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REND AL-MONDHIRY is Associate General Counsel at the Council for Responsible Nutrition (CRN) in Washington, DC. At CRN, she provides legal counsel and advice to staff and members in the areas of legislation, regulatory compliance and advocacy, and international policy development with respect to dietary supplements and nutrition issues. She also advises the association on a variety of general business matters, including contract drafting, negotiation and review, non-profit and association governance issues, and general corporate matters affecting CRN, CRN-International, and the CRN Foundation. Previously, Ms. Al-Mondhiry worked as state legislative counsel for the Consumer Healthcare Products Association (CHPA) where she provided testimony and comments on legislative and regulatory proposals, drafted legislation and regulatory language, and served as a policy expert in food and drug law. Prior to joining CHPA, she worked at the American Speech-Language-Hearing Association, serving as the director of state legislative and regulatory advocacy. Ms. Al-Mondhiry received her BA from The George Washington University and her JD from Pennsylvania State University, Dickinson School of Law.

JESSICA ALMY is Policy Director at The Good Food Institute (GFI). Jessica oversees GFI's work to create a better future of food through regulatory and statutory reform in Washington. She came to GFI from the Center for Science in the Public Interest (CSPI), where she served as Deputy Director of Nutrition Policy. Before working for CSPI, she worked for the DC-based law firm Meyer Glitzenstein & Crystal. She holds a JD from New York University School of Law and an MS in Animals and Public Policy from Tufts University. She is a member of the bar in New York and Washington, DC.

ANTHONY ANSCOMBE is a partner at Sedgwick LLP, resident in its Chicago and San Francisco offices. His practice focuses on the defense of class actions involving food, beverage, medical, and cosmetic products, as well as class actions involving retail and advertising practices. He chairs Sedgwick's class action and food industry practice groups. He is a member of the Chicago Section of the Institute of Food Technologists, and sits on the editorial board of the FDLI's Food and Drug Law Journal. Mr. Anscombe has a special interest in tort and class action reform, and frequently writes and speaks on the intersection between law and public policy. He is the recent past Board President at the Chicago Center for Conflict Resolution, a leading pro bono provider of mediation services. Mr. Anscombe is admitted to practice in California and Illinois, and in many federal courts across the country. He earned his BA from Yale University in 1983, and his JD from the University of Virginia in 1988.

STEVEN ARMSTRONG is an independent advisor at EAS Consulting Group. He has over 20 years of experience advising leading consumer products companies on marketing and regulatory matters. Prior to EAS, Mr. Armstrong served as the Chief Food Law Counsel at Campbell Soup Company, where he counseled Campbell businesses on food safety, food policy, labeling and regulatory compliance, including matters involving the FDA, USDA and food agencies around the world. He has also served as the Senior Marketing Counsel at Energizer's Schick-Wilkinson Sword Division and as the Assistant General Counsel for Marketing at Unilever United States. Mr. Armstrong is on the Board of Directors of the Food and Drug Law Institute in Washington, DC, and is a

frequent speaker on food law issues. Mr. Armstrong earned his bachelor's degree from Harvard College and his law degree from Columbia University.

LAURIE BEYRANEVAND is a professor of law, the Senior Faculty Fellow of the Center for Agriculture and Food Systems, and senior fellow of the New Economy Law Center at Vermont Law School. In addition to teaching, she has directed several grant funded projects for the Center for Agriculture and Food Systems. Laurie's work has been cited in petitions to major federal agencies, books, blogs, and articles, and she has been quoted in Politico, Mother Jones, the Christian Science Monitor, Climate Wire, and E & E Greenwire among others. She formerly served as an appointed member of the Academic Programs Committee for the Food and Drug Law Institute and as an Executive Committee Member of the Agriculture and Food Law Section of the American Association of Law Schools.

KATIE BOND is Special Counsel in Kelley Drye's Washington, DC office. She provides regulatory counseling and litigation support in matters involving a variety of consumer products, including dietary supplements, foods, OTC drug products, cosmetics and sports equipment. Katie regularly reviews product labeling and advertising to determine compliance with federal regulations. As needed, she assists clients in identifying and working with well-credentialed, independent scientific experts to ensure that claims are properly substantiated. Katie advises clients regarding the use of efficacy and health benefit claims, "green" marketing, "made in the USA" claims, social media and consumer, celebrity and expert endorsements. She has substantial experience in responding to FTC and state attorney general investigations. She has assisted clients with consumer class action defense and initiating and responding to self-regulatory challenges before the National Advertising Division (NAD).

KATIE GATES CALDERON is a partner in the Kansas City office of Shook, Hardy & Bacon LLP. Katie's practice focuses on the defense of corporations in individual and complex tort, product liability and consumer protection matters, as well as counseling tobacco, food, beverage, dietary supplement, and pet food companies on matters governed by the Food and Drug Administration and US Department of Agriculture, among other regulatory schemes. As part of her litigation practice, Katie has litigated cases in state and federal courts throughout the country, including those involving asbestos products, pharmaceuticals, and tobacco. She has played an active role in discovery, motion practice and arbitration for complex class actions and, she has handled all stages of litigation ranging from fact investigation, deposition and expert witness preparation through pre-trial, trial and post-trial motions. As part of her regulatory practice, Katie advises clients regarding FDA, USDA, and FTC compliance. This includes counseling companies regarding FDA and USDA label reviews, policy issues, emerging legal developments, and other risk-management considerations.

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RICHARD CLELAND is Assistant Director of the Division of Advertising Practices at the Federal Trade Commission. Mr. Cleland joined the Federal Trade Commission's Division of Advertising Practices in 1991. In 1996, Mr. Cleland was appointed Assistant to the Director of the Bureau of Consumer Protection and, in 1998, he was appointed Assistant Director of the Division of Service Industry Practices. He currently serves as Assistant Director of the Division of Advertising Practices. His primary area of expertise is the advertising and marketing of health-related products and services. He also supervises many of the Commission's health fraud and weight-loss product and service law enforcement initiatives. Mr. Cleland supervised the FTC's review of the Endorsement and Testimonial Guides. He recently supervised the revision of the FTC's guidance on making effective disclosures on the Internet and other digital platforms (.com Disclosures). Recent projects have included social media marketing and native advertising. Prior to joining the Federal Trade Commission, Mr. Cleland served as Special Assistant Attorney General and Director of the Division of Consumer Protection in the Iowa Attorney General's Office.

VERONICA COLAS is a senior associate at the law firm Hogan Lovells US LLP. Veronica counsels clients on the regulations and policy issues affecting food companies from farm to table. She represents all segments of the food industry, including manufacturers, retailers, restaurants, and food service companies, as well as their trade associations. Using her keen awareness of today's litigation environment, Veronica helps develop new products, label claims, advertising materials, and promotional campaigns. She has a deep understanding of both current and forthcoming food labeling and production requirements ranging from nutrition and menu labeling, to the regulatory issues surrounding genetically engineered foods and organic food production.

MIGUEL DEL TORO is Associate General Counsel-Regulatory, at DanoneWave and Nutricia North America. Miguel earned his BA from Harvard University, and his JD from Stanford University Law School.

MIRIAM GUGGENHEIM is a partner in the law firm of Covington & Burling LLP in Washington, DC. Her practice focuses primarily on the food and dietary supplement industries. Ms. Guggenheim counsels clients in all aspects of food development and marketing, from product formulation, manufacturing, and safety considerations to food labeling and advertising. Her work for a broad range of leading global food companies and major trade associations includes regulatory advice, advocacy before regulators, courts and legislative bodies, and strategic counseling in light of overarching public health and nutrition policy considerations. Ms. Guggenheim received her BA, magna cum laude, from the University of Pennsylvania and her JD, with honors, from Columbia University School of Law.

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AMY E. HANCOCK is General Counsel and Senior Vice President for Legal and Regulatory Affairs of the American Beverage Association. She has been with the Association since 2011. Prior to joining ABA, Ms. Hancock was an attorney in the Washington, DC office of McDermott Will and Emery. As ABA's General Counsel, Ms. Hancock is responsible for advising ABA and its member companies on antitrust, regulatory, and litigation issues affecting the beverage industry. She also provides legal counsel to the Association's private charitable foundation, the American Beverage Foundation for a Healthy America. Ms. Hancock earned a bachelor's degree from the University of Missouri and a juris doctorate from Georgetown University Law Center. She is a member of the District of Columbia Bar and the American Bar Association Antitrust Section.

TODD HALPERN is a partner based in the Washington, DC office of Venable LLP, where he is a member of the Food and Drug Law Group. His practice focuses on issues involving regulation by the FDA, FTC, USDA, DEA, CPSC, and state agencies with related jurisdiction. Mr. Halpern has extensive experience representing manufacturer and marketers of drugs, devices, foods, and dietary supplements in a wide range of matters involving enforcement defense, strategic counseling and policy advocacy. He routinely addresses regulatory questions that arise in the context of corporate transactions, civil litigation, corporate audits, and strategic business planning. Prior to joining Venable, Mr. Halpern served as Assistant General Counsel, Regulatory Law at Pfizer, Inc., providing regulatory counseling to the company's Manufacturing and Consumer Healthcare Divisions. Mr. Halpern earned his JD from Fordham University School of Law in 1996, and a BA in International Relations and History from University of Wisconsin – Madison.

PHILIP HAMPTON is Senior Counsel and Office Administrative Leader at Haynes Boone. Whether litigating a Section 337 case at the US International Trade Commission, testifying as an expert witness in a high stakes trademark case, serving as the court-appointed master in a billion dollar biotech patent case, testifying before Congress regarding changes to the Lanham Act, or discussing needed changes to the patent statute at bar association meetings, Philip G. Hampton, II has been a multi-faceted IP practitioner. Phil's practice spans more than thirty years and focuses on patent and trademark litigation, patent and trademark counseling, trademark prosecution, and licensing and merchandising agreements based on patents, trademarks, trade secrets, and copyrights as well as transactions related to the transfer of intellectual property pursuant to corporate acquisitions.

AUGUST HORVATH is a false-advertising and antitrust lawyer at Kelley Drye & Warren LLP in New York. August represents clients in private false advertising and deceptive practices litigation before the Federal Trade Commission (FTC), state Attorneys General and the National Advertising Division (NAD) of the Council of Better Business Bureaus, and litigates in courts across the country. August has helped many companies in fields such as pharmaceuticals, retailing, sporting and other consumer goods, and online Internet services reach their marketing, distribution and competitive goals while overcoming complex challenges of advertising law and antitrust barriers.

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CAROLINE HUDSON is an associate in Winston & Strawn's advertising, marketing, and privacy law practice in Chicago. She practices primarily in marketing, promotions, advertising, trademark, copyright, privacy, and other intellectual property matters. Ms. Hudson also regularly advises clients regarding marketing and advertising issues specific to the food and beverage industry, including labeling regulations, claim substantiation, disclosures, and web/social media engagement. Ms. Hudson's review of advertising and labeling materials includes guidance and consultation on regulatory requirements and false advertising class actions brought under various state consumer protection laws.

ALISSA JIJON is Senior Counsel at the US Pharmacopeial Convention (USP). She advises the organization on issues related to the standards-setting process and the regulatory environment. She also helps articulate the role of USP standards in law. Prior to joining USP, Alissa specialized in FDA regulatory law in private practice in Washington, DC. In that capacity, she advised companies and trade associations in the food, dietary supplement, and pharmaceutical industries on issues related to regulatory compliance and enforcement. She received her BA, magna cum laude, from Yale University and her JD, cum laude, from Harvard Law School.

LAURA MACCLEERY is Chief Regulatory Affairs Attorney for Center for Science in the Public Interest. She is a seasoned legislative and regulatory campaigner for improvements to public health and democracy. A strategic thinker with the skills to maximize the legal and political opportunities presented in working with Congress, the regulatory agencies, courts, public and media, she is the author or editor of more than 100 comments to regulatory dockets and 30 major research-based reports, and has testified in state legislatures, the U.S. Congress, and Brussels.

MARK MANSOUR is a litigation & dispute resolution partner in Mayer Brown's Washington DC office. He focuses his practice on FDA regulatory matters. Before entering private practice, Mark served as assistant general counsel and director of global regulatory affairs with two of the world's largest food companies where he set policies and global strategies on health and nutrition claims, fortification, packaging, food safety, FDA compliance, and removal of international regulatory and trade barriers. Earlier in his career, he served as a staff member of the US House of Representatives.

KEITH MATTHEWS is of Counsel at Wiley Rein LLP. Keith builds on 20 years of private sector and government experience in environmental law related to chemical substances regulation, biopesticides, and genetically engineered organisms. He is a former Director of the Biopesticides and Pollution Prevention Division (BPPD) in the US Environmental Protection Agency's (EPA) Office of Pesticide Programs (OPP). His practice focuses on the regulation of agricultural chemical products, including biotechnology products regulated by EPA and the US Department of Agriculture. Keith counsels and advises his clients using his breadth of knowledge on a variety of statutes, including the Federal Insecticide,

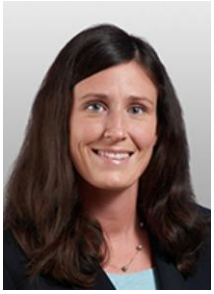
Fungicide, and Rodenticide Act (FIFRA), the Federal Food, Drug, and Cosmetic Act (FFDCA), the Toxic Substances Control Act (TSCA), and the Endangered Species Act.

DIANE MCENROE is a partner in Sidley Austin's New York office and has established long-standing relationships with domestic and international companies in the food, drug, medical device, and personal care industries. As a member of the Food, Drug and Medical Device Regulatory practice, she provides clients strategic counsel on Food and Drug Administration regulatory questions on a broad range of issues, including product formulation and positioning, ingredient safety, claims substantiation, over-the-counter drug monograph issues, and post-marketing obligations, including adverse event reporting and food registry postings. Diane also has extensive experience advising on drug sampling programs, track and trace systems, and state licensure issues. She supports clients in responding to Warning Letters, during facility inspections and recalls, and in addressing product integrity issues. In addition to her FDA advisory role, Diane has also assisted clients with Federal Trade Commission investigations relating to consumer products.

YVONNE MCKENZIE is a partner in the Health Sciences Department of Pepper Hamilton LLP, resident in the Philadelphia office. Ms. McKenzie is a member of the firm's Food and Beverage Industry Group, is co-leader of the firm's Women's Initiative Network and serves on the Hiring Committee. Ms. McKenzie focuses her practice on counseling and defending companies with products regulated by the FDA, including prescription medications, food, beverages and cosmetics. She has extensive experience litigating class action suits brought by consumers and third-party payors alleging false advertising and fraud in violation of state consumer fraud and unfair trade practice laws. Ms. McKenzie has also defended clients against actions filed by state Attorneys General and government entities seeking restitution and civil penalties. Ms. McKenzie has represented pharmaceutical companies facing criminal and civil investigations involving sales and marketing practices. She also has experience defending healthcare providers in FDA investigations of allegedly counterfeited medicines. Ms. McKenzie advises clients in the food, drug and cosmetic industries on regulatory compliance and risk assessments and mitigation strategies, including counseling on product recalls, advertising and other promotional activities, as well as statements made in labeling, scientific disclosures, press releases and regulatory submissions to U.S. and foreign regulatory agencies.

PAUL MILLER is an agricultural scientist with over 35 years working as a researcher, industry leader, consultant, and farmer. His research background is in plant physiology, chemistry and the climatic responses of fruit trees and grape vines. His commercial interests are in the olive oil and wine industries where he has overseen the development and management of large scale farms in Australia. He consults to businesses in the olive industry in several countries and is a regular invited speaker about olive oil quality and authenticity around the world. Paul helped to lead the development of the Australian olive industry as President of the Australian Olive Association from 2001-2015. His focus has been olive oil quality, authenticity and overcoming fraud in the marketplace. Paul spearheaded the development of the Australian Standard for Olive Oil (AS5264-2011) introducing effective science to better define olive oil quality for the trade and to help prevent fraud. Paul

is a founding member of the American Oil Chemists Society (AOCS) Expert Committee on Olive Oil and an invited founding member of the Division of Olive Oil, Euro Fed Lipids society.



JESSICA O'CONNELL is Special Counsel in Covington & Burling's Food and Drug practice group in Washington, DC. She advises companies and trade associations on complying with US regulatory requirements enforced by FDA, USDA, FTC, and state regulators for the manufacture and sale of foods, dietary supplements, cosmetics, OTC drugs, and animal products, and the import and export of all FDA and USDA-regulated products. Before joining Covington, she was an Associate Chief Counsel in FDA's Office of Chief Counsel from 2008 to 2014. While at FDA, Jessica counseled various components of FDA and HHS on legal issues primarily related to foods, dietary supplements, and cosmetics. Jessica received a bachelor's degree in biology and physics from University of Virginia, an MPH from Johns Hopkins, and a JD from Georgetown University Law Center.

MEREDITH OLEARCHIK is Vice President and Associate General Counsel, Intellectual Property, Marketing and Food Law, at Campbell Soup Company. As the Company's food lawyer, she counsels Campbell's domestic and international businesses on food safety, labeling compliance and food policy and provides advice on compliance and policy matters involving FDA and the US Department of Agriculture, as well as food agencies around the world. In addition, she manages the intellectual property, marketing and food law groups within the Campbell legal department. Olearchik joined Campbell in May 2013 after 8 years with the law firm of Montgomery, McCracken, Walker & Rhoads LLP in Philadelphia, PA, where she defended and advised global pharmaceutical companies subject to government investigations. Prior to law school, she spent four years working at various museums and non-profits, including the Museum of Jewish Heritage: A Living Memorial to the Holocaust in New York. Olearchik received her JD from Rutgers University School of Law at Camden, a Master's Degree in History from Northeastern University, and a Bachelor's Degree in History from The College of New Jersey, from which she also received an Honors Program degree.

MEGAN OLSEN is Special Counsel with Wiley Rein LLP in Washington, DC, where she advises companies on federal and state laws governing the marketing, manufacturing, and distribution of a wide-variety of products, including food, dietary supplements, cosmetics, drugs, and medical devices. She has represented clients before a number of federal and state agencies, including FDA, Federal Trade Commission, and US Department of Agriculture. Prior to joining Wiley Rein she was a senior counsel at Walgreen Co. and has also worked as an associate handling food, drug, and advertising law matters at Kelley Drye and Warren in Washington, DC.

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JOHN M. PACKMAN is Senior Counsel, Food Law at The Coca-Cola Company. He provides advice on food-related regulatory issues and advertising substantiation, particularly in connection with the development of new products. He works with clients in the company's business units and in the Scientific and Regulatory Affairs, Public Affairs, Quality, Innovation, and Incident Management/Crisis Response functions. Before joining the company in 1997, Mr. Packman worked for The Quaker Oats Company and the Mead Johnson Nutritionals division of Bristol-Myers Squibb. Before moving in-house, he practiced litigation and food and drug law at Arent Fox LLP in Washington, DC. Mr. Packman received his AB from Princeton University and his JD from Harvard Law School.

STUART PAPE is a shareholder and Practice Chair at Polsinelli. He is widely recognized as one of the country's preeminent FDA lawyers. In his practice, he helps clients understand and face challenges presented by regulations imposed by FDA, US Department of Agriculture (USDA), state and local regulators, and similar health and safety regulatory bodies worldwide. He assists clients in obtaining approval of new food ingredients, pharmaceuticals, and medical devices; advises on labeling and advertising of regulated products; defends clients in enforcement proceedings initiated by regulatory bodies; and helps clients develop sound strategies in the face of challenges from NGOs. Mr. Pape served in various positions in the Office of the chief of Counsel at the FDA, including as associate chief counsel for food as well as executive assistant to FDA Commissioner Donald Kennedy. Mr. Pape is a 1970 graduate of the University of Virginia and a 1973 graduate of its School of Law.

BRIAN RONHOLM serves as the Senior Director of Regulatory Policy in Arent Fox's Food, Drug, Medical Device, and Agriculture group, leveraging his experience as the former Deputy Under Secretary of Food Safety at the US Department of Agriculture (USDA). Brian specializes in food safety regulation and policy, and provides clients with strategic advice on navigating regulatory and legislative challenges in the food and agriculture space.

JASON SAPSIN is an attorney in Faegre Baker Daniels food regulatory and litigation practice, health care and FDA practice, and national food and agriculture industry team. As a former associate chief counsel to FDA, he brings direct insight into FDA's regulatory and investigation processes, which benefits clients introducing and defending food and life sciences products in the marketplace.

CHRISTOPHER VAN GUNDY is a partner in the San Francisco office of Keller and Heckman LLP. His practice focuses on food law litigation and regulation, including class actions and product liability defense, Proposition 65 matters, US Department of Agriculture (USDA) issues, FDA labeling compliance, indemnity disputes, slackfill claims, Lanham Act and state consumer protection statutes, food authenticity ("food fraud") issues, false advertising and food marketing claims, supply chain management, and distribution disputes. Mr. Van Gundy counsels food producers, distributors and their retail partners with identifying, preventing and/or mitigating supply chain risks in light of an increasingly global value chain and the new FDA Food Safety Modernization Act (FSMA) requirements. Mr. Van Gundy also has litigated a wide variety of complex commercial disputes in both state and federal courts nationwide, as well as international litigation and arbitration. Mr. Van Gundy is an experienced trial lawyer in food law cases tried before a jury, including food contamination and false advertising claims. Prior to joining Keller and Heckman, Mr. Van Gundy was instrumental in establishing and managing the litigation department at Roll Law Group PC, which provided first-chair litigation and trial counsel for such brands as FIJI Water, Paramount Citrus, Wonderful Brands pistachio and almonds, and POM Wonderful pomegranate juice.

RIETTE van LAACK is a director at Hyman, Phelps & McNamara PC. Ms. van Laack provides regulatory counsel on foods and dietary supplements, OTC drugs, cosmetics, and animal feed and drugs on a range of FDA, USDA, FTC, and CPSC issues. With advanced degrees in nutrition and meat science and more than 15 years as a food science and technology researcher, Ms. van Laack possesses specialized knowledge of the scientific aspects of products under review. Ms. van Laack has substantial experience with food and dietary supplement issues, labeling and advertising issues that arise from the use of health, nutrient content, structure/function, and disease claims. She counsels clients regarding GMP and HACCP compliance issues, Reportable Food Registry issues, and responses to warning letters. Ms. van Laack advises clients on regulatory strategy, including requirements pertaining to self-determinations of GRAS status and determinations of new dietary ingredient status, and provides expert opinions on FDA regulatory matters. Ms. van Laack also has substantial experience with regulation regarding over-the-counter (OTC) drugs and cosmetics. Among other things, she counsels clients regarding labeling and advertising of OTC drug products and cosmetics. Ms. van Laack's practice includes USDA regulatory issues including requirements for import of animal products, use of ingredients in meat, poultry, and egg products, as well as the methods used for their processing and handling and organic labeling requirements.

ASHLEY ZBOROWSKY is an associate chief counsel in the FDA's Office of Chief Counsel. Since joining FDA in 2013, Ashley has counseled the agency on a variety of matters involving conventional foods, dietary supplements, and animal products. In particular, much of her current portfolio focuses on issues pertaining to the regulation of biotechnology products, medical foods, and information disclosure.

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