

FOOD AND DRUG LAW INSTITUTE

2017 FDLI ANNUAL CONFERENCE

**MAY 4-5
WASHINGTON, DC**



SPONSORSHIP OPPORTUNITIES

The 2017 FDLI Annual Conference will cover advanced topics in legal, regulatory, and policy issues spanning the broad range of FDA's authority by bringing together experts from the federal government, industry, the private bar, non-profit, patient and consumer advocates, consulting organizations, and academia.

fdli.org/annualconf

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Why Sponsor

Sponsorship offers a broad package of benefits to enhance your company's standing.

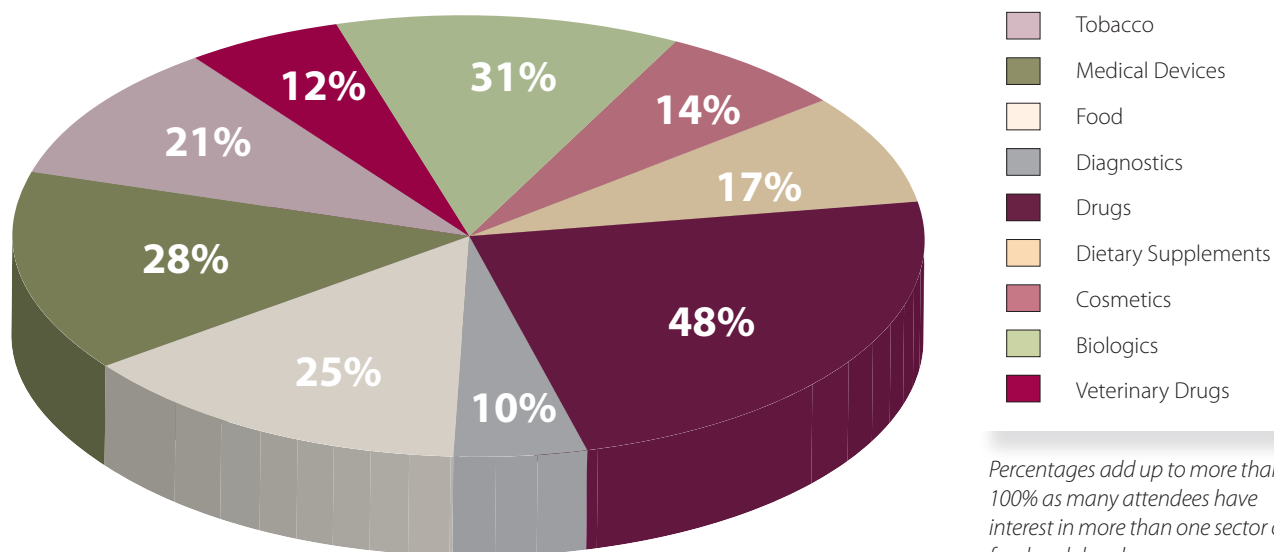
- Showcase your company's services
- Build on existing business relationships
- Make new connections
- Strengthen brand awareness

Who Will Attend

The Conference attracts professionals with significant experience, influence, and expertise.

- Regulatory Affairs Professionals
- Government Affairs Professionals
- Chief Safety Officers
- Chief Compliance Officers
- Food and Drug Attorneys
- Government Officials
- Academics
- Patient Advocates
- Consumer Advocates
- Industry Consultants
- Venture Capitalists
- Business Development Professionals
- Global Strategy Professionals
- Corporate Planning Staff

Sector of Interest of Our 2016 Annual Conference Attendees



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Sponsorship Level/ Sponsorship Benefits	Premier SOLD OUT \$50,000	Platinum \$25,000	Diamond \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000
Complimentary conference registration(s)	8	5	4	3	2	1
Ad in <i>Update</i> magazine	Full-page ad in each remaining 2017 issue	2 Full-page ads	1 Full-page ad	Half-page ad	Quarter-page ad	Quarter-page ad
Ad in the annual conference program	Full page	Full page	Half page	Half page	Quarter Page	Quarter Page
Exhibit space	10x10 area with premium placement	10x10 area	10x10 area	10x10 area	6-ft table	–
150 word company profile in sponsor section of conference program	Yes	Yes	Yes	Yes	Yes	Yes
Company logo on conference gift or collateral	Yes	Yes	Yes	–	–	–
Signage designating company as sponsor	Yes	Yes	Yes	Yes	Yes	Yes
Logo or name included in applicable conference marketing	Yes	Yes	Yes	Yes	Yes	Yes
Use of FDLI logo on approved promotional and marketing materials	Yes	Yes	Yes	Yes	Yes	Yes

Update Magazine and the Conference Program Guide

Ad Sizes and Dimensions

	Width	Height
Full Page Bleed	8.75"	11.25"
Full Page (non-bleed)	7.5"	10"
1/2-Page Horizontal	7.5"	5"
1/2-Page Vertical	3.75"	10"
1/4-Page	3.75"	5"

2017 Due Dates:

January 18	Ad due for Jan/Feb <i>Update</i> magazine
March 13	Ad due for Mar/Apr <i>Update</i> magazine
April 14	Ad due for conference program guide
April 14	Name for complimentary registration
May 22	Ad due for May/June <i>Update</i> magazine
July 21	Ad due for July/Aug <i>Update</i> magazine
September 15	Ad due for Sept/Oct <i>Update</i> magazine
October 16	Ad due for Nov/Dec <i>Update</i> magazine

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Wednesday Evening Opening Reception (\$10,000-Exclusive to one sponsor)

- Includes cocktail napkins or similar collateral item with your organization's name and logo.
- Your organization's name and logo displayed on a free-standing sign.

Thursday Evening Cocktail Reception (\$15,000-Exclusive to one sponsor)

- Includes cocktail napkins or similar collateral item with your organization's name and logo.
- Your organization's name and logo displayed on a free-standing sign.

Lunch Sponsor (\$15,000-Exclusive to one sponsor per day)

- Designation as a sponsor of the conference lunch on May 4th or 5th.
- Your organization's name and logo displayed on a free-standing sign at the designated lunch.

Conference Lanyards (\$10,000-Exclusive to one sponsor)

- Conference attendees will wear a name badge with a lanyard bearing your organization's name and/or logo.

Networking Breakfast (\$5,000-Exclusive per breakfast)

- Sponsor breakfast on May 4th or 5th.
- Your organization's name and logo displayed on a free-standing sign at the reception.

Morning or Afternoon Break (\$3,000-Exclusive per break)

- Sponsor a morning or afternoon break on May 4th or 5th.
- Your organization's name and logo displayed on a free-standing sign at the breakfast or break.

Exhibitor (\$2,000-Limited Availability)

- Includes 6 ft table top exhibit.
- One complimentary exhibitor registration (does not include access to sessions or lunch).

Full-Page Ad in *Top Food and Drug Cases 2016* (\$2,500-Two available)

- Prominent placement (inside front cover or back cover) of magazine providing critical analysis of recent and active cases impacting the field.
- The magazine will be included in every conference tote bag and available online to all FDLI members.

All sponsorships include onsite signage and hyperlinked logo on FDLI's Annual Conference website.

Customized packages and an opportunity for company branded marketing materials are also available.



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SPONSORSHIP COMMITMENT FORM

Sponsorship Level *(please check one)*

☐ Premier: \$50,000 ☐ Platinum: \$25,000 ☐ Diamond: \$15,000 ☐ Gold: \$10,000

☐ Silver: \$7,500 ☐ Bronze: \$5,000 ☐ Other

Total Amount Enclosed: \$

Organization Information

Organization Name

Contact Person

Title

Address

City

State

Zip

Phone

Email

Onsite Contact

Registration Names

Payment Information *(please check one)*

Payment must be paid in full by April 6, 2017.

☐ Check ☐ Visa ☐ MasterCard ☐ American Express

Total Amount Enclosed: \$

Cardholder's Name

Card Number

Exp. Date

Signature

Billing Address *(if different from above)*

Address

City

State

Zip

Please mail or email this application to: Cathy Kiss at csk@fdli.org

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