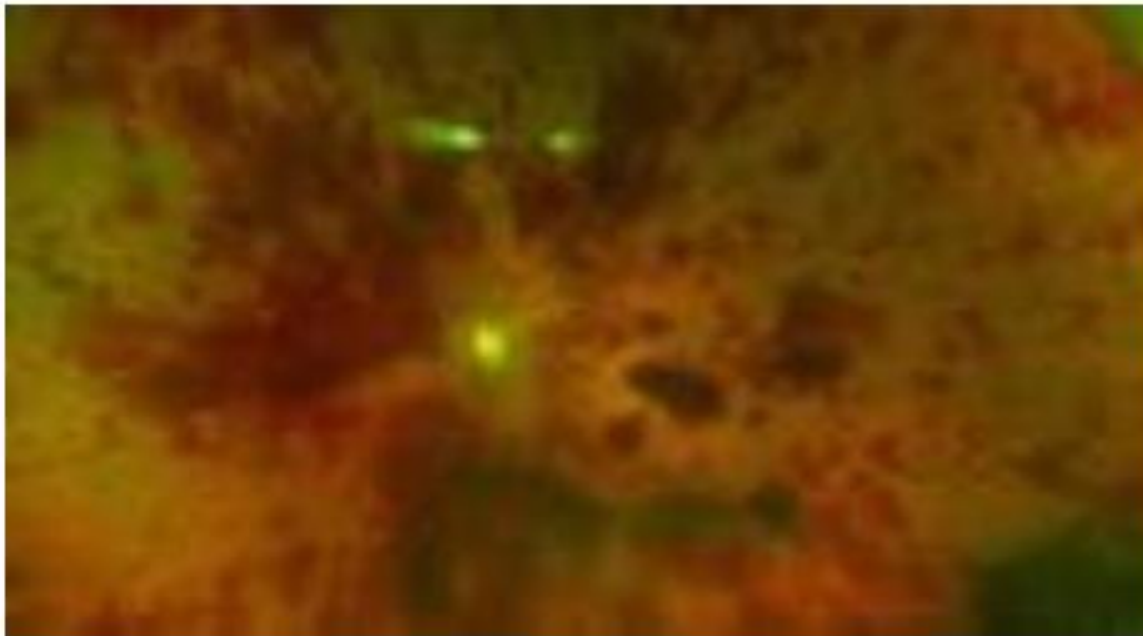
**... You and your firm are responsible for ensuring that all your products fully comply with the PHS and FD&C Acts and all applicable regulations.**

May 2019: “Based on a review of your **website**, it appears that...”

## June 2019:

Health

### FDA wins groundbreaking case against for-profit stem cell company



A picture of a patient's eye one week after receiving stem cell injections from U.S. Stem Cell in 2015 shows widespread retinal hemorrhages. (Thomas Albrin, MD)

By William Wan and Laurie McGinley

June 4, 2019 at 11:50 AM EDT

**In a decision expected to SEND A CHILL through the booming STEM CELL INDUSTRY, a federal judge RULED IN FAVOR OF THE FDA** on Monday in a lawsuit against a Florida-based stem cell company whose treatments have blinded at least four patients.

May 2019: “Based on a review of your **website**, it appears...”

June 2019: Court win will “SEND A CHILL”

Nov. 2019: How did that 1<sup>st</sup> website respond?

“Consumer Guide to Amniotic & Umbilical Cord SC Therapy”

“Debunk myths” → Consumers can make an “educated decision”

*“Are there **any ethical issues** with these biologics?”*

**No there are not.**

Any ethical issues? **“NO THERE ARE NOT.”**

“In the research literature and from our provider’s experience, **BENEFITS ARE BEING SHOWN:**

- **Neurologic Conditions:**
- **Heart/Kidney/Lung Failure (e.g. Cardiomyopathy, COPD) ...**
- **Cerebral Palsy ...**
- **Diabetes ...**

***WORKS WELL OVERALL*** for ...

**NEURODEGENERATIVE ISSUES, AUTISM, STROKE, ORGAN FAILURE, AUTOIMMUNE CONDITIONS** & “tough to treat” issues like **Lyme disease.**



*“Why are regenerative procedures with [AMNIOTIC & UMBILICAL] products so popular?”*

1. **No harvest**
2. **Safe**
3. **Consistent**
4. **Excellent outcomes**

**“There are too many studies to count** looking at the effectiveness of amniotic/umbilical tissue to treat musculoskeletal conditions.”

“When you look at the **very high Benefit** profile and the **very low Risk** profile of these materials, in medicine that is called

**A HOME RUN!”**

# “What are the Risks of Amniotic and Umbilical Tissue?”

- **Overall, the risk profile of these materials is exceptionally low.** They do not contain steroid, so there is no worry of adrenal gland or blood sugar issues.
- **Standard procedure risks exist that include infection, bleeding, nerve injury, allergic reaction.** As an example, many providers will use contrast to ensure accurate needle placement. Once in a blue moon, this contrast material may spark an allergic reaction.
- **Additional risks may include disease transmission or rejection reaction.** As mentioned earlier, **the FDA certified lab** goes through considerable processing to remove ANY DNA factors that could cause this reaction. In addition, **the FDA has very strict regulations on how the tissue is tested** for many, many diseases. **After thousands of cases, R3’s affiliated providers have never seen either of these issues but it needs to be mentioned.**
- **The biggest risk** actually with any regenerative procedure, whether performed with bone marrow, adipose, amniotic or umbilical tissue, **is that it may not work.** While that is a sub-optimal outcome obviously, no bridge has been burned. With a joint replacement, there is no going back. Same with an organ transplant!

# “Are these procedures FDA Approved?”

- “**No they are not.** ... they fall into the biologics category...
- These are **regulated heavily by the FDA, but do not get approved or denied.**”

*Here is how the FDA regulates things:*

- **Biologics** – the FDA strictly regulates how biologic materials are acquired, processed, stored and used under the CFR Part 1271.
- **Amniotic and umbilical materials** fall under this category, which does not involve an Approval/Denial process like drugs do.
  - Specifically, the section under Part 1271 that applies to amniotic/umbilical tissues is **Section 361 products**, which are **not required to be licensed or approved** by the FDA and are regulated under Section 361 of the Public Health Service (PHS) Act.

# But remember?



UPS EXPRESS MAIL

## [May 2019]

Based on a review of your website, it appears that [REDACTED] does not qualify for any exception in 21 CFR 1271.15 and the stem cell therapies offered by [REDACTED] are **intended for nonhomologous uses** and would be regulated as drugs as defined in section 201(g) of the FD&C Act [21 U.S.C. 321(g)] and biological products as defined in section 351(i) of the PHS Act [42 U.S.C. 262(i)]. In order to lawfully market a drug that is also a biological product, **a valid biologics license must be in effect** [42 U.S.C. 262(a)]. Such licenses are issued only after a demonstration that the product is **safe, pure, and potent**. While in the development stage, such products **may be distributed for clinical use in humans only if the sponsor has an investigational new drug (IND) application in effect** as specified by FDA regulations [21 U.S.C. 355(i); 42 U.S.C. 262(a)(3); 21 CFR Part 312].

Nov. 2019: “Where can I find a reputable provider for these procedures?”

“[ ] nationwide where you can obtain regenerative procedures. **If the center closest to you does not perform the necessary procedure (e.g. for DEMENTIA OR AUTISM)**, we have a concierge service to assist your travel needs to one that does!”

.....

But remember?

*“Are there any ethical issues with these biologics?”*

*“No there are not.”*

# WHITE-OAK

WE HAVE A

**PROBLEM**



“What we’re playing now is a game of **Whack-a-Mole.**”

Peter Marks, Dir. CBER - “Bad Batch” podcast, Nov. 13, 2019



“We’ve got major issue here, and **WE HAVE TO TRIAGE....**”

Peter Marks, “Bad Batch” podcast Nov.. 13, 2019

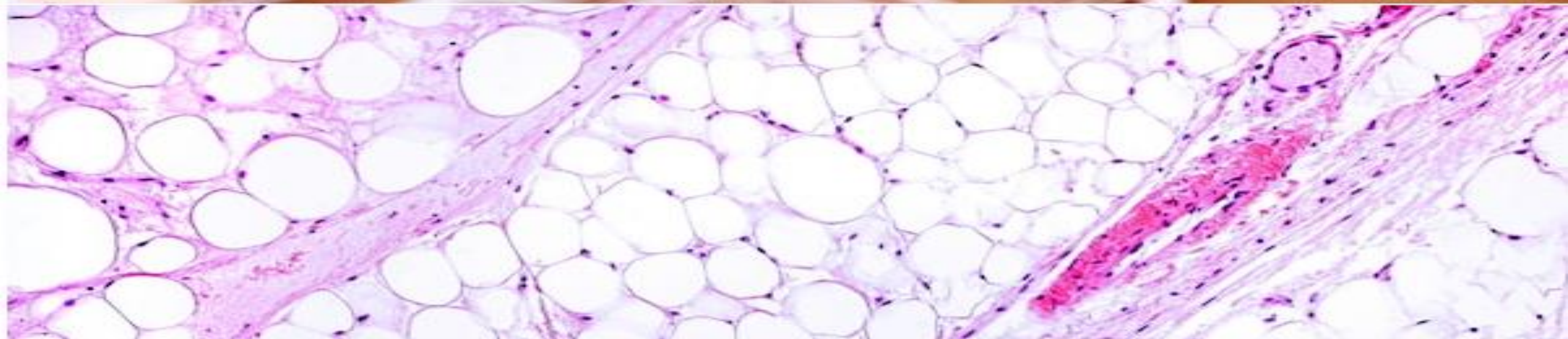
- We just want to see that they’re safe & effective
- Incredibly hard to keep track of...
- They keep changing their products...
- Trying to keep track of the clinics is nearly impossible because
- Entities that come and go very quickly.
- We would like to take more enforcement actions but
- **SLOW** and deliberate because have to work through process of law.





**How did we get here?**

# Regulation



THE  
WAR  
OF THE

WORDS

# The Battle to **AVOID § 351 PREMARKET APPROVAL**

## § 351 Same Surgical Procedure Exception

### a) **AUTOLOGOUS**

a) Implant in **SAME SURGICAL PROCEDURE**

a) Remain “such HCT/Ps” in **ORIGINAL FORM**

## § 361 HCT/P

1. **MINIMALLY MANIPULATED**

2. **HOMOLOGOUS USE**

3. No combo w/ another article”

4. **PRIMARY FUNCTION:**

**NOT SYSTEMIC or METABOLIC**

*OR*

**SYSTEMIC + METABOLIC**

*AND*

**AUTOLOGOUS**

Allogeneic 1<sup>st</sup> or 2<sup>nd</sup> degree blood

Reproductive use

# Minimal Manipulation

21 CFR 1271.3(f)

**STRUCTURAL** tissue: processing **does not alter**  
original **RELEVANT** characteristics re: tissue's  
*utility for reconstruction, repair, or replacement*

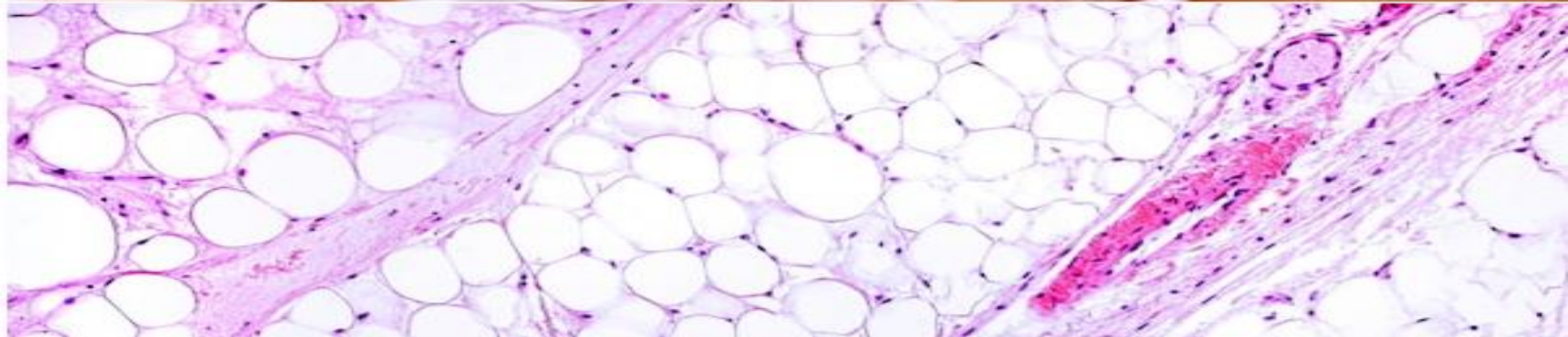
**CELLS or NON-STRUCTURAL** tissues: processing **does not alter**  
*RELEVANT biological characteristics* of cells or tissues.

# HOMOLOGOUS USE

21 CFR 1271.3(c)

- Same basic function or functionS in **Donor & Recipient** based on Mfr's **INTENDED USE**
- What HCTP does in Donor or is CAPABLE of doing when in its original/native state
  - Need not perform all basic functions
  - Need not perform in same location
- **Structural**: structural function in recipient
  - physically support, barrier, conduit, **connective**, cover, or cushion
- **Cellular / Nonstructural: METABOLIC** or biochemical function in recipient
  - hematopoietic, immune, and **ENDOCRINE** functions.

# Interpretation 2014-2016



# FDA's 4 DRAFT HCTP Guidances

10.23.14 Same Surgical Procedure Exception

12.23.14 Minimal Manipulation

12.24.14 Adipose-derived HCT/Ps

10.30.15 Homologous Use

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**FDA GOAL:**    ↑ *Stakeholders' understanding* + ↓ RISK

**Results:**            ↑ *Ambiguities & inaccuracies* =  
                                 ↓ *Stakeholders' understanding* = ↑ RISK

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04.2016    ***Unanticipated response; Comment period extended 2x***

09.13.15    ***2 day Public Meeting + Workshop***

***09. 27.16 Final comments due***



# Draft Guidances Criticized for Treatment of Adipose

1) Adipose PREDOMINANTLY NONSTRUCTURAL / Metabolic / Endocrine

2) Adipose for Breast Reconstruction → **Structural**

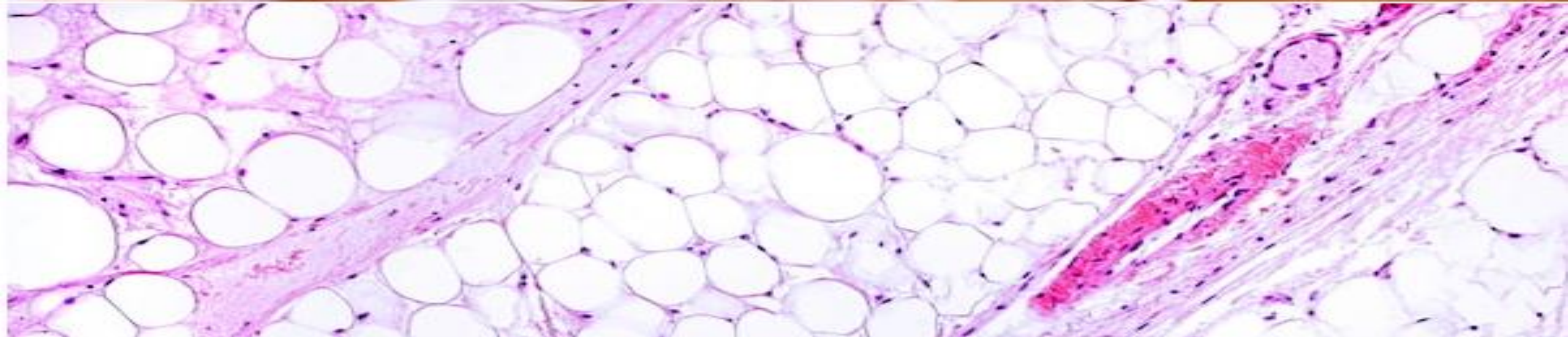
- *Homologous, right?*

- **Wrong!**

- **“The BASIC FUNCTION of breast tissue is to produce milk (lactation) after childbirth. Because this is not a basic function of adipose tissue” → Non-Homologous**

- **Breast Reconstruction:** Autograft Flap procedures
  - All use vascularized tissue
  - All involve adipose tissue
  - Implant w/ Adipose (padding, cushioning, shape)

# Interpretation 2017



# **Nov. 16, 2017 ... FDA Implements Cures Act: “COMPREHENSIVE” Regen. Med. Framework**

## **Scott Gottlieb:**

- Regenerative medicine “no longer the stuff of science fiction”
- “One of the most promising fields of science”
- “**Transformative promise for patients**”

**BUT ...**

- “**Rapid growth**, dynamism and complexity means ...
- “**UNIQUE CHALLENGES** to researchers, health care providers & FDA

**GOALS**

- **PATIENT SAFETY & Support INNOVATION**
- **Risk-based** scientific framework & **Least burdensome, Flexible Strategies**
- **Innovative trial designs** to support FDA approval
- **36 mos. Enforcement Discretion** - allow FDA consults re: need for PMA, what to submit
- **ENFORCEMENT PRIORITY: Target unscrupulous**, Jeopardize patient safety & progress of field

# FDA Nov. 2017 COMPREHENSIVE RMT FRAMEWORK: 4 GUIDANCE DOCS

2 FINAL ⇒ 4 Pre- Cures / 2014-2015  
draft guidances merged

2 FINAL ⇒ Implement Cures Act

§ 351 SSP Exception (+ Adipose)

RMAT Designation to Expedite

Min. Manip & Homologous Use  
(+ Adipose)

RMT Devices

***Clarifying “Basic Function or functionS”***

***Final MM/HU Guidance, Nov. 2017:***

***“BASIC FUNCTIONS ARE WELL UNDERSTOOD”***

***“It should not be necessary  
to perform laboratory, pre-clinical, or clinical studies  
to demonstrate a basic function or FUNCTIONS....”***

# Same Definitions of STRUCTURAL V. NONSTRUCTURAL

REGULATION creates 2 categories based on FUNCTION: *Binding!*

1. **STRUCTURAL**: Processing does not alter **original RELEVANT characteristics** re: utility for **RECONSTRUCTION, REPAIR, OR REPLACEMENT**
2. **NONSTRUCTURAL**: Processing does not alter **original RELEVANT biological characteristics** of cells or tissues w/ **PREDOMINANTLY METABOLIC** or **BIOCHEMICAL** such as hematopoietic, immune, **ENDOCRINE**, etc.

.....

**CORRECTS Breast, Lactation → Adipose for Structural Support in Breast Reconstruction**  
**→ Homologous**

The PROBLEM: NOT the definitions/categories, but their **APPLICATION to ADIPOSE**

FDA insists ONLY 1 category & USING THE WRONG ONE → **STRUCTURAL**

**ADIPOSE** → padding, cushioning, protects vs. shocks; stores fat → Okay for Breast Reconst

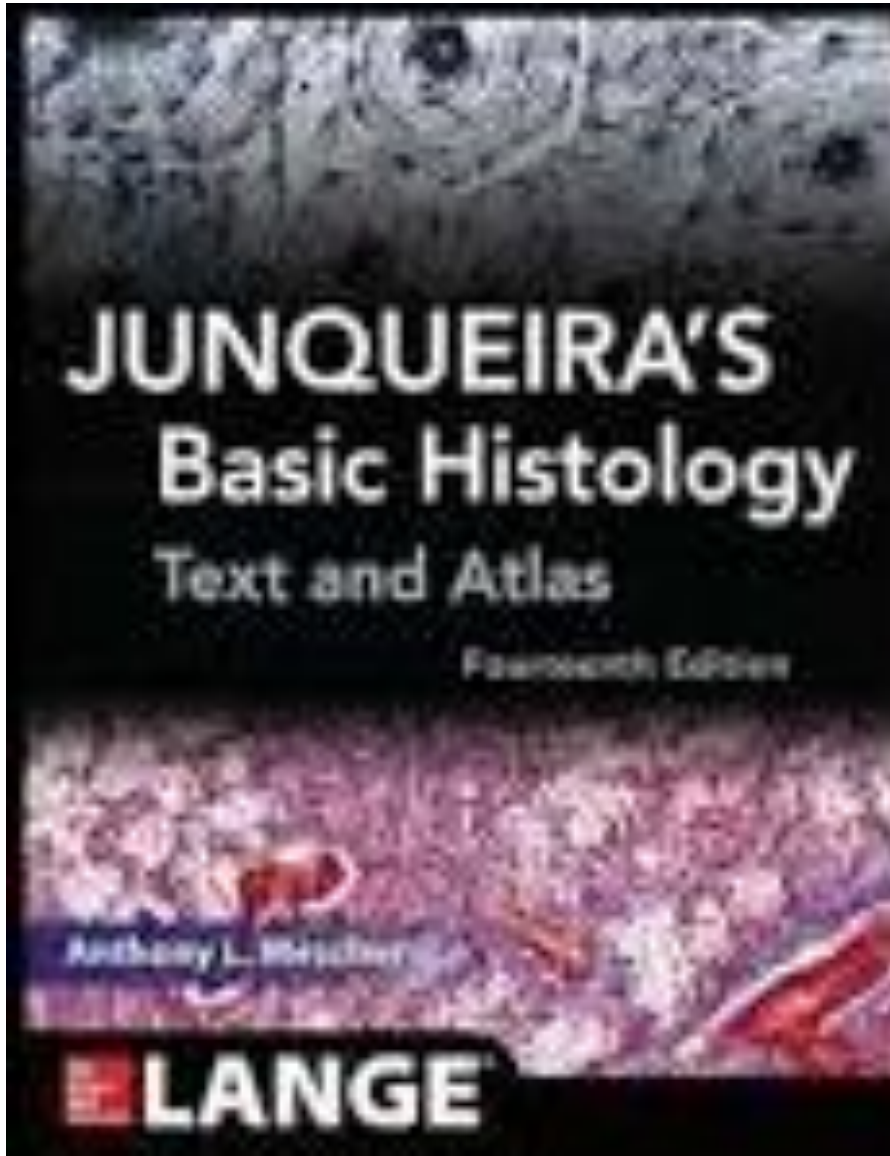
BIOLOGY: Adipose predominantly **METABOLIC**/biochemical → **ENDOCRINE** → **NONSTRUCTURAL**

# 2017 FDA is Wrong: ⇨ It evaluates **Adipose** as SOLELY Structural but it's **Actually NONSTRUCTURAL**

## B.6. Structural Tissue: What types of tissues are considered structural tissues?

- Physically support, barrier or conduit, connect, cover, or cushion in DONOR
- **Adipose tissue is typically defined as a connective tissue composed** of clusters of cells (adipocytes) surrounded by a reticular fiber network and interspersed small blood vessels, divided into lobes and lobules by connective tissue septa.
- While adipose tissue has multiple functions,
- it is predominantly composed of adipocytes and surrounding connective tissues that **provide cushioning and support to the body**
- **“FDA considers adipose tissue to be a structural tissue for the purpose of applying the HCT/P regulatory framework.”**

***FDA cites as support:  
Junqueira's Histology Text on Adipose:***



- *FDA's cites 13th Ed. 2013: Does not support*
- *Outdated 14<sup>th</sup> Ed: 2015 – Chapter 6:*
- *Sentence # 4: “Adipocytes function as **KEY REGULATORS of overall energy METABOLISM.**”*
- *Sentence # 11: “Adipose tissue is **NOW RECOGNIZED AS AN IMPORTANT ENDOCRINE TISSUE.**”*
- *Sentence # 14: Adipose tissue **ALSO fills up spaces** between other tissues and **helps cushion** and keep some organs in place.*
- *Also cites 2010 article: Authors since published on **NONSTRUCTURAL uses***



# FDA 2 cites: Adipose SOLELY Structural v. Adipose also NONstructural

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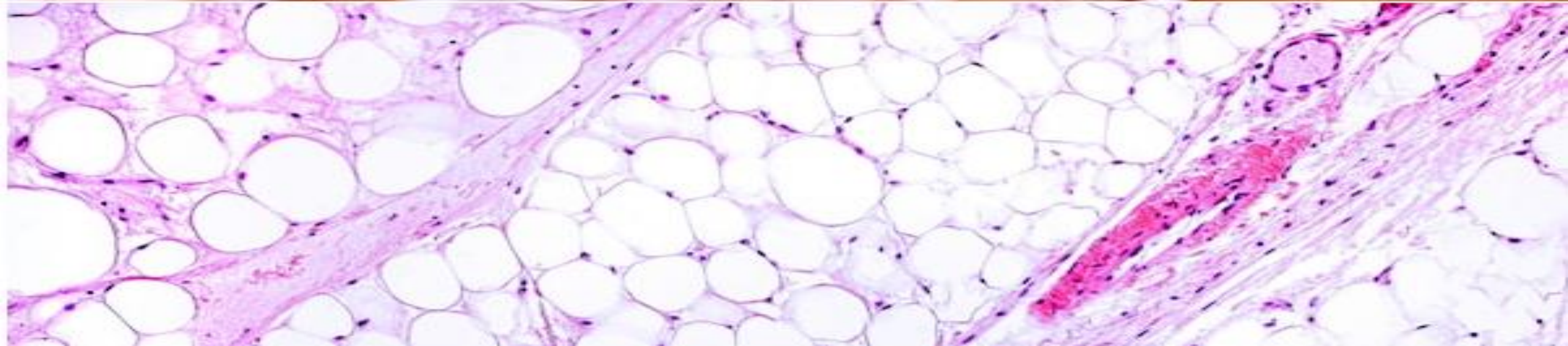
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# Enforcement



**ENFORCEMENT Priority: Obviously high-risk clinics, especially those that dissuade Pts from getting existing, effective Tx**

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# Efficient Regulation

FDA Statement

## Statement from FDA Commissioner Scott Gottlieb, M.D. on the FDA's new policy steps and enforcement efforts to ensure proper oversight of stem cell therapies and regenerative medicine

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Relea:

Staten

The FDA will advance the new framework this fall. This comprehensive policy will establish clearer lines around when these regenerative medicine products have sufficient complexity to fall under the agency's current authority, and then define an efficient process for how these products should be evaluated for safety and effectiveness. The policies will be set forth in a series of guidance documents that are the result of a public process we have held in recent years. The new policy will build upon the agency's current risk-based, flexible regulatory framework. It will a

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# May 2018: SVF

Case 0:18-cv-61047-UU Document 1 Entered on FLSD Docket C

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF FLORIDA  
FT. LAUDERDALE DIVISION

CASE NO.: 18-CV-61047

UNITED STATES OF AMERICA,

Plaintiff,

v.

US STEM CELL CLINIC, LLC, a Florida  
limited liability company,  
US STEM CELL, INC., a Florida profit  
corporation, and  
KRISTIN C. COMELLA and  
THEODORE GRADEL, individuals,

Defendants.

**COMPLAINT**

Plaintiff, the United States of America, by and through undersig  
represents as follows:

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9 UNITED STATES OF AMERICA

10 UNITED STATES DISTRICT COURT  
11 FOR THE CENTRAL DISTRICT OF CALIFORNIA  
12 EASTERN DIVISION

13 UNITED STATES OF AMERICA,  
14 Plaintiff,  
15 v.

16 CALIFORNIA STEM CELL  
17 TREATMENT CENTER, INC., a  
18 California corporation, CELL  
19 SURGICAL NETWORK  
20 CORPORATION, a California  
corporation,  
and ELLIOT B. LANDER, M.D.,  
21 MARK BERMAN, M.D., individuals,

22 Defendants.

No. 5:18-CV-1005

**COMPLAINT FOR PERMANENT  
INJUNCTION**

**June 2, 2019: FDA prevails vs. U.S. Stem Cell → Auer deference**

**June 26, 2019: SCOTUS in KISOR v. WILKIE on Auer deference:**

- Regulation must be **genuinely ambiguous**;
- Agency's **interpretation must be REASONABLE**
- Must reflect agency's authoritative, **EXPERTISE-BASED, fair & considered judgment**;
- Agency must take account of reliance interests & avoid unfair surprise.

**Kagan, J:**

- “the agency's reading must fall ‘**within the bounds of REASONABLE interpretation.**’
- **And let there be no mistake: That is a requirement AN AGENCY CAN FAIL.”**
- **Courts CANNOT DEFER “to a merely ‘convenient litigating position’**
- **or ‘post hoc rationalizatio[n] advanced’ to ‘defend past agency action against attack.’”**



# Auer & **ADIPOSE**

1. **Effective?** Current regulations not curtailing high risk products/modes of delivery.
2. **Reasonable? Expertise-based? Fair? to evaluate adipose as solely structural if it is predominantly **NONSTRUCTURAL**?**
3. **Given that the “agency can fail,” is insisting on a factually inaccurate interpretation a recipe for success?**

# Solving Problems ... or causing them?

1. **FACTS: HCT/P's characteristics & components w/ "basic function or basic functions" = BOTH "structural" & "cell or nonstructural" under regs.**
2. **FDA as BASIC FUNCTION CZAR? [**
  1. **DRAFT: Basic Function of Breast = Lactation.**
  2. **More problems in defining basic functions of amnion, skin and more**
3. **NONSTRUCTURAL ADIPOSE THERAPIES UNEVALUATED** and unused simply because the FDA has labeled adipose as doing one thing when it actually does the opposite (or at times, does both).
4. **Many inconsistencies: Adipose MSCs from subcutaneous fat = nonhomologous**
5. **Same cells from Bone Marrow**

# FDA's "Adipose as Solely Structural" Strategy

- As applied to adipose, FDA's interpretation can backfire
- Unnecessarily risks defeat
- **RISK: Powerful defense to dubious clinics bent on their dubious ways.**
- **RISK: Precludes meaningful evaluation of risks & safety of promising and often low risk autologous HCT/P therapies**

# FDA's "Adipose as Solely Structural" Strategy

- **Doing the wrong thing for the right reasons** warrants heightened scrutiny, not *Auer* deference.
- This unnecessarily **risks defeat**
- For comprehensive framework & multipronged strategy of litigation, enforcement discretion and interpretive guidance to succeed...
- **FDA must rethink and revise** current guidance & basic approach to **regulating HCT/Ps with multiple functions.**
- **ESPECIALLY NONSTRUCTURAL ADIPOSE!**

# Easy to criticize, but what's a Regulator to do?

1. Improve the Regs – Revise & Supplement as needed

2. Respect & enforce according to regs' definitions

3. Respect biology

4. Collaborate with expert ass'ns to understand:

a. biology & clinical translation

b. patient registries

c. certification, accreditation, registration

**5. Re-vamp enforcement strategy**

→ TOO MUCH for FDA & unfair to FDA, patients & providers...

# Enforcement: Consider **Stem Cell Strike Force**

- Interagency teams → Investigators + Prosecutors
- Collaboration among Federal and State Agencies, Investigators, Law Enforcement
- Focus on worst offenders in high intensity regions
- **Data analysis → Target suspicious patterns + Emerging schemes + Shape-shifting products & entities**
  - 1970's: DOJ's Organized Crime Strike Force to enforce newly-enacted RICO Act
  - Today: DOJ Strike Forces
    - National Health Care Fraud Strike Force
    - Medicare Fraud Strike Force
    - Cyber-Digital Strike Force
    - Organized Crime Drug Enforcement Task Force
    - Transnational Elder Fraud Strike Force
    - Procurement Collusion Strike Force

# Health Care Fraud Unit: Mission

- **Focus solely on the prosecution of health care fraud cases**
  - **Emphasis:** cases involving patient harm & large loss to public fisc
- **Identify, respond to, and prosecute** emerging fraud trends across the U.S.
- **Train** AUSAs and agents on best practices for investigating and prosecuting HCF cases
- **Analyze** data to:
  - Identify aberrant billing levels in health care fraud hot spots and
  - Target suspicious billing patterns and schemes that migrate from one community to another

# FY 2016 Statistics

- 241 individuals charged
- 146 charging documents
- 156 individuals convicted
  - Average sentence of 53 months
- \$2.1 billion loss to federal health care programs
- 1 corporate resolution (\$512 million total resolution amount)
- Executed 2016 National Health Care Fraud Takedown
- Executed 2016 National Health Care Fraud Training Conference



**“What we’re playing now is a game of Whack-a-Mole.”**

Peter Marks, “Bad Batch” podcast, Nov. 13, 2019



**“We’ve got major issue here, and we have to triage....”**

Thank you.



# **FDA Regulation of Adipose Stem Cell Therapies: Separating Fat from Fiction**

Mary Ann Chirba, Professor, Boston College Law School

## **Public Perception and Policy Development in Consent Standards for Human Research—How Competing Views on Public Goods and Private Interests Shape Data Sharing, Big Data Research, and Other Activities Using Human Data and Materials”**

Valerie Bonham, Counsel, Ropes & Gray LLP

Discussant: **Kalah Auchincloss**, Senior Vice President, Regulatory Compliance & Deputy General Counsel, Greenleaf Health, LLC

Moderator: **Barbara Binzak Blumenfeld**, Shareholder, Buchanan Ingersoll & Rooney PC