

2018 SPONSORSHIP OPPORTUNITIES



Advertising and Promotion for Medical Products Conference

October 16-17 | Washington, DC



ALL SPONSORS RECEIVE

- Company logo on FDLI event website, hyperlinked to company site.
- Company logo on onsite event signage and materials.
- Company logo included in select event marketing communications.

SPONSORSHIP CONTACT

Cathy Kiss

202-222-0906 | cathy.kiss@fdli.org

SILVER SPONSOR **\$3,500**

- Designation as a SILVER SPONSOR of the 2018 Advertising and Promotion Conference.
- One full event pass. Additional passes available at a special sponsor rate (*valued at up to \$2,099*).
- One six foot table in the exhibition area.
- Half-page, full color ad in the Oct/Nov or Dec/Jan issue of *Update* magazine, distributed to nearly 10,000 FDLI members.

GOLD SPONSOR **\$5,000**

- Designation as a GOLD SPONSOR of the 2018 Advertising and Promotion Conference.
- Two full event passes. Additional passes available at a special sponsor rate (*valued at up to \$4,100*).
- Reserved space in the exhibition area for a 10 x 10 display.
- Full-page, full color ad in the Oct/Nov or Dec/Jan print issue of *Update* magazine, distributed to nearly 10,000 FDLI members.

NETWORKING RECEPTION SPONSOR **\$10,000**

- Two full event passes (*valued at up to \$4,100*).
- Designation as a sponsor of the conference networking reception, October 16.
- Your company color logo on reception signage.
- Full page, full color ad in the Oct/Nov or Dec/Jan issue of *Update* magazine, distributed to nearly 10,000 FDLI members.

UPDATE AD DIMENSIONS

Oct/Nov Ads due **Sept. 17**

Dec/Jan Ads due **Oct. 29**

Full Page Bleed 8.75" x 11.25"

Full Page (non-bleed) 7.5" x 10"

1/2-Page Horizontal 7.5" x 5"

1/2-Page Vertical 3.75" x 10"

For more information about sponsorship opportunities, please contact: cathy.kiss@fdli.org

Food and Drug Law Institute | 1155 15th Street, NW, Suite 910, Washington, DC 20005 | 202-222-0906 | fdli.org

OPENING NIGHT RECEPTION

\$8,000 **SOLD OUT**

- One full event pass (*valued at up to \$1,899*).
- Exclusive opportunity to sponsor the pre-conference opening reception, October 15.

LUNCHEON SPONSOR **\$15,000**

- Three full event passes (*valued at up to \$6,200*).
- Exclusive to one sponsor for lunch on Tuesday, October 16th.
- Your organization's logo displayed on a freestanding sign at the luncheon.
- Recognition at the sponsored luncheon.

WIRELESS INTERNET SPONSOR **\$10,000**

- Two full event passes (*valued at up to \$4100*).
- Exclusive to one sponsor.
- Designation as the wireless internet sponsor of the conference.

CREATE YOUR OWN SPONSORSHIP!

Have you thought of a sponsorship that's not already listed? Contact us to discuss the possibilities.

CONFERENCE LANYARD SPONSOR **\$7,000**

- One full event pass (*valued at up to \$2,099*).
- Exclusive to one sponsor.
- Sponsor name and logo imprinted on lanyards that will be distributed to all conference attendees.

NETWORKING BREAK SPONSOR **\$4,000**

- Designation as a primary sponsor of the selected networking break.
- Your organization's name and logo displayed on a freestanding sign during the break.
- Opportunity to provide collateral branded with sponsor's name and logo.

TABLE TOP EXHIBITOR OPPORTUNITIES **\$2,000**

- One six foot table in the exhibition area.
- Two representatives from company may attend as exhibitors.

For more information about sponsorship opportunities, please contact: cathy.kiss@fdli.org

Food and Drug Law Institute | 1155 15th Street, NW, Suite 910, Washington, DC 20005 | 202-222-0906 | fdli.org

Advertising and Promotion for Medical Products Conference

October 16-17 | Washington, DC

TYPE	AMOUNT
GOLD SPONSOR \$5,000	\$ _____
SILVER SPONSOR \$3,500	\$ _____
NETWORKING RECEPTION SPONSOR \$10,000	\$ _____
OPENING NIGHT RECEPTION \$8,000 <small>SOLD OUT</small>	\$ _____
LUNCHEON SPONSOR \$15,000	\$ _____
WIRELESS INTERNET SPONSOR \$10,000	\$ _____
CONFERENCE LANYARD SPONSOR \$7,000	\$ _____
NETWORKING BREAK SPONSOR \$4,000	\$ _____
TABLE TOP EXHIBITOR OPPORTUNITIES \$2,000	\$ _____
TOTAL	\$ _____

Organization Information

Organization Name _____

Contact Person Name and Title _____

Address _____

City _____

State _____

Zip _____

Phone _____

Email _____

Payment Information (please check one)

Payment must be made in full by October 1, 2018.

☐ Check ☐ Visa ☐ MasterCard ☐ American Express

Total Amount Enclosed \$ _____

Cardholder's Name _____

Card Number _____

Exp. Date _____

Signature _____

Billing Address (if different from above)

Address _____

City _____

State _____

Zip _____

For more information about sponsorship opportunities, please contact: cathy.kiss@fdli.org

Food and Drug Law Institute | 1155 15th Street, NW, Suite 910, Washington, DC 20005 | 202-222-0906 | fdli.org