FDA's Program Alignment: Food & Dietary Supplements

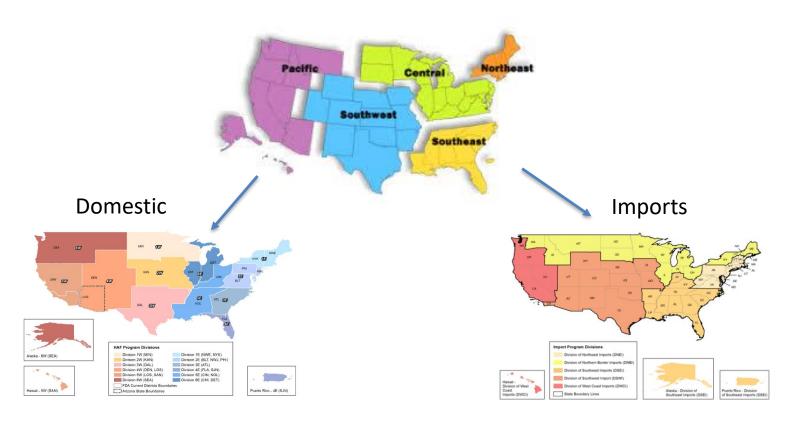




John Johnson III
Senior Associate Attorney
Benjamin L. England & Associates, LLC
jfjohnson@fdaimports.com



New and Old



Advantages

- Experience and expertise
 - Frontline
 - Leadership
- Simplified chain-ofcommand

- Joys of centralization
 - Freed up resources
 - More uniformity
 - More flexibility

Challenges

- Taxed management structure
 - West Coast Imports
- Pains of centralization
 - Travel time
 - Where's my notices?
 - Less experimenting

- Artificial distinction in the law
 - PCR and FSVP rest on the same foundation
- Minimizes collaboration
 - Across commodities
 - Imports and domestics